



## **StockPup.com Makes Fundamental Financial Data Available for Free Download**

*Financial dataset available in Excel and through the Factual, Inc. open data platform Web API*

October 21, 2010 – Redwood City, CA – StockPup.com, a web site for long-term value investors, today announced that it has made its fundamental financial dataset available for free download. Available in the Microsoft Excel format, the dataset aggregates information from quarterly financial statements covering 15 years of financial history from document and XBRL filings by public companies with the Securities and Exchange Commission. In addition, StockPup.com and Factual, Inc., [www.factual.com](http://www.factual.com), announced their collaboration to make this data available to developers of financial web applications using Factual's JavaScript API.

"Most individual investors, who are interested in the long-term value approach popularized by Warren Buffett, have not had convenient access to the financial data necessary to make informed value investing decisions," says Serge Bert, founder of StockPup.com. "Now they can get such data with ease, and can either download it in Excel, access it as charts on our site, or build their own online charts and views via the Factual API."

The current dataset covers companies in the S&P 100, and will be expanded to the S&P 500® in the future, adding further balance sheet, income statement, and cash flow data fields. Users can add, audit, and correct data via the Factual web site, and also access it programmatically via the Factual JavaScript API. The data can be used for decision making tools that are popular among value investors, such as calculations of returns on equity and assets, trends in long-term shareholder wealth, or measures of financial leverage.

### **Useful links:**

StockPup web site: <http://www.StockPup.com>

Financial data on Factual: <http://www.factual.com/topics/show?topic=Finance>

Factual JavaScript API: <http://www.factual.com/devtools/webApps>

### **About StockPup.com**

StockPup.com provides tools of fundamental stock analysis to individual investors who follow the long-term investing philosophies of Warren Buffet, Benjamin Graham, and David Dodd. By making it easy to access tools previously available only to professional analysts, StockPup seeks to empower individual investors to make informed investment decisions based on objective financial data.

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