

**Microsoft Dynamics
and Professional Advantage**

Professional Advantage provides industry leading software solutions using Microsoft Dynamics to meet the unique needs of the staffing industry. Our customers range from local staffing firms to publicly traded, multi-national organizations leveraging the Microsoft technology platform.

About Professional Advantage

Professional Advantage was founded in 1989 and employs over 200 staff worldwide in North America, Australia, and the U.K. Professional Advantage focuses on Microsoft solutions, is a Gold Certified Global Partner and has been named Microsoft's Global ERP Partner of the Year and Microsoft Business Solutions Global Customer Care Partner of the Year.

As a development partner on the Microsoft platform, Professional Advantage has been named the 'Partner's Choice Global Developer of the Year' on three separate occasions. Microsoft has acquired a number of Professional Advantage solutions over the years to incorporate as part of their product offerings.



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"The combination of the lower total cost of ownership and the fact that 1Staff was a better fit requiring less customization and risk made the decision to go with Microsoft Dynamics very easy. Our project was very successful and in fact came in under budget and the users like the results"

Damen Ng, CFO, Design Group Staffing, Inc.

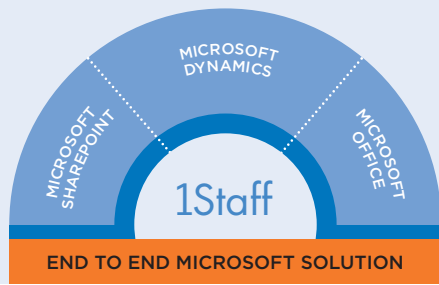
1Staff

Your System Your Way



Microsoft Dynamics® Fits Your Staffing Company





"One of the main business drivers for the upgrade was to get financial operational business intelligence to our management team with higher quality and in a timelier manner. 1Staff from Professional Advantage has allowed us to do that in an efficient manner."

Richard Brownfield, VP of Operations, MDI Group

MICROSOFT DYNAMICS – Your System Your Way

1Staff for Microsoft Dynamics® provides an end-to-end solution for staffing organizations from resume parsing to generating financial statements.

Now You Can Get Microsoft Dynamics That...

- **Fits Your IT Staff**
 - Deploys within Microsoft Outlook or Internet Explorer
 - Configurable forms, fields, and workflow
- **Fits Your Recruiting Staff**
 - Resume parsing
 - SharePoint document repository
 - Advanced search
- **Fits Your Sales Staff**
 - Advanced CRM functionality
 - Marketing campaigns and relationship tracking
 - Powerful reporting and analysis
- **Fits Your Payroll Administrators**
 - Flexible time entry options
 - Fully integrated payroll or select the payroll solution of your choice
- **Fits Your Billing Specialists**
 - Unlimited invoice frequencies and formats
 - Email invoices with the related timesheets attached
- **Fits Your Management Team**
 - Full job costing
 - Cash flow management
 - Fully integrated financials

EXTENSIBLE TECHNOLOGY PLATFORM

1Staff is designed to fully leverage the Microsoft Dynamics platform. You receive the benefit of Microsoft's R&D investment while having a system tailored to the needs of the staffing industry. 1Staff Front Office can be deployed in Outlook or Internet Explorer and enable you to create powerful workflows without the need for custom development. Not only can you rename fields and redesign forms, you can add entirely new fields and related data forms with no custom programming.

BEST OF BREED OR ALL-IN-ONE

Integrate either the 1Staff Front Office or Back Office with your existing systems or use both for an end-to-end Microsoft Dynamics solution.

CLEAR BUSINESS INSIGHT

1Staff offers extremely flexible reporting and analysis by any dimension with more accurate margin analysis. Each timesheet can identify fees, actual payroll taxes, billings, discounts, burden rates, and other accounts payable costs. 1Staff's pre-built business intelligence includes dashboards, Excel analysis, OLAP cubes, and more.

USER ADOPTION AND CONSISTENT BEST PRACTICES

Streamline and automate your sales processes and enable your staff to create a single view of the customer to help ensure a shorter sales cycle, higher close rates and improved customer retention. Give sales professionals fast access to useful data so they can work efficiently and spend more time selling. Recruiters will benefit from online document storage and access using Windows SharePoint® Services, resume parsing and advanced search features to fill job orders faster.

LOOKING TO YOUR FUTURE

Our customers span multiple continents so you can take advantage of multi-currency and multi-language capabilities. Tens of thousands of customers utilize the Microsoft Dynamics platform which allows you to not only find more experienced staff, you also benefit from the large online Dynamics community.

For more information, please visit www.DynamicsStaffing.com.

