



# TOTAL FRAUD PROTECTION

In today's world of cyber business, there is no single strategy that protects from all the various threats targeting the electronic platforms. On the contrary, focusing on a multi-layer protection approach is the best alternative for a complete defense against electronic fraud.

Easy Solutions is the only security vendor focused exclusively on electronic fraud protection. We deliver an integrated and comprehensive approach to prevent and combat fraud in a multichannel environment.

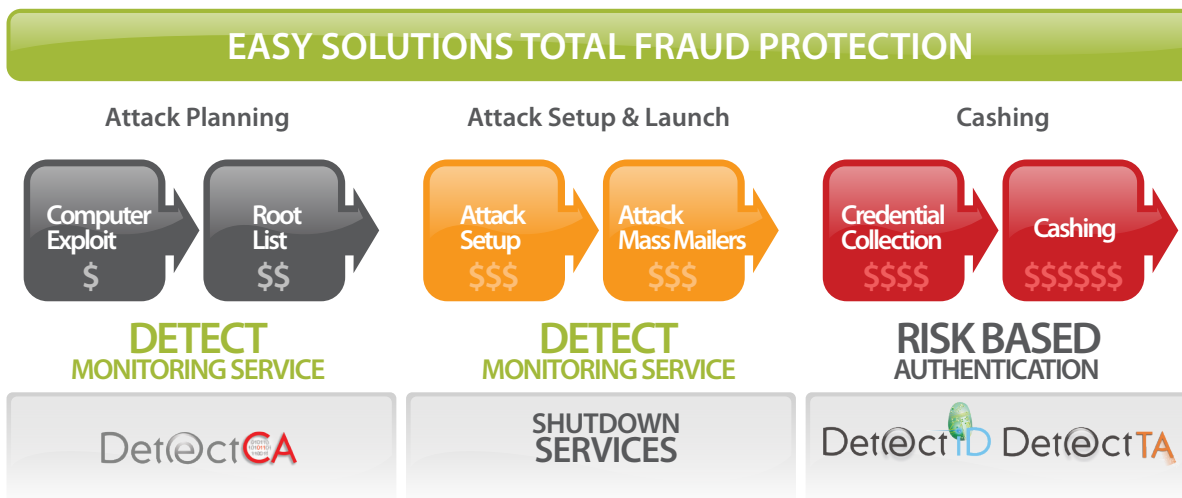
Our proprietary technologies, proven methodologies and cutting edge research allow us to easily react and adapt to new threats.

## Total Fraud Protection Solutions:

- ★ *Anti-Phishing*
- ★ *Anti-Pharming*
- ★ *Multi-Factor Authentication*
- ★ *Multi-Channel Fraud Detection*
- ★ *Real Time Anomaly Transaction Qualification*
- ★ *Professional Security Services*

# TOTAL FRAUD PROTECTION STRATEGY

Easy Solutions Total Fraud Protection Strategy (ESTFPS) is state of the art in fraud prevention and is a unique offering in the industry. ESTFPS delivers a holistic approach to fraud management across different transactional channels at any stage of a fraud incident.



## PRODUCTS

Our portfolio includes proprietary products, services and methodologies that allow us to provide anti-phishing and anti-pharming services, multifactor authentication and anomaly transaction detection.

### Multi-Factor/ Multi-Channel Authentication

DetectID



Detect ID is the first step toward reducing the risk of identity theft and phishing attacks. This innovative two factor authentication solution extends the authentication process to the device where the transactions are launched. Detect ID captures hardware specific information that feeds a proprietary algorithm that defines a device fingerprint.

### Strong Authentication for Online Applications

Detect ID Web Authenticator



Detect ID Web Authenticator protects critical applications enabling you to easily comply with regulations. Detect ID pushes protection where it is most needed – the consumer device. It provides strong authentication via hardware device authentication. This solution is easy to implement and deploy across an unlimited number of users.

### Real Time Risk Qualification

DetectTA



Detect TA is state of the art in fraud prevention for online users and traditional channels such as Tellers, ATMs and IVRs. Detect TA works in real time authorizing or denying every transaction, based on the deviation from the user habits that the product is learning over time. Detect TA allows the user and the bank to enable rules to be validated on the transaction.

### Proactive Protection for ATMs

Detect ATM



Detect ATM is a proactive solution against electronic fraud in ATMs. It offers permanent monitoring and provides early alerts when suspicious activity is found in any element of the system. Detect ATM also detects malfunctions in the ATM's network in real time, offering a complete, centralized and low cost monitoring solution for a large number of ATMs.

### End-user Phishing & Pharming Protection

Detect Safe Browsing



Detect Safe Browsing (DSB) is an innovative tool to protect end-users from online banking fraud such as phishing and pharming where antivirus and spyware removal software are not effective. DSB scans the Hosts file and processes and detects malware that poisons the computer. Once detected, DSB stops and deletes the malware and directs the user to the protected site. DSB always verifies IP addresses in order to avoid redirection to counterfeit web pages.

# SERVICES

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## Anti-Phishing Prevention and Remediation Detect Monitoring Service

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Detect Monitoring Service (DMS) provides 24x7x365 real time monitoring to rapidly identify, shut down and recover from online scams that mislead customers to provide information that later is used for fraud. DMS effectively handles the lifecycle of any phishing attack and provides you with just-in-time help and complete protection when you need it most.

- *Handles phishing alerts*
- *Provides early notification of phishing attack*
- *Monitors who is linking to your site*
- *Malicious site shutdown*
- *Backed by Detect CA proprietary technology*

## Proactive Security for Your Network Detect Vulnerability Scanning Service

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Detect Vulnerability Scanning Service (DVS) proactively identifies security vulnerabilities to secure networks and information. This solution is designed to identify thousands of known security vulnerabilities, to assess their risks and to provide remediation recommendations. DVS is CVE Certified for internal and external scans.

- *Proactive identification of network security vulnerabilities*
- *Automated scanning*
- *Latest vulnerabilities are updated every 12 hours*
- *Customizable scanning parameters and downloadable reports*
- *Unlimited scans per host are allowed*
- *Assists with security regulatory compliance (PCI, GLBA, HIPPA)*

## Effective Security-Aware Culture Detect Social Engineering Assessment

Detect Social Engineering Assessment (DSEA) addresses the risk of this rapidly evolving threat to help your organization strengthen its employees' commitment to a security-aware culture. Our service identifies vulnerabilities and provides employees with the tools they need to recognize and respond to social engineering threats. DSEA provides clear and comprehensive policies, procedures and training.

- *Identifies physical and psychological weaknesses and vectors of attack*
- *Guidance for creation of policies, procedures, and processes*
- *Tailored and effective training*
- *Enhanced protection against phishing and pharming when combined with DMS and DSB solutions*
- *Assists with data protection regulatory compliance (FERPA, FISMA, GLBA, etc.)*

## Maximize the Benefits of Detect Solutions Detect Professional Services

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Easy Solutions maximizes the return on your security investment through its Detect Professional Services tailored to increase the speed of implementation while achieving results in authentication and Detect protection from day one. Easy Solutions consultants are Detect ID/TA Certified Engineers and highly skilled in Internet security and banking fraud. We guarantee that the most qualified team is taking care of every aspect of your most critical project.

- *Maximizes return of investment from day zero*
- *Minimizes implementation and integration times*
- *Massive rollout accompanying services*
- *Fraud reduction consulting*

# SERVICES

## Proactive Protection for Your Web Applications Detect Web Application Security Scanning

Detect Web Application Security (DWAS) Scanning Service provides proactive protection to your web applications by automatically scanning and testing for security vulnerabilities on the web infrastructure (web, proxy and application servers) before hackers exploit them. DWAS Scanning Service also includes the launching of simulated Web attacks, comprehensive reports and remediation guidance.

- Flexible and accurate scanning
- Works at every stage of the software cycle
- Analyzes different Web technologies, such as JAVA/JSP, PHP, ASP
- Assists with regulatory compliance

## Leverage Your IT Investment Professional Security Services

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Our Professional Security Services (PSS) team has the experience and skills to help integrate, extend and leverage your IT investments. We provide the best proven methodologies and high-performance technologies to secure your business. Easy Solutions maintains relationships and alliances with industry leaders in other security disciplines to support a wide range of heterogeneous platforms.

- Highly skilled and experienced IT professionals
- Certification and support from award-winning vendors
- Extensive technical and operational security knowledge
- Effective processes that reduce cost and risk
- In-depth and detailed documentation suitable for executive and technical audiences
- Part of a complete security solution: services, products and a knowledgeable team that implements technology to meet your needs

## Complete Customer Satisfaction Easy Solutions Support

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Customer satisfaction is the number one priority at Easy Solutions and a fundamental piece of the Detect Security Portfolio. To ensure optimal security and comfort, our customer support team is available to assist you with any questions or problems you may have.

- 24x7x365 knowledgebase and electronic support
- Software error corrections
- Version upgrades
- Security content updates

## ABOUT EASY SOLUTIONS

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Established in 2002 and headquartered in Sunrise, Florida, Easy Solutions is the only security vendor focused exclusively on fraud prevention. Easy Solutions provides anti-phishing services and research, multifactor authentication and anomaly transaction detection.

Easy Solutions delivers an integrated and comprehensive approach to multichannel fraud prevention and works in alliance with financial institutions and industry leaders in other security disciplines supporting a wide range of heterogeneous platforms. Easy Solutions is a member of the Anti-Phishing Working Group (APWG) and a service member of the American Banker Association (ABA).

Our proprietary technologies, proven methodologies and cutting edge research allow us to easily react and adapt to new threats.

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