



**AGENDA
AS OF 10/15/10**

**ESRA Fall Conference
November 9-10, 2010
Hyatt Regency, Crystal City**

November 9, 2010 – Washington Room

- 8:30 **Continental Breakfast** at the Washington Room – Sponsored by USAA
- 9:00 **Introduction by ESRA Chairman**
Stephen Bisbee, President and CEO, eOriginal, Inc.
- 9:10 **Impact of *The Twenty-First Century Communications and Video Accessibility Act of 2010***
Speakers invited
- 9:55 **Implementing eMortgage Technology - Issues and Approaches**
Kim Weaver, Product Manager, Secure Lending, Fiserv
Christos Bettios, Sr. Manager, eMortgages, Fannie Mae
Other Speakers Invited
- 10:35 **Break**
- 10:50 **So You Want to Take Your Business Electronic – Managing Your Vendors**
David Whitaker, Senior Company Counsel, Strategy & Operations
Risk Group, Wells Fargo Bank, N.A.
- 11:30 **Case Study: Insurance**
Peter Cameron, Assistant Vice President, Amica Mutual Insurance
Company
- 12:00 **Lunch**

- 1:00 **IRS Initiatives: Expansion of eSignature Applications**
David Williams, Director, Electronic Tax Administration & Refundable Credits, Internal Revenue Service
- 1:30 **Identity Management: Who's Signing? Electronic Signatures and Government Adoption**
- Judith Spencer, Agency Expert, General Services Administration
 - Shauna Russell, Associate General Counsel, Acquisitions & Logistics, Office of the DOD General Counsel
 - Thomas Smedinghoff, Partner, Wildman Harrold
- 2:20 **Case Study: Onboarding in Healthcare**
Kate Masin, Director of Operations, Alliance Staffing Solutions
- 2:50 **Break**
- 3:05 **Case Study: Business Process Integration with eSignatures**
Marvin Karlow, Vice President and Chief Operating Officer, Lexis-Nexis
- 3:40 **Electronic Transaction Litigation & Claims Issues**
Frank Zacherl, Partner, Shutts & Bowen LLP
- 4:15 **Break**
- 4:30 **e-Notarization and e-Recording Trends: What's the Problem?**
Patricia Brumfield Fry, Chair of the Drafting Committee for the Uniform Law on Notarial Acts
David Ewan, Vice President and Associate General Counsel, New Jersey Title Insurance Company
- 5:15 **Brief Announcements**
- 5:20 **Adjourn for Day**
- 5:30-
7:30 **Reception** (Light food, open bar)

November 10, 2010 – Washington Room

- 8:00 **Continental Breakfast** – Sponsored by USAA
- 8:30 **Introduction by ESRA Chairman**
Stephen Bisbee, President and CEO, eOriginal, Inc.
- 8:40 **eSignatures and eRecords in the Courtroom:
A View from the Bench**
- Honorable John M. Facciola
United States Magistrate Judge
U.S. District Court, District of Columbia
- Honorable Paul M. Grimm
Chief U.S. Magistrate Judge
U.S. District Court for the District of Maryland
(attending via videoconferencing)
- 9:40 **ESRA Update and 2010 Initiatives**
Stephen Bisbee, President and CEO, eOriginal, Inc., Chairman, ESRA
Ken Moyle, Vice President, General Counsel, DocuSign
Margo Tank, Partner, BuckleySandler LLP, General Counsel, ESRA
- 10:10 **Break**
- 10:30 **Case Study: eSignatures in Financial, Business and
Retirement Services**
Heather Milhime-Simpson, Manager of Data Acquisition & Profiling, ADP
- 11:05 **State and Federal Legal & Regulatory Update**
Jerry Buckley, Partner, BuckleySandler LLP
Margo Tank, Partner, BuckleySandler LLP
- 11:45 **International Adoption and Cross Jurisdiction Issues in
eSignatures and eRecords**
Tom Smedinghoff, Partner, Wildman Harrold
Randy Sabett, Partner, Sonnenschein Nath & Rosenthal
- 12:30 **Concluding Comments**
- 12:45 **End of Conference**