

Renaissance Long Beach Hotel 111 East Ocean Boulevard Long Beach, CA 90802 (562) 437-5900

PRESS CONTACT: Julie Mash julie.mash@marriott.com (949) 471-8486

FOR IMMEDIATE RELEASE

Long Beach Comic Con | Comic Con Long Beach | Renaissance Hotel Long Beach CA | Renaissance Long Beach

RENAISSANCE LONG BEACH HOTEL WELCOMES SUPERHEROES AND COMIC FANS TO 2010 LONG BEACH COMIC CON Second annual Long Beach Comic Con welcomes industry giants to Long Beach, California. Renaissance Long Beach Hotel offers weekend rates from \$139/night.

Long Beach, CA – (10/15/10) – San Diego Comic Con may be over, but it's not time to put away the mask and cape just yet. On October 29-31, the Long Beach Comic Con welcomes thousands of enthusiasts and professionals to the Long Beach Convention Center. The Comic Con Long Beach features a costume contest, movie screenings, notables like Mitch Shauer and Mike Mignola and more. Attendees and aspiring superheroes (or villains) will be pleased to know that the Renaissance Long Beach Hotel is offering weekend rates from \$139 during the Comic Con weekend. The hotel is located two blocks from the Long Beach Convention Center. Space is limited, so guests should reserve a room soon.



Fans from all around the country flock to comic conventions for a variety of different reasons. Some journey for the unique "swag"—rare, one-of-a-kind collectibles specific to a comic convention. Attendees of the 2010 LBCC will receive a free copy of the Ultimate Comics Thor #1 featuring limited edition alternate artwork. Others attend comic conventions for the chance to express themselves. The Long Beach Comic Con offers such a venue with its costume contest. Categories include Best Zombie, Best Superhero, Best Villain and more. Still others will be enticed by the famous celebrities at the conventions. In the Long Beach Comic Con's first year

attendees saw the likes of Stan Lee, Seth Green and others. This year's comic con promises to be just as exciting. For a full list of attendees and events, visit the <u>Long Beach Comic Con website</u>.

Those looking for something fun to do with their Halloween Weekend should definitely consider the LBCC. Where else would a Halloween costume also pass as appropriate convention attire? Those wishing to attend the convention (but do not wish to walk around Long Beach in a superhero costume) will find the <u>Renaissance Long Beach</u> an ideal lair for a quick costume change, keeping their secret identity safely under wraps. Rates start as low as \$139/night.

About the Renaissance Long Beach Hotel

Conveniently located in downtown Long Beach, the Renaissance Long Beach places guests within close proximity of the Long Beach Convention Center, Long Beach Aquarium of the Pacific and California State University. A heated outdoor pool presents the perfect spot for relaxing and enjoying the famous California sunshine. Two on-site restaurants include a casual Italian eatery and a traditional steakhouse in addition to an elegant wine-bar that would impress Bruce Wayne. The hotel also offers a Starbucks – providing aspiring superheroes that much-needed caffeine boost to stay vigilant. 374 guestrooms include plush bedding and wireless Internet access. A club level with private lounge offers the convenience of a complimentary continental breakfast and evening hors d'oeuvres. This Long Beach hotel has also earned the ENERGY STAR® label from the U.S. Environmental Protection Agency (EPA.) For more information, visit the website: http://www.marriott.com/lgbrn