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National Technical Information Service

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PROVIDING ENTERPRISE WEB ARCHIVING TO FEDERAL SCIENCE AGENCIES

The National Technical Information Service and Iterasi Announce Joint Venture Partnership

PORTLAND, OR — The National Technical Information Service (NTIS) of the U.S. Department of Commerce and Iterasi, a provider of enterprise web archiving products and services, have announced a joint venture partnership. The partnership will enable NTIS and Iterasi to work together to provide web archiving and web information services to agencies of the federal government.

Archiving web records has become a requirement for both government and private organizations as web communication continues to grow as a central communications channel. As USA.gov states: "*All federal public websites must comply with existing laws and regulations related to the management of public web records. This includes the need for organizations to comply with NARA guidance related to web records.*"

Web content is highly sophisticated and dynamic, and often it is impossible to maintain accurate web records using traditional backup technology. Iterasi's web archiving technology overcomes these challenges, creating manageable, accurate, and searchable web records of even very complex websites and pages.

As a recent example of the need for web archiving services, in 2009 the Executive Office of the President (EOP) solicited bids for capturing and archiving the White House's entire public internet presence, i.e., Facebook, Flickr, Twitter, etc., in order to comply with the [Presidential Records Act](#). They require technology to "capture, store, extract to approved formats, and transfer content published by EOP on publicly-accessible web sites, along with information posted by non-EOP persons on publicly-accessible web sites where the EOP offices under PRA maintains a presence."

"We are excited to work with NTIS to provide web archiving services to federal agencies," said Pete Grillo, Iterasi's CEO. "There are a number of areas in the scientific and technical arena that require web archiving, and this relationship enables us to meet those needs effectively and cost-efficiently."

The Director of NTIS, Bruce Borzino, stated: "NTIS partnering with Iterasi is a step forward in NTIS' constant endeavor to ensure the capture and archiving of this nation's vast wealth of scientific and technical information available on the web."



About Iterasi, Inc.

Iterasi, Inc. creates commercial web archiving technology applications specifically for regulatory compliance, litigation support, e-discovery, corporate brand heritage preservation, and online press tracking. For more information, please visit www.iterasi.net.

About NTIS

NTIS seeks to improve dissemination of new cutting edge scientific, technical, and engineering information (STEI) and economic, social and environmental information by permanently enlarging, preserving and providing ready access to its collection of this information. NTIS promotes the development and application of this STEI and other information by providing technologically advanced global e-commerce channels for dissemination of specialized information to business, industry, government, and the public. To enhance its ability to fulfill these missions, NTIS has the authority under Section 3704b of title 15, United States Code, to enter into business arrangements. In addition, NTIS supports other federal agencies in the distribution of their science and information products to the public. Visit www.ntis.gov to learn more about NTIS and the products and services it offers.

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