

victoria (+) albert®

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VICTORIA + ALBERT BATHS ARE CHOSEN FOR THE RESIDENCES® AT THE RITZ-CARLTON, DOVE MOUNTAIN.

A Prestigious Community Setting A New Standard For Luxury Living.



(Mount Pleasant, SC – November 4, 2010) Victoria + Albert is pleased to announce that they have been selected to provide the baths for the prestigious residential and hospitality development – THE RESIDENCES[®] at The Ritz-Carlton, Dove Mountain.

Located on 6,200 stunning acres in the Arizona foothills of the Tortolita Mountains, this ultra-luxurious community of highly customized private homes includes the finest of everything – beautiful floor plans, gorgeous views, lovely furnishings – and the artistic lines of Victoria + Albert's Monaco double-ended tub. The community sets a new standard for luxury living with the synergistic effect of the premium brands represented and the natural beauty of the area and the first class amenities.

"We are honored to be part of such a significant project," said Javier Korneluk, Vice President of Sales, North America for Victoria + Albert. "We feel that the Monaco is the perfect tub for this type of setting because its design is so sleek and polished, so elegantly modern. We are in rare company here at THE RESIDENCES[®] at The Ritz-Carlton, Dove Mountain – only the best of the best – and the Monaco definitely holds its own in terms of sophistication and style."

Freestanding baths are among the hottest trends in bathroom design and have become the new norm for those seeking a high-end look. Styles range from the classic claw-foot design to a more modern aesthetic like the streamlined Monaco, with its sculpture-like casting that rests directly on the floor. Victoria + Albert has been on the leading edge of this trend, providing fashion-forward tub designs for savvy consumers as well as five-star resorts and spas around the world. Victoria + Albert tubs are unique in that they are crafted from ENGLISHCAST[®], a finely ground volcanic limestone mixed with resin. Cast in a single seamless piece, the tubs are warm to the touch and won't crack or flex. They are hand-finished, giving a high gloss that is highly durable and easy to clean, making them equally ideal candidates for hospitality projects or home use.

In addition to the private homes at THE RESIDENCES[®] at The Ritz-Carlton, Dove Mountain, the community will include a top-rated Golf Club, an eco-sensitive oasis with stunning views of lush fairways, mountains and dessert, complete with 45,000-square-foot clubhouse with fine dining and private fitness center. A personal caddie concierge accompanies every foursome along 27 holes of Jack Nicklaus signature golf, a challenging course that hosts the World Golf Championships – Accenture Match Play Championship event. Guests may indulge themselves with an overnight stay at the on-site hotel and spa, both offering all the luxury and attention-to-detail that are hallmarks of The Ritz-Carlton brand.

For more information about THE RESIDENCES® at The Ritz-Carlton visit: www.theresidencesdovemountain.com

About Victoria + Albert

Victoria + Albert is a global brand with a worldwide reputation for creating beautiful baths. The ultimate statement in quality and style, our collection is packed with inspirational designs made from 100% ENGLISHCAST[®], a blend of volcanic limestone and high performance resins. Naturally white, each tub is individually hand-finished by craftsmen and have been tested by IAPMO to UPC and cUPC standards and come with a 25-year limited consumer warranty.

For more information about Victoria + Albert's Monaco Tub, visit vandabaths.com or call 1-800-421-7189.

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