



Master Data Management (MDM) is the practice of acquiring, improving, and sharing a “single version of the truth” for various corporate data entities such as Products, Customers, Vendors and Materials, among others. MDM has been proven to significantly improve business results in many areas of an organization across a variety of industries. It can be a single point solution or a major global initiative. Unfortunately, many companies do not fully understand MDM’s potential ability to positively impact their business.

***A Riversand Valuestream™ assessment is a consultative, pre- or post-implementation analysis of the value of MDM to an organization in order to help build project support, justify investment and/or quantify impact***



Valuestream projects consist of a 2-3 week comprehensive engagement between Riversand Professional Services and key client stakeholders. Riversand’s experts work closely with clients to identify high-value use cases, analyze ROI and recommend best practices. Deliverables, including analysis, findings and recommendations, are customized to the needs of each client.

#### **Valuestream Program Benefits:**

- ✓ Fully customized engagement – program designed to meet the needs of individual clients
- ✓ Identifies highest value use cases/applications
- ✓ Identifies and defines key performance metrics
- ✓ Quantifies total cost of ownership of MDM
- ✓ Quantifies potential benefits of MDM
- ✓ Quantifies potential ROI of MDM for an entire organization
- ✓ Justifies investment in MDM
- ✓ Provides industry benchmarks
- ✓ Identifies key stakeholders
- ✓ Develops organizational support and stakeholder buy-in
- ✓ Helps IT start to gather requirements from the business
- ✓ Jumpstarts MDM implementation
- ✓ Provides recommendations for implementation best practices



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