



CHILDREN'S CANCER & BLOOD FOUNDATION

RESEARCH. CARE. CURE.

Through its support of the Division of Pediatric Hematology and Oncology, NewYork-Presbyterian Hospital/Weill Cornell Medical Center, the Children's Cancer & Blood Foundation has created a standard of excellence in the treatment of children with chronic, life-threatening cancers and blood disorders since 1952.

Children and their families receive the most advanced, comprehensive care provided by a team of pediatric specialists in an atmosphere of compassion, hope and wellness. No child is ever turned away for services, regardless of his or her ability to pay.

Annual Benefit Gala

WEDNESDAY, OCTOBER 27, 2010

The Plaza
New York City

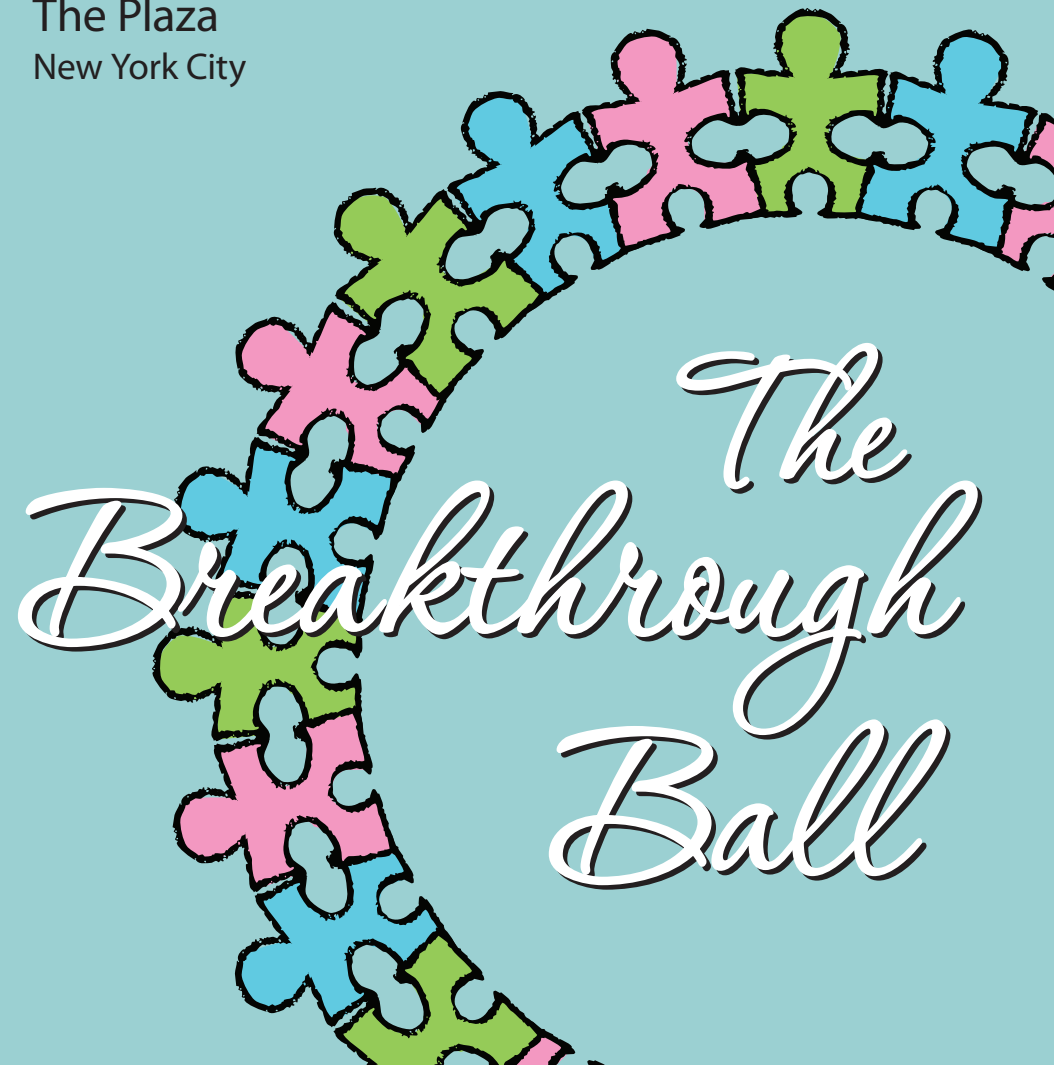
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List in Formation: August 27, 2010



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 KEY TO LIFE AWARD to

KATIE COURIC

Anchor and Managing Editor, CBS Evening News with
 Katie Couric and Correspondent, 60 Minutes

and the
 BREAKTHROUGH SPIRIT AWARD to

DARYL HALL

Legendary Singer/Songwriter

WEDNESDAY, OCTOBER 27, 2010

THE PLAZA

Fifth Avenue at Central Park South
 New York City

6:30 PM Cocktails & Silent Auction

7:30 PM Dinner, Program & Live Auction

Special Performance by

DARYL HALL

Master of Ceremonies

CHARLES GRODIN

CBS News Commentator

Auctioneer

JAMIE NIVEN

Chairman, Sotheby's, North and South America

BLACK TIE

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OCTOBER 1