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**AMERICAN SIGNATURE, INC.****American Signature, Inc.® Unveils the Miss America Youth Collection™**

The Miss America furniture collection by American Signature, Inc. was designed in collaboration with the Miss America Organization to represent the goals and legacy of the almost 90-year-old pageant. Elements of the iconic Miss America crown and the Miss America Organization logo were integrated into the elegant and whimsical design for this collection of girls' bedroom furniture. The collection will be available in all Value City Furniture and American Signature Furniture stores beginning Oct. 25, 2010.

Design Features

- Style, luxury and quality at an affordable price
- Pearlized, white painted finish with silver tipping
- Customized hardware featuring rose carved knobs and jewel-like accents
- Quality construction including dove-tailed drawers
- Removable crown feature on bed headboards to allow customizing as girls' style changes

Furniture Collection**Beds & Seating**

- Crowning Touch Bed: Detailed with carved roses and a detachable crown
- Majestic Bed: Features a stylized Miss America logo in the headboard and footboard
- Boudoir Chair: Fully upholstered chair with a heart-shaped back, pleated skirt and sequin accents

Storage

- Miss America Dresser: Features seven drawers, including a three-tier, pull-out jewelry drawer
- Reflections Chest: Includes three drawers, a full-length mirror, a vanity seat and a hidden jewelry compartment
- Crowning Touch Mirror: Intricate frame, beveled mirror with diamond-like accents at the points of the Miss America crown at the top of the mirror
- Majestic Nightstand: Features a pull-out shelf and drawer to hold bedtime necessities
- Miss America Night Table: Includes one drawer and feature a laser-cut Miss America logo on the bottom shelf
- Miss America Vanity Desk: Contains a flip-up mirror and features beautiful detailing
- Majestic Media Center: Fun and functional unit for a television and media storage

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American Signature, Inc.

Based in Columbus, Ohio, American Signature Inc. is one of the country's largest furniture retailers with more than 125 stores in operation under the American Signature Furniture and Value City Furniture brands. Ranked repeatedly among the top 10 in *Furniture Today's* list of Top 100 Furniture Retailers, American Signature has provided affordable, high-quality furnishings with outstanding customer service and an unbeatable selection for more than 60 years.

Corporate

- Home Office: 4300 E. Fifth Ave., Columbus, Ohio
- Parent company of American Signature Furniture and Value City Furniture
- Private, family-owned corporation
- CEO: Jay Schottenstein
- COO: Jonathan Schottenstein

Stores

- More than 125 retail stores in 19 states across the eastern U.S.
- More than 5,000 associates employed
- Stores feature wood and upholstered furniture collections, as well as coordinating home décor products and a selection of quality mattresses and box springs

Miss America Organization

Rich in history and social significance, the Miss America Organization is a not-for-profit organization that has maintained a tradition for many decades of empowering American women to achieve their personal and professional goals, while providing a forum in which to express their opinions, talent and intelligence. The Miss America Competition program was developed by the Miss America Organization to provide opportunities for young women to promote their voices in culture, politics and the community.

The Miss America Organization is one of the nation's leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year, the Organization and its state and local organizations made available more than \$45 million in cash and scholarship assistance.

Highlights

- In 1989, the Miss America Organization founded the platform concept, which requires each finalist to choose a relevant societal issue and use her stature to promote awareness and lead community efforts to address her selected issue.
- More than 12,000 women participate each year in local and state events, culminating in 53 national finalists who compete for the national title.
- Since 2007, national, state and local contestants have raised more than \$4.4 million for the Children's Miracle Network, the national platform of the Miss America Organization
- The Miss America Pageant will celebrate its 90th anniversary with the 2011 pageant in January

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