



DOUBLE TREE

Doubletree Detroit/Novi
42100 Crescent Blvd
Novi, Michigan, 48375
Phone: 1-248-344-8800

PRESS CONTACT:
Megan Craig
Megan.Craig@hilton.com

FOR IMMEDIATE RELEASE

| Doubletree Hotel Detroit | Doubletree Inn in Novi | Novi hotels |

Website: <http://www.doubletreedetroitnovi.com/>

GUESTS AT DOUBLETREE HOTEL DETROIT DISCOVER DEEP SAVINGS WITH HOTELS SHOPPING PACKAGE

Just in time for the holiday season, the Doubletree Detroit hotel has created a shopping package which includes a discount card to local shops, restaurants and more.

Novi, MI – (11/03/10) – With the Holidays right around the corner, shoppers everywhere are readying their lists. Seasoned veterans of holiday shopping know that the earlier shopping is completed, the less stressful the holiday season becomes. The Doubletree Hotel in Novi, Michigan wants to simplify the holiday shopping season even more and has assembled a shopping package. In addition to deluxe accommodations, the Doubletree Novi hotel's shopping package includes breakfast at the hotel's Garden Café, a discount card for the Twelve Oaks Mall, discounts at local restaurants and bars and a special shopper's survival kit that includes bottled water and candy bars. This holiday shopping package is available now and can be reserved online at <http://www.doubletreedetroitnovi.com/special-offers/featured-specials/shopping-package>



Black Friday is the most hectic of all shopping days. Typically, customers flock to retailers to find the best deals on holiday shopping. However, with the Doubletree Detroit Novi's shopping package, guests at the hotel can make their own special and avoid the mad rush. Guests at the Detroit Doubletree Hotel in Novi can choose from a variety of Novi shopping centers.

Twelve Oaks Mall, Novi Town Center, and the Art-is-in Market North are all located in Novi and only a few minutes from the Detroit Doubletree Novi Hotel. Shoppers can find a great blend of national retail stores and unique, local businesses at these shopping centers. The Doubletree Shopping Package is available now until August 15, 2011, so guests can make their own shopping spree any time of year.

About the Doubletree Hotel Detroit/Novi

This full-service hotel in Novi, Michigan, blends modern convenience and service with premium amenities. Guests will enjoy signature Sweet Dreams® beds by Doubletree, rejuvenating bath products from Neutrogena® and flat panel televisions. Guests have the convenience of complimentary passes to Bally® Total Fitness located across the street. Renowned as the premier Detroit area hotel for business or pleasure, the Doubletree Hotel Detroit/Novi is located in the Novi Town Center and just one-half hour from the Detroit Metropolitan Airport. Guests have access to great shopping at the Twelve Oaks Mall, which sits across the street from the hotel. After a day of shopping, guests can relax in a heated, indoor Jacuzzi or splash around in the pool. Offering complimentary shuttle service to businesses and attractions within a five-mile radius, this Detroit hotel is perfect for leisure seekers and business travelers alike. For more information visit <http://www.doubletreedetroitnovi.com/>

