



Software-as-a-Service for Microsoft Dynamics NAV

Ideal hosting alternative for start-ups, SMBs, and organizations with capital spending restrictions

By SimCrest, Inc.



What is SaaS?

As more and more organizations are turning to Software-as-a-Service (SaaS) for their needs of technology, SaaS is becoming an increasingly prevalent software delivery model, which is commonly known as a more cost-effective and flexible alternative to traditional on-premises model.

Software-as-a-Service or SaaS is a method of delivering software over the Internet. It is an on-demand software service through which a SaaS vendor hosts applications and data in a central location and provides end-users secure and reliable access to software and its functions remotely. SaaS vendors handle the tasks of hosting, securing, and maintaining an application and allow SaaS users to focus on their businesses without worrying about the backend software and associated overhead.



How does SaaS fit my organization?

Generally speaking, SaaS is not an ideal fit for every organization. Factors such as different company sizes, IT resources, budgets, and long-term strategies must be taken into consideration. However, SaaS enables certain organizations, such as SMBs (Small and Mid-sized Businesses), to gain great advantages. SaaS is very beneficial to SMBs because such businesses have the need for technology but not the capital for server hardware and other infrastructures. In addition, SaaS is certainly an attractive option for organizations lacking internal IT resources or intending to cut IT cost and associated overhead. SaaS is also a great fit for organizations having employees located outside of the main office, because wherever the employees are, they can access web-based software with an account and a password.

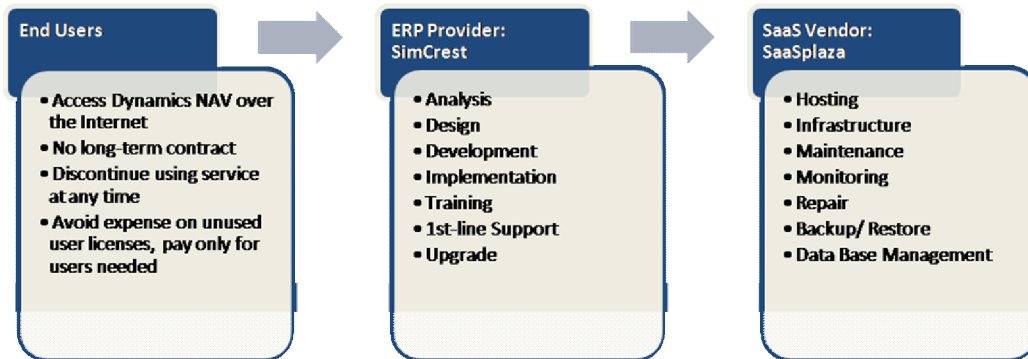
SaaS for Microsoft Dynamics NAV

SaaS can be seen as an alternative hosting option for Microsoft Dynamics NAV. Users “rent” the software and access web-based Microsoft Dynamics NAV over the Internet from anywhere in the world. Since SaaS model shifts the cost and responsibility of hosting to vendors, businesses do not need to deal with maintenance and infrastructure, such as installation, set-up, backup, server, software, and daily upkeep. A computer and access to the Internet is the only infrastructure an end user will need to run Microsoft Dynamics NAV.

As your Microsoft Dynamics NAV provider, SimCrest is still responsible for analysis, development, implementation, training, and on-going support. We are also able to implement add-on solutions and design the software to fit your way of doing business. SimCrest is always your point of contact for any system-related questions. SaaSplaza, the SaaS vendor, hosts Dynamics NAV on their web servers and provides you access to the web-based Microsoft Dynamics NAV.



Software-as-a-Service for Microsoft Dynamics NAV



Pay-as-you-go model

In addition to web-based services, the chief attribute about SaaS is that organizations do not pay for owning the software, but for using it on an on-demand basis. Traditionally, users own the software and they are required to pay for the Dynamics NAV package and license. SaaS, on the other hand, lets end-users access Dynamics NAV at a monthly subscription price. This pay-as-you-go model is one of the greatest advantages of SaaS. At SimCrest, you pay a one-time startup fee plus a low monthly fee for fully functional Dynamics NAV including server space and licensing from the time of Go-Live. Simply put, the recurring subscription fee is on a per user basis and it includes the cost of hardware, software, enhancement fee, licensing, IT support, maintenance, and backups.

What are the benefits?

Lowered Upfront Cost

The state-of-the-art technology is what every organization wants. However, the upfront investment may be a cost barrier to many businesses, especially for small and mid-sized organizations. Since SaaS requires minimal upfront investments, and little or no IT infrastructure, organizations can save on the huge initial spending cost, a cost savings that can be reallocated to the core business operations and used to fund business growth. The low upfront investment allows organizations to see an immediate pay-back. A predictable subscription fee also helps to enhance the cash flow and simplify budgeting and forecasting.

Less Need of Internal IT Staff and Support

By outsourcing software to a SaaS provider, organizations would need fewer internal IT personnel. Instead of providing user support and maintaining aging infrastructure, internal IT personnel can concentrate on improving the day-to-day technical operations and be involved in strategic decisions.

Peace of Mind

Some businesses may lack internal IT staff to support software and some may feel the maintenance of IT infrastructure is complex and time-consuming. However, when a SaaS provider hosts the software, they handle all the tasks, including server, licensing, maintenance, data backups, and on-going IT support, for you. SaaS leaves you peace of mind and allows you to focus more on core competencies to run business.



True Flexibility

SaaS enables you to save more by giving you the flexibility to adjust the total number of user license. Since the subscription fee is charged monthly based on per user, you can easily change the number of users every month to fit personnel situations and avoid expenditure of unused licenses.

Global Availability

Through Internet, SaaS enables users to access Dynamics NAV anytime and anywhere. As long as there is Internet, businesses benefit from high business mobility and global availability, which lead to enhanced productivity and increased control of information.

SaaS vendor- SaaSplaza

To offer our customers the best Dynamics NAV hosting option, we chose SaaSplaza (www.saasplaza.com) as the SaaS provider to bring high quality services in terms of availability, reliability and security. SaaSplaza is an open SaaS platform and a global operating Microsoft S+S (Software plus Service) Incubation Center. They have over 10 years of experience in delivering Application Services to Fortune 500 as well as Small and Midsized Businesses (SMBs).



SaaSplaza has significantly invested in certification to ensure that service is delivered reliably and securely. In addition to meeting the standard of Microsoft Gold Certified Partner, SaaSplaza is qualified for a yearly SAS 70 Type II certification and Trust Services Certificate.



SAS 70 Type II certificate- Annual audit of documented Quality Management Systems, business processes and employment in the following categories- security, availability, processing integrity, confidentiality, privacy, SOX compliance



Trust Services Certificate- Trust Services is the only global quality standard to certify independent software vendors and Application Service Providers.

Fast facts about SaaSplaza:

- Serve over 1 million end-users in 55 countries
- 2 datacenters; more than 1500 servers
- Oversee over 50 TB of critical customer data
- 60+ engineers supporting platform and infrastructure
- Support over 100 applications

Visit www.simcrest.com or call 1-866-610-7462 for more information about Microsoft Dynamics NAV and SaaS hosting service