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FOR IMMEDIATE RELEASE

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website: http://www.marriottunionsquare.com

SAN FRANCISCO MARRIOTT UNION SQUARE HOTEL WELCOMES MACY'S TREE LIGHTING & HOLIDAY SHOPPERS

Annual tree lighting contributes to local hospital, drives in thousands of attendees. The Union Square hotel keeps holiday shoppers and tree lighting goers away from traffic and difficult commutes.

San Francisco, CA- (11/3/10) In San Francisco, there is no better place to kick off the holiday shopping season than Union Square. A stay at the Marriott saves guests from all the hassles of traffic and parking with the ideal location for Macy's Christmas spectacular "Day After Thanksgiving" affair on November 26th. Conveniently located on Sutter Street, the San Francisco Marriott Union Square gives guests a head start on all of the traditional festivities and early store sales by allowing them to skip the commute and walk to the action. In addition to Macy's, Union Square is host to some of the most frequented and specialized shopping locales in San Francisco. Orvis, Saks Fifth Avenue, Johnston & Murphy, Neiman Marcus, Niketown and GAP are merely a few of the hundreds of merchants who welcome bargain hunters on the biggest shopping day of the year. For a full list of merchants and area restaurants visit <u>http://www.unionsquareshop.com</u>.

The highlight of the day is the Macy's Christmas Tree Lighting. The ceremony begins at 6PM, so guests of the Marriott will have the invaluable option of going back to their rooms to recharge and drop off their purchases before the evening begins with great live music and entertainment. Benefitting the UCSF Benioff Children's Hospital, the tree gives everyone the opportunity to contribute to the growth and improvement of the hospital's services by sponsoring one of the hundreds of lights that adorn it. The countdown to the lighting is done by Santa Claus himself and starts the beginning of the holiday season in appropriate fashion. The Macy's Christmas Tree Lighting consistently draws record



crowds and is always brimming with holiday spirit. There's no more convenient way to fully enjoy this day than with a next door stay at the perfectly located San Francisco Marriott Union Square. Rates are currently available from \$189 per night for the holiday weekend.

About the San Francisco Marriott Union Square

Situated on the corner of Sutter and Powell, the Union Square hotel in San Francisco, California is just steps from world-class shopping, restaurants, bars, and the theater district. The Marriott San Francisco offers 400 guest rooms, including 53 suites with spectacular views of the Bay and the city skyline. With high-speed internet access throughout the 10,000 sq ft of meeting space, 10 meeting rooms and a full-service business center, this Marriott hotel in Union Square, San Francisco is perfect for working professionals. The hotel's on-site restaurant, fitness center, and close proximity to San Francisco's Union Square make it the perfect luxury hotel for leisure travelers as well. For more information about the hotel, visit http://www.marriottunionsquare.com.