



## **Objectivity, Inc. and Northrop Grumman Win GSN 2010 Homeland Security Award for Advanced Threat Warning and Intelligence Solution**

Company's unique data management technology supports ASA (Analyst Support Architecture) system used by U.S. government for critical data fusion, collaborative analysis and decision support.

### **For Immediate Release:**

**Sunnyvale, CA – November 8, 2010** – In recognition of outstanding vendors and projects supporting U.S. defense and intelligence efforts, **Objectivity, Inc.**, leading supplier of database management technologies used in some of the most advanced data fusion and analytics systems in the world, was today awarded the GSN (Government Security News) Magazine 2010 Homeland Security Award.

The 2010 Homeland Security Award was given to Northrop Grumman, and Objectivity, Inc. for the company's role in enabling of the ASA ([Analyst Support Architecture](#)) project. Headed by Northrop Grumman and the U.S. Air Force Electronic Systems Center PICSTER program, the ASA platform makes it possible to rapidly integrate very large amounts of national and tactical multi-source data from air defense, maritime domain awareness and intelligence environments, significantly improving event discovery, situational awareness, collaboration and decision processes in support of critical operations.

Northrop Grumman chose Objectivity/DB, Objectivity's flagship data management product, because it offers a highly reliable and scalable repository for a wide range of complex data types. Following an exhaustive review, testing and benchmark protocol comparing Objectivity/DB to other leading data management technologies, project leaders from both Northrop Grumman and the U.S. Air Force chose Objectivity/DB for its proven advantages in analyzing information in large and complex data volumes.

"We are extremely proud of our history of service to the U.S. government and its coalition partners," states Jay Jarrell, president and CEO of Objectivity. "This award is yet another validation of our efforts in

support of mission critical operations around the world today, and we are very pleased to be recognized by GSN, an excellent publication and source of information for those working in homeland security.”

The GSN Homeland Security Awards salute government officials and agencies who have created cost-effective and efficient programs in support of defense and national security, along with vendors of software and physical products whose innovative technologies help protect nations from all types of threats.

Government Security News Magazine and four star General Barry McCaffrey presented the GSN 2010 Homeland Security Awards to winners from several categories at a gala event in Washington D.C., on Monday, November 8. During the evening General McCaffrey, president of BR McCaffrey & Associates, adjunct professor at the United States Military Academy at West Point and distinguished expert commentator for NBC Television, was also presented with the 2010 GSN Award for Extraordinary Leadership and Service in Homeland Security.

“We greatly respect and appreciate the contributions made by Northrop Grumman and Objectivity in these areas critical to our national security,” says Adrian Courtenay, managing partner for GSN and chairman of World Business Media, LLC. “GSN Magazine looks to the thought leadership of Objectivity and other companies who are supporting homeland security efforts, and our Homeland Security Awards give public recognition to outstanding people and companies that are working to protect us and save lives.”

Objectivity, Inc. is U.S. owned and operated, has been part of the GSA schedule contract used in government procurement for more than six years (#GS-35F-0119R), and has a long history of experience working with agencies and organizations with the most complex security, intelligence, industrial and business requirements. The Objectivity/DB data management system has been built and optimized for high performance, flexibility, virtually unlimited scalability and reliability, and has been [previously recognized by the U.S. government](#) for enabling and supporting mission-critical national security and intelligence systems.

## **About Objectivity, Inc.**

Objectivity, Inc. is the leader in distributed, scalable data management technology. The company’s patented distributed data engine and persistent object store and flagship product, [Objectivity/DB](#), is the enabling technology within many markets and sectors, powering some of the most complex applications and mission critical systems used in government, business and science organizations today.

Objectivity, Inc. is committed to its customers' success. Objectivity, Inc. has offices and representatives worldwide, and works directly with organizations, integrators and technical teams to recommend solutions and support options specifically tailored to clients' project and technical requirements.

Objectivity, Inc. is headquartered in Sunnyvale, California, USA, and provides world class support and technical assistance for every customer. Please [contact the company online](#) or call (408) 992-7100 for more information.

###

**Note to editors:** Objectivity/DB is a trademark of Objectivity, Inc. All other company, organization, product or alliance names mentioned herein remain the property of their respective owners.

**For more information contact:**

Objectivity Public Relations

Email: [public-relations@objectivity.com](mailto:public-relations@objectivity.com)