



Designs on Film A Century of Hollywood Art Direction

by Cathy Whitlock

Designs on Film showcases 100 years of Hollywood's most memorable film sets in a gorgeously designed package featuring more than 400 magnificent photographs throughout

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Who can forget the over-the-top, white-on-white, high gloss interiors through which Fred Astaire danced in *Top Hat*? The stark modernist high-rise architecture, inspired by Frank Lloyd Wright, in the adaptation of Ayn Rand's *The Fountainhead*? The lavish, opulent drawing rooms of Martin Scorsese's *The Age of Innocence*? Through the use of film design, movies can transport us to new worlds of luxury, highlight the ornament of the everyday, offer a vision of the future, or evoke the realities of a distant era.

In *Designs on Film*, journalist and interior designer Cathy Whitlock illuminates the role of art direction and production design in the creation of the most memorable moments in film history. Through a lush collection of rare archival photographs, insights from the most prominent Hollywood production designers as well as the historical knowledge of the venerable Art Directors Guild, Whitlock narrates the evolving story of art direction—from the massive Roman architecture of *Ben Hur*, to the infamous Dakota apartment in *Rosemary's Baby*, to the digital CGI enhanced city of Gotham in *Batman Begins*.

Designs on Film highlights:

- This book features hundreds of photographs chosen for their beauty and historical content alike. One of the most gorgeous Hollywood photo books ever produced, it will no doubt be a cherished collectible in years to come.
- Besides the many rare photographs from films of every era and genre, *Designs on Film* will feature scores of original set sketches and renderings, many of them seen here for the first time.
- Readers, moviegoers, and DVD collectors love behind the scenes extras on their favorite films. Whitlock shares the best stories from the back lots on how beloved movies from all ages came to their final look—often by the design of artists, yet sometimes by divine chance.

With behind-the-scenes stories of how sets are imagined, drawn, built, and decorated, and features on the most notable designers, *Designs on Film* is a must have for film lovers and movie buffs—or anyone who wants to lift the curtain on movie magic to better understand how art direction and set design allow us to truly lose ourselves in the diverse worlds showcased on the big screen.

Author Bio

Author, interior designer, lecturer and magazine writer Cathy Whitlock's work has appeared in books, magazines, homes and businesses across the country. *Designs on Film* represents the marriage of her two passions – interior design and the cinema. Cathy is the author of the book *re-de-sign: New Directions for the Interior Design Career* and a contributing writer for *Traditional Home* and *The Huffington Post* and her design, film, lifestyle and celebrity profiles have appeared in *American Airlines Celebrated Living*, *Architectural Digest*, *British Glamour*, *Capitol File*, and *Veranda*. She has also been profiled in the *Wall Street Journal* and *The Fine Living Channel*. Her blog *Cinema Style* chronicles the worlds of design on film and reaches seventy countries.