

VICTORIOUS



“There is no substitute for victory.”
General Douglas MacArthur

TOWN SQUARE PRODUCTION

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VICTORIOUS

Some of the most important human victories of the wars in Iraq and Afghanistan, and past wars are being fought and won here at home when a wounded soldier returns from war. These men, women, and their families are committed to serving our country and their commitment doesn't end with an injury; their commitment inspires them and all of us to find new ways to serve and create a **victorious** life.

VICTORIOUS is a 13-part television series that will follow the return home of disabled veterans and track their path of overcoming their war wounds and trying to return to every day life in new roles. The series will honor them and first responders for their courage, service and sacrifice of veterans from all wars - men and women - as they follow their dreams to do the extraordinary.

Our mission: to follow disabled veterans and first responders as they do the EXTRAORDINARY in the challenging and exciting worlds of racing – off-road, down hill skiing, track, water skiing, surfing, kayaking – or preparing a car or a motorcycle for a land speed record at Bonneville. We're sharing their experiences, their lives and their families' lives, tracking their path of overcoming war wounds, returning to everyday life, and taking care of their families. And we're raising national awareness of organizations, such as Challenge America, Fueled by the Fallen, Vet Tix, Team River Runners, and Rear Area Support. All committed to helping our returning wounded and telling us how we can help.

Off Road Racing features . . . the preparation, the build, and the racing of an off road racing team. This segment will feature veterans in association with Challenge America and other organizations that help veterans.

Bonneville features . . . creating a car and a motorcycle to race at Bonneville, attempting to set the land speed record with disabled veterans as part of the crew and the build.

Custom Builds . . . These show segments will highlight how organizations are helping veterans to live victorious lives. Custom builders, with the assistance of disabled veterans, will create a vehicle that can accommodate their special needs.

The whole series is designed to be inspirational and motivational while highlighting resources available to wounded veterans. The segments also promote ways that Americans can help their fallen heroes. The Victorious Project is creating an Internet video magazine that will show related stories and articles as well as share links with like-minded organizations and develop a database of veterans wanting to participate in future projects. Fuel360 Productions, an Internet magazine, will promote and feature The Victorious Project to the motorsports world. www.f360p.com

Our first stop . . . DESTINATION SEMA



Town Square Production is pleased that Chevrolet and SEMA are honoring our veterans through the Victorious Project and including Challenge America – a non-profit organization that is meeting the needs of our wounded veterans returning from war.

**2010 SEMA - GM Design Award Winner,
Sgt. Nic Ashby, LDRSHP Design
Most Innovative Product, 2010 Black Chevy Camaro**

The SEMA Show, November 2-5, 2010, is the premier automotive specialty products trade event in the world. It draws the industry's brightest minds and hottest products to one place, the Las Vegas Convention Center. As part of the AAIW, the SEMA Show attracts more than 100,000 industry leaders from more than 100 countries for unlimited profit opportunities in the automotive, truck and SUV, and RV markets. www.semashow.com

VICTORIOUS is high energy, meaningful, and offers insight into the lives of wounded soldiers and the challenging activities they are participating in. It is the story of hope and capability against the odds . . . it is about living a life victorious.

Their **EXTRAORDINARY** Stories

Heath Calhoun On November 7, 2003, while serving in the U.S. Army in Iraq, Heath Calhoun's convoy was hit by an RPG, resulting in the amputation of both of his legs above the knees. After years of rehabilitation, Calhoun began training with the USOC Paralympic Military Program in alpine skiing through a partner organization, Challenge Aspen, at Snowmass, Colorado and is now a certified mono-ski instructor. Calhoun has not used a wheelchair since July 2005 and is now not only walking, but is running, swimming, golfing, and hiking.



Ryan Price Specialist Price was severely wounded on May 7, 2008 while serving in Afghanistan. He lost both legs and was pronounced dead twice. The following year, Ryan Price was awarded the Bronze Star for his actions in combat.

You won't find Ryan in a hospital bed or in a wheel chair. On July 15th, 2010, Ryan was the navigator in the 62nd Annual Catalina Ski Race and he's learning to surf!



Nicholas "Nic" Ashby, a Sergeant in the California Army National Guard, served in Baghdad, Fallujah and Mosul. Nic returned with a sincere dedication to the memory of his lost brothers and fellow veterans forged by his battlefield experience, creating SEMA award winning National Guard tribute cars that featured his fallen comrades.

This year, Nic's building a 2011 Chevy Silverado to compete off-road and will be featured at the GM Booth at SEMA. **Victorious is looking for veterans to be a part of Nic's off-road crew.**



Jeremy Staat is a former NFL defensive end and a United States Marine who served in Iraq. At Arizona State, Staat became friends with free safety Pat Tillman and in 2004, he learned that Tillman had been killed in action in Afghanistan. The loss of his friend reduced his interest in football, and Staat opted to follow his deceased friend and teammate's example and joined the United States Marine Corps. In 2007, Lance Corporal Staat deployed with 1st Battalion 3rd Marines for a seven month mission in Iraq.

The memory of his friend Pat Tillman is always there, and he spends much of his time on the Veteran Tickets Foundation – Vet Tix – and preparing to compete in Mixed Martial Arts.

THROUGH VICTORIOUS, Town Square Production proposes to raise national awareness of organizations, such as the following that are committed to helping our returning wounded, and how we as a country can help.

Challenge America is a national initiative to provide support to our country's returning wounded military. The initiative's mission is to work with communities across the United States in linking new and existing services and supporting the development of recreational and occupational programs to better serve returning injured military and their families. Challenge America was officially launched by Amy Grant and Vince Gill at a star-studded concert event to honor wounded warriors in Washington, DC, on June 8, 2009. On July 30, 2009, Challenge America was officially established as a 501(c)(3) nonprofit corporation. www.challengeamerica.com

Fueled by the Fallen assists in supporting our Military Members, Public Safety Personnel, and their Families to aid in their emotional, physical, and financial recovery needs by displaying and racing the Memorial Race cars. Kevyn Major Howard, "Rafterman" from Stanley Kubrick's blockbuster film Full Metal Jacket, challenged himself in 2007 to name just one hero that had died for his freedom. "I was watching the nightly news as they announced that 12 died this day and 7 that day," Kevyn said. "I woke up one morning and challenged myself to name just one person who has died for my freedom," he continued. "I couldn't."

So Kevyn decided to do something about it. He started the Fueled By The Fallen, a 501(c)3 non-profit. Kevyn enlisted the expertise of Chuck Spiker, a lifelong drag racer and former National Go Kart Champion, to create a memorial that would get the attention of all Americans. "The reason we chose race cars is because you can get the attention of a two year and a ninety-two year old with one," Kevyn said. Chuck took a 1963 Nova and created a 10 second quarter mile door slammer drag car representing fallen Marines from Iraq and Afghanistan. "Maybe I can get people who look upon the race car to remember just one name. If I can do that, I have accomplished my mission," Kevyn continued. www.fueledbythefallen.com

Team River Runner (TRR), established in August 2004 by kayakers in the Washington, DC area, is a primarily volunteer non-profit organization run by a council of kayakers and overseen by a board of directors. TRR was initially established to help active duty military personnel wounded in Iraq and Afghanistan who were recovering at Walter Reed Army Medical Center. With the success there obvious and the opportunity elsewhere apparent, TRR expanded to other Department of Defense and Department of Veterans Affairs chapter sites in 2007. www.teamriverrunner.com

Rear Area Support Started in December 2007, and is on a mission of sending care packages to our soldiers around the world. If you know of a soldier who could use a message from home, send us his/her name and address, we will send them a food package and a personal hygiene package free. No charge to you and no charge to our troops. The only thing we need from you is their name and address. www.rearareasupport.com

The Victorious Project is a TOWN SQUARE PRODUCTION

Town Square Productions is a professional film company that produces and airs the positive stories of everyday people. The Town Square Production vision is to tell stories celebrating human triumph and good work. Townsquareproduction.com

We're looking for . . .

- **Stories for upcoming Victorious television and web segments**
- **Injured veterans interested in crewing and racing at Bonneville**
- **Organizations that help our injured veterans**
- **Companies and individuals that would like to participate in the Project**

Contact: TheVictoriousProject@TheVictorious.org

