

"The rebirth of band pop"

New Average debuts with EP "waiting time"

"The songs are simply fun and pop fans will love it. Because every song is an ear-catcher and there is no filler. You actually have to like this duo..It's the rebirth of band pop!"

-Julian/diekopfhoerer.wordpress.com 8/2010

New Average is a musical pop duo formed in 2009 by John New and Emma Average. Their music expresses their passion for writing pop songs with catchy hooks and strong melodies in a contemporary band sound with an all around positive feeling and a feel good mood. Influences can be found by pop music of the late 70's like Pretenders and Roxy Music and Blondie as well as from the 60's motown era.

After spending years with several indie bands and projects in London and Berlin John and Emma decided to make a long dream becoming true by writing music for a pop band that first goal was to try to create something that is a lot of fun to listen to and would make them 100% satisfied. New Average was born!

Emma: *"We had a dream of creating remarkable music like it was in 60's and 70's - songs you can sing along with and that would sweeten your day."*

John: *"So we sat down and started to write the songs just on guitar or piano with vocals. We wanted to make songs that would work that way: just a guitar and vocal - the production would come later."*

Emma: *"We feel New Average is music for everyone who likes to listen to pop music based on songwriting instead of just a lifestyle product with a perfect marketing strategy."*

John's musical work as producer, sound engineer and musician in the past include acts like "We are Scientists"(crap attack), german multi platinum act "Wir sind Helden" , Indie/New wave act "The Kokoon" and many others.

The debut EP "Waiting time" is out now and available at all leading download stores like iTunes, AmazonMp3, Emusic and others. The EP will be followed by the album in 2011.

The EP will be promoted to US radio from January 2011 on.

The responses to the music of New Average are great so far and the EP got already good press and airplay in Germany where the duo is currently located (moved from London two years ago).

Tracklist:

1. Best friend 2:45
2. Boy 3:32
3. Waiting time 3:18
4. Is it love 3:43

Video of "Best friend" on Youtube:

<http://www.youtube.com/watch?v=CyvN2QDWbr4>

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