## Join us at the NPSMA 2nd National Conference

PROFESSIONAL SCIENCE MASTER'S DEGREES:

**Environmental Solutions and Workforce Development** 

November 17 - November 19, 2010 Georgia Tech Hotel & Conference Center Atlanta, Georgia

### **KEYNOTE SPEAKERS**

**David Blockstein**, Executive Director, CEDD Council of Environmental Deans and Directors

**Carol Lynch**, Senior Scholar in Residence and Director, Professional Master's Programs Council of Graduate Schools

**Patrick Lukulay**, Director, USP Promoting the Quality of Medicines Program United States Pharmacopeia

#### **CONFERENCE RATES**

NPSMA members: \$785

Non-members: \$900

See www.npsma.org for more details

Registration Deadline: October 20, 2010



The NPSMA is the only professional organization devoted exclusively to the needs and concerns of individuals working with Professional Science Master's (PSM) programs in the U.S. and beyond.

Membership in NPSMA provides opportunities to network with colleagues at other institutions nationwide, meet and consult with representatives from government and non-profit organizations, and interact with corporate representatives to gain access to internships, projects, and employment forecasts.

At this year's conference you will learn about the rapid growth of PSM programs, share your concerns, participate in engaging discussions, and take home best practices to make your programs successful.



# ROGRAM **U** Z W E R ONF

## Wednesday, November 17, 2010

5:30 – 8:30 Evening Reception and Graduate Fair

## Thursday, November 18, 2010

6:30 - 8:30	Breakfast	
8:30 – 9:00	Registration	
9:00 – 9:15	State of NPSMA: Elizabeth Friedman, NPSMA President	
9:15 – 10:00	Plenary Speaker: Don Langenberg, NPSMA Director, Strategic Planning & External Projects	5
10:00 – 10:45	Keynote Speaker: David Blockstein, CEDD	
10:45 – 11:00	Coffee Break	
11:00 – 12:15	Employer/PSM Graduate Panel, Sheila Tobias, Moderator	
12:15 – 1:15	Lunch	
1:20 – 2:20	Workshop Sessions (1, 2, & 3)	
2:30 - 3:30	Workshop Sessions (4, 5, & 6)	
3:30 – 4:00	Coffee Break	f
4:00 - 5:00	Workshop Sessions (2, 3, & 4)	i
5:15 – 6:00	NPSMA Members' Meeting and Cash Bar	۱
6:00 – 8:00	Networking Dinner	١

## Friday, November 19, 2010

6:30 – 8:30	Breakfast	
8:30 – 9:15	CGS Speaker: Carol Lynch	
9:15 – 10:00	Corporate Speaker: Patrick Lukulay, U.S. Pharmacopeia	
10:00 – 10:30	PSM Systems Speaker: David King, PI, SUNY PSM Programs	
10:30 – 10:45	Coffee Break	
10:45 – 11:00	NPSMA/CGS Data Report: Kevin Sightler (UIUC)	
11:00 – 11:30	Dual Program Panel: Cynthia Bainton (Northeastern U.), Dagmar Beck (Rice U.	.),
	Lis Borbye (NC State U.), Chris Thaxton (Appalachian State U.)	
11:30 – 12:30	Workshop Sessions (1 & 6)	
12:30 – 1:30	Lunch	
1:30 – 2:30	Workshop Sessions (3 & 5)	
2:30 – 3:00	General Summary Session/Evaluation	

## **Conference Rates and Features**

## NPSMA members \$785

Non-members \$900

See membership information on our website:

www.npsma.org

#### These fees include:

- National Conference registration
- Two-night hotel stay at the Georgia Tech Hotel & Conference Center/ single occupancy
- Wednesday evening reception/networking event
- Graduate school fair
- Breakfast, lunch and dinner on November 18
- Breakfast and lunch on November 19
- Two coffee/tea breaks per day
- Conference parking and internet
- Discounts on tourist attractions
- Reduced airfare on AirTran Airways
- Conference rates for hotel stays before and after conference

## **Workshop Topics**

- 1. Profiles of Recent NSF Science Master's Program Awardees: What are the steps to follow when writing grant proposals? How can you maintain student support after the funds run out?
- **2. Professional Development:** How can you manage your workflow while managing your life? What key steps and thought processes can you use to handle often overwhelming demands from work and home?
- **3. Creating Alliances and Securing Projects from Industry:** How can you engage companies in your program? How can you create alliances and strategies for approaching corporate representatives?
- **4. Shifting from Industry to Academe:** How can corporate and industry executives become successful PSM program directors? What tools do you need and what are the most important differences in the two work environments?
- **5. Online PSM Programs for Working Professionals:** How do PSM programs serve the large pool of working professionals who seek advanced science education? How do you provide online delivery without sacrificing high academic standards?
- 6. Overview on Inclusion of Ethics Courses: How can you include ethics education in your PSM curriculum?

## Atlanta—City Highlights

A tlanta in November is a traveler's destination with pleasant temperatures and lots of tourist destinations sure to please both adult travelers and family vacationers.

Attendees wishing to visit Atlanta may stay at the Georgia Tech Hotel (www.gatechhotel.com) for as many as three nights prior and after the conference for the same NPSMA negotiated rate.

#### Discounted rates for conference attendees available at:

Atlanta History Center www.atlantahistorycenter.com \$2 off admission price with proof of conference attendance.

Cyclorama & Civil War Museum www.atlantacyclorama.org \$1 off admission price with proof of conference attendance.

Georgia Aquarium www.georgiaaquarium.org/npsma \$2.50 off admission price (advance online purchase only).

Inside CNN Studio Tour www.cnn.com/tour/atlanta \$1 off admission price with proof of conference attendance.

Margaret Mitchell House www.margaretmitchellhouse.com \$2 off admission price with proof of conference attendance.







