

Leveraging Experience. Producing Results.

GatewayBlack.com is the first Black owned and financed independent global search engine. Built by the founder of the Black Web Awards and nearly two years in the making, GatewayBlack.com offers an easy to use tool that allows users to get search results from among thousands of Black owned and themed websites and blogs. Once reviewed and added to our database, the websites and blogs are crawled regularly for updated content. GatewayBlack.com users have the option of searching the massive Black web, run a search that encompasses Black media worldwide, or run a search of the entire web - all from an easy to use, familiar solution. We <u>guarantee</u> you will find websites you've never visited before!

EuroBlack Fashion Music NEWSLifestyles Travel Religion Business Africa Relationships Blogs YOUTH Entertainment Science CULUR Non-Profit Video Politics CARIBBEAN Sports TechEducation Health Introducing . . . The Black Web.

Custom designed search for today's user.

\* Global approach to the Black online community – get current search results from thousands of Black owned and Black themed websites and blogs worldwide;

\* Daily crawling of hundreds of Black owned and Black themed news sites - get the news as soon as the Global Black community puts it online;

\* Monitor the Black Community's interests through real time search terms and the GatewayBlack top 100 sites;

\* Search the Black web, hundreds of Black media and the full web from one easy source – all with the click of a button.

## Comprehensive, Familiar Marketing Solutions

Confidently rely on powerful, easy to use tools to market your products and services to the Global Black community.

GatewayBlack.com employs a vibrant pay per click Ad Market that:

\*Allows you to market directly to the Black community online through text, graphic and combination text and image ads.

\*Set your own budget, run multiple ads and review comprehensive real time data on your ad results.

\*Direct your ads to a local, regional, national or global audience.

\*Access, monitor and update your campaign 24-7 worldwide from any web enabled computer.

\*Review search trends with the GatewayBlack Top Searches solution. The GatewayBlack Ad Market is the primary ad solution for GatewayBlack.com and verified network publishers:

\*Accepted publishers can monetize their website or Blog by joining the GatewayBlack publisher network.

\*Publishers can customize the appearance of ads to fit existing and new online content.

\*All ads are reviewed prior to being accepted.

\*Filter out competitor ads

\* Get access to comprehensive, real time reports on your earnings.

\*Feel free to use our ad display units with your existing marketing efforts.



GatewayBlack.com employs a variety of familiar tools to search the Black web:

\*Visit the websites the Black community visits through the GatewayBlack 100 – updated daily.

\*Easy to install, custom toolbar for searches directly from your browser. Now available for Microsoft Internet Explorer and Mozilla Firefox browsers.

\*Spotlight On – Highlighting interesting and unique Black websites. The Spotlight On series is accessible through the GatewayBlack.com toolbars and the main site.

\*Important Dates – Watch the GatewayBlack homepage logo for recognition of unique events in Black world history.

About the Company - The Catonsville, Maryland USA based GatewayBlack.com, Inc. was founded in 2009. GatewayBlack.com is a closely held Black owned and operated corporation, and is an extension of the continuing effort to promote and highlight globally the existence of excellent Black themed and Black owned content online. GatewayBlack.com is the flagship property of several sister domains, including BlackTVOnline.com, NigerianTVOnline.com, AskGatewayBlack.com, GatewayBlackDomains.com and the globally recognized BlackWebAwards.com.

About the Founder - Mr. Odogwu Obi Linton, Esq. has over 10 years experience managing and promoting websites of his own design, and helping others promote their own content. Mr. Linton has practiced law in house with a Fortune 500 corporation, in his own firm representing international and local corporations, and for State government. He is a published author, has received numerous awards and volunteers with various civic organizations.



P.O. Box 3234 \* Catonsville, Maryland USA 21228 \* 443-341-5958 http://www.GatewayBlack.com or http://www.GatewayBlack.info Email: support@gatewayblack.com

Updated 8/10