

Press Release

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FOR IMMEDIATE RELEASE

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GLOBAL GROUP FORMED TO ENSURE THE FUTURE OF HALLOWEEN

WITH LESS THAN ONE WEEK TO GO, AN UNKNOWN HERO RETURNS TO SAVE THE “ORANGE HOLIDAY”

PHILADELPHIA, PA - OCTOBER 26TH, 2010: Mr. Halloweenster - the forgotten Halloween character who last defended Halloween from peril over 30 years ago and is behind today's announcement about the immeasurable threats to everyone's Halloween celebration – has returned to help form a new Halloween institution and lead a community of like minded people seeking to protect Halloween from ruin.

“There are a heretofore unseen powers that seek to remove all fun and excitement that accompanies Halloween. It is a very serious threat that must be addressed immediately. That's why we created the World Organization of Halloween Protectors, Enthusiasts and Advocates (WOOHPEA)!”

Those earnest and impassioned words came from [WOOHPEA spokesperson, Demetrios Stickler](#). WOOHPEA was established in recognition of the growing threats to the future of Halloween. Its mission is to provide a community platform for all those who care about the future and well being of Halloween.

“There are hidden forces at work to destroy and ruin the day we have come to know and love,” added Stickler. “Imagine a world without Halloween, without trick or treating, without jack-o-lanterns and costumes. It's a horrific proposition and it's precisely why we need everyone who cares about Halloween to band together with us.”

Mr. Stickler listed some key actions that can be taken immediately to help the Halloween-cause:

1. Become a WOOHPEA member: sign-up by visiting woohpea.org and recruit new members
2. Show the world that you're a WOOHPEA member: [carve a jack-o-lantern, hang a “Save Halloween!” poster and hand-out “winking pumpkin” stickers](#)
3. Let your friends know that you like the [Mr. Halloweenster Facebook page](#) along with the [Mr. Halloweenster YouTube page](#)

“We cannot do this alone. Please join us... The future of THIS Halloween and ALL future Halloweens depend on it!” concluded Stickler.

About WOOHPEA:

The World Organization of Halloween Protectors, Enthusiasts & Advocates, better known as WOOHPEA, was co-founded by Stanley Sticker and [Mr. Halloweenster](#), who also serve as WOOHPEA's Co-Chairmen. These gentlemen have successfully worked together in the past to defend and protect the integrity and spirit of Halloween from those who have sought to destroy it. Recent events have compelled them to form this organization in recognition of the fact that, over the years, the dark and sinister forces that have been assembling to destroy Halloween are far too vast for any one individual to defeat.

WOOHPEA's mission is to provide a community platform for all those who care about the future and well being of Halloween, and want to make certain that the excitement and fun Halloween brings to so many will be here in the coming days and years ahead.

WOOHPEA exists to both raise awareness about the current and imminent threats facing Halloween, and to enable all those who care about Halloween to take [the appropriate and necessary steps to protect it](#).

For more information about WOOHPEA, please view our [membership recruiting video](#) or visit [WOOHPEA.org](#)

About Mr. Halloweenster:

Unknown to most people, Mr. Halloweenster is the ultimate Halloween character. In fact, Mr. Halloweenster is the most famous Halloween character that no one's ever heard of, however, everyone who cares about Halloween will learn during this and future Halloweens that he is the hero who defends Halloween celebrations. Mr. Halloweenster represents the true spirit and meaning of Halloween. For more information, please visit [MrHalloweenster.com](#).

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