



CORPORATE FACT SHEET

ConferSave Worldwide

ConferSave is a Language Services Provider that:

- improves the way companies create international versions of their products;
- manages and delivers multi-lingual content; and ...

Our solutions help customers realize significant cost savings, achieve better results and compete more effectively in demanding global markets.

Language Service Expertise

- Translating
- Localizing
- Transcribing
- Desktop publishing
- Testing

Language Technology Expertise

- Global Content Management & Workflow Systems
- Linguistic data mining
- Media analysis
- Glossary extraction
- Terminology management

Multi-lingual Solutions

- Software localization
- Online help
- Marketing material
- E-Learning
- Technical documentation
- Web site globalization
- Corporate Intranets/Extranets
- Audio transcription
- Linguistic analysis
- Content management

Markets Served

- Information Technology
- Tel/Sat/Communications
- Financial Services & Insurance
- Gaming & Entertainment
- Defense & Government
- Manufacturing
- Electronics
- Environment, Energy & Engineering
- Life Sciences
- Healthcare & Pharmaceuticals

Languages

European

Asian

Latin American

Middle Eastern

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CAPABILITIES STATEMENT

ConferSave is a language services provider that:

- delivers superior quality language solutions ...
- through its global production platform ...
- anchored by regional operating centers in Buenos Aires, Moscow and Beijing.

Our low-cost competitive advantage results from operational standards of excellence at every level of the company.

Operational Excellence

- **Production** centers strategically located in areas providing the best mix of low labor costs, highly skilled workforces and accessibility to New Market Translation's customers.
Result: Lower costs passed on to customers;
- Off-the-shelf **technology** is used almost exclusively in all areas of the company: CRM, Accounting, Language Engineering Tools, Workflow and Communications. Our customers and employees connect through a secure, virtual workspace via the web.
Result: Lower overhead costs that require less mark-up on prices to customers;
- Our **sales force** is equipped with the latest communications and computing technology to enable connections with colleagues and customers whenever and wherever they are.
Result: Less office space, lower sales expenses equals lower costs to customers.

These are just three examples to illustrate how ConferSave saves money for customers. Contact a company representative to learn more about our cost-efficient global operating platform which gives us a competitive edge.

Languages

- European
- Asian
- Latin American
- Middle Eastern

Production

- Project Management
- Software engineering
- Software testing
- Linguistic engineering
- Desktop publishing

Technology

- Secure servers and data warehouse
- Virtual Private Network
- Internet enabled workflow management infrastructure
- VoIP communications
- Translation Memory

People/Capacity

ConferSave' team is supported by the most robust global processes and systems available in the marketplace. These enable us to produce exponentially more per person than any other language services provider.

TRANSLATION EXCELLENCE – HIGH SERVICE – QUALITY RESULTS – COST SAVINGS