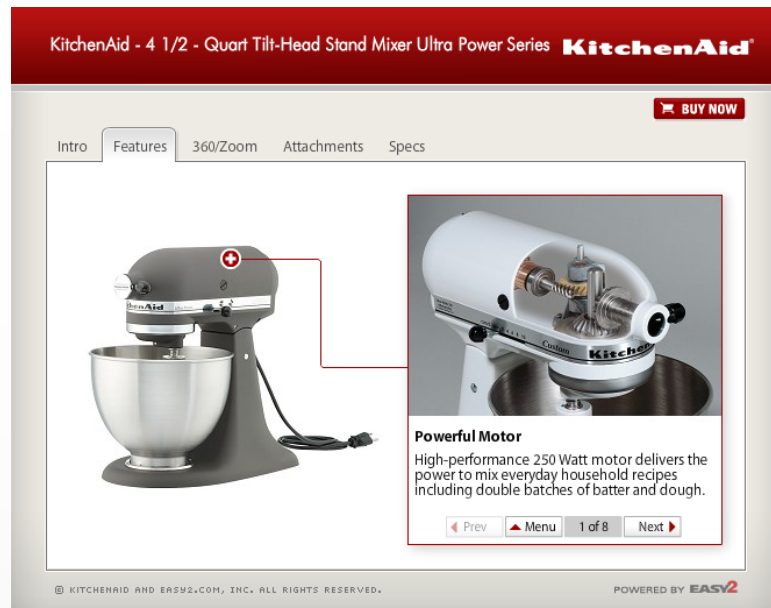# OUR PRODUCTS
INNOVATIVE ONLINE MERCHANDISING

By using rich media to empower your customers with better information from Easy2, your site will inspire confidence, reducing the buyer's hesitation, and thereby drive the sale. We will work with you and your vendors to create a cost-effective program that fits your needs and theirs… regardless if your budget is $1000 or $100,000. Easy2's combination of proprietary self-service SaaS and full-service development provides a unique balance of tools and service to provide your site with ROI-proven, impactful merchandising.
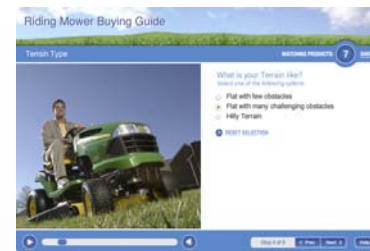
Product Demos

Self-Service MYO or Full Service development - Easy2 has you covered with easy to implement, product specific rich media that boosts conversions 35-50%.

Product Selectors

Help your customers find the right product based on their unique needs and preferences. Through an engaging, simple-to-use interface, you can now guide shoppers to the best available product for them and boost conversions 45%.

Buying Guides

Give shoppers the information they need to make a truly informed decision about the products they are considering. Our Buying Guides provide engaging interactive product knowledge to reduce buyer hesitation and significantly increase conversion.

Enhanced Image Viewer

Make your product jump to life in the place you've already designated for images - with zoom, 360s, and much more directly on your product detail page.

Product Instructions

Provide your customer with the confidence to install, assemble, operate, use or troubleshoot products themselves. 76% of consumers are more likely to buy when they are provided with Interactive Product Instructions

Microsites & Brand Stores

Increase excitement for major new product launches and support your channels with a complete information portal. Easy2 can support you with any custom-designed site you need.

Visualization Tools

Easy2 offers complete visualization and interactive planning applications to inspire your customer and get their creative juices flowing.

Ratings And Reviews

Create trust and long-standing engagement with your customers by providing the ability to share their experience and rate your products. Easy2 can even take the leg-work out of it for you by managing the content and comments that get submitted.