Hireplug - Social Recruitment Technology

Hireplug[™]

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Post Job

Spread It

Engage Talent

At Hireplug, We believe that Social Network is an asset. Your Social Network along with your employees' Social Networks can be leveraged for hiring quality passive talent not available on typical Job Boards. We've made it really simple to leverage Social Networks for Recruitment. Post Job Only once and It is visible on the Employer Job Board present on All employees' Facebook profiles and Employer Fb Fan-page. Now, Your employees (& their friends) on Social Network can spread the Jobs on their Social Networks and receive referral bonus. Your employees' friends can also be engaged on Facebook through Wall Posts, Comments and Facebook News Feed.

Post Jobs

- Singe Entry and Mass Distribution
- Simple One Form to Fill
- Job Immediately visible on your Employees' Facebook Profile through your 'Company Job Board' on Facebook.

Spread Jobs

- One-Click Posting to Facebook, Twitter and LinkedIn.
- Semi-Automated 'Job Opportunity'
 Emails can be sent to 40+ Social
 Networks right from 'Company' Job
 Board on Facebook.

Engage Talent

- Automated Publishing of 'Employer is Hiring' messages on your Employees' friends' News Feed linking to Employer Private Job Board on Facebook.
- Engagement on Facebook and automated building of searchable
 'Talent Network' of passive candidates.

Employer Branded Job Board on Facebook



Key Benefits

- Advanced High-Quality Filter/Expand
 Results like a Modern Job Boards.
- Jobs Matching Employee-skills highlighted & Displayed on Top.
- Referral Tracking & Candidate Source Social Network Tracking automated.
- Employer Branding with Logo.
- 'Express Interest' or 'Apply' from within the Facebook - no redirect outside Fb.
- Sits on your Employees' Facebook
 Profile & Employer Fan-Page also.
- Automated Talent Engagement.
- Geo-Targeting. i.e. US visitors see US Jobs and UK visitors see UK Jobs.
- One-Click building of Searchable Talent Network or Talent Pool.