

For Immediate Release

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Moodlerooms Unveils joule 2.0

Moodle Partner and Proven E-Learning Solutions Provider Announces New Platform Equipped with Next Generation Social and Analytical Teaching and Learning Capabilities

Baltimore, MD — **Moodlerooms, Inc.**, the provider of proven e-learning solutions is pleased to announce joule 2.0, the most progressive update of its enterprise learning management platform to date. Now delivering cutting-edge features and integration capabilities based on the Moodle 2.0 core, joule 2.0 expands the choices educators have to configure their learning programs by including expanded services, a collaborative hub based on popular social sites, and a comprehensive analytics-based academic intelligence suite.

"E-learning now demands more flexible and adaptable systems that are individualized and personal, while accommodating a less rigid, structured environment. The industry has seen an evolution where online collaboration and social constructivism have emerged as the new DNA of the LMS," says Moodlerooms President, **Lou Pugliese**. "Moodlerooms' release of joule 2.0 is a pivotal moment in the history of the company and represents an opportunity for change in e-learning. By harnessing open source Moodle 2.0, joule Social, and Academic Intelligence, e-learning will evolve from a tool for online course management to a vibrant community of teachers and learners.

joule 2.0 is comprised of many key next-generation e-learning components:

- **Moodle 2.0 core:** This new evolution of open-source e-learning delivers an unprecedented level of features and functionality to its community of over 36 million users. New capabilities include community hubs, a course directory network for public or private sharing, conditional activities which restrict access to learning objects based on certain criteria, site-wide groups called Cohorts, a site-wide comments block and a private files drop box among many others.
- **joule Social:** Designed for the unique educational needs of institutions, schools and organizations, joule social invigorates the teaching and learning experience by providing a casual environment in which educators and students have the ability to build their own social communities to connect with classmates, friends and educators through courses, clubs or other interests. Inspired by the same social constructionist philosophy as the open-source learning management system, Moodle, joule Social provides a central hub for community and collaboration and operates under the belief that at times, it's not what students are learning, it's how they're learning. With a flexible interface that mimics popular social networking sites, users have access to the latest in Web 2.0 features and collaborative tools that provide a unique opportunity to share ideas, ask questions and express knowledge of course material, projects, assignments, general interests or campus life.

- **joule Academic Intelligence Suite:** Taking joule's standard reports to the next level, joule Academic Intelligence makes configurable, flash-based, graphically displayed reports and automated notifications accessible via an interactive dashboard. With joule Academic Intelligence, powered by eThORITY, institutions can harvest data from other campus systems and populate it within the LMS for cross-analysis to gain deeper insight into the performance and effectiveness of programs and departments across an institution, enabling intervention, new policies or remediation if necessary to guide the institution to success.
- **An Opportunity For Change:** joule 2.0 represents a shift from the traditional e-learning reality, which for the past decade has been defined by rigid, course management structures that provided institutions, schools and organizations little flexibility to grow and evolve with their enrollments and learning programs. By establishing a sustainable model built on open-source and Software-as-a-Service delivery, Moodlerooms is changing the current economics of e-learning to deliver adaptable, yet affordable e-learning solutions for the betterment of the education community.

Available in early 2011, joule 2.0 will follow an agile method of development which allows Moodlerooms to re-prioritize feature development efforts to meet client needs or improve a critical feature within a product. Moodlerooms views this as a process that is complimentary to the core Moodle research and development process.

About Moodlerooms (www.moodlerooms.com):

Moodlerooms provides educators and learners across the globe with proven e-learning solutions that are flexible, scalable, reliable and affordable. By combining Dell Cloud Hosting, Managed Open-Source, and Software-as-a-Service delivery, Moodlerooms' customers receive the benefits of open-source Moodle with the comfort and assurance that come from enterprise-level deployment, implementation, value added support, and consulting services. With an unwavering commitment to creating a more effective and engaging education community, Moodlerooms is the change you want e-learning to be.