

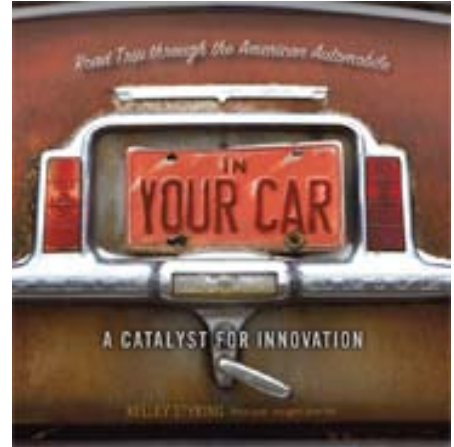
Weird Stuff Found In Your Car

When consumer marketing strategist [Kelley Styring](#) pulled on her latex gloves and dug into cars all across America, she found a host of unusual items (and a whole lot of trash). A few of the more unusual items she plucked from behind the seats and highlighted in her book *In Your Car: Road Trip through the American Automobile* include:

- A half-eaten hamburger
- One push-up bra insert (where was the other?)
- A catheter bag (unused)
- A piece of desiccated American cheese that looked exactly like plastic
- Cigarette butts in a different brand and stained with a shade of lipstick not used by the car's female owner (*somebody* was in trouble)
- Halloween decorations, winter clothing, snow chains in July
- Mash notes and mix tapes
- An empty shoe box in a bag with the receipt to return the shoes (the owner had no idea where the shoes went)
- A tree growing out of the debris in a pickup bed →

For more information, go to www.insightfarm.com. *In Your Car: Road Trip through the American Automobile* is available through Amazon.com and Barnes&Noble.com.

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