



Alliance PROGRAM

Retail Development through Public/Private Partnerships

INTERNATIONAL COUNCIL OF SHOPPING CENTERS
IN PARTNERSHIP WITH



Maryland Department of Planning

PRESENTS

MID-ATLANTIC ALLIANCE PROGRAM

UMUC Inn and Conference Center by Marriott

◆ 3501 University Boulevard East ◆ Adelphi, MD

Wednesday, November 17, 2010 ◆ 8:00 – 10:00 AM ◆ Phone: + 1 301 985 7300

Program Agenda:

8:00 – 10:00 am	Registration
8:00 – 8:45 am	Breakfast Served
8:45 – 10:00 am	Presentation

ECONOMIC DEVELOPMENT IS BACK ON TRACK!

A Forum for Public/Private Partnerships & Transit Oriented Development

While major development projects built around transit systems can have a significant, positive, fiscal impact on local governments, and provide for greater community access and sustainability, significant capital is required. Please join us as top level executives come together to share their thoughts regarding the significant role that Public Private Partnerships can play to expand growth and improve infrastructure, while minimizing risk for public sector officials, and generating an adequate return on investment to private sector owners.

The Alliance Program is a special ICSC initiative that provides forums for the public and private sectors to network, share ideas, discuss industry issues and explore retail development opportunities. ICSC Alliance meetings are both time and cost effective opportunities for public officials, developers, retailers and other industry leaders to grow their relationships and learn from one another.

Moderator:

WILL REED, Principal, Reed Advisors, Houston, TX

Panelists:

DEL ADAMS, Manager, Development Services Division, MDOT, Baltimore, MD



ROBERT BROSNAN, Planning Director, Arlington County, Arlington, VA

JOSH DIX, Director of Development, Edens & Avant, Bethesda, MD

MARY ANN HENDERSON, Director of Operations, HUD, Baltimore, MD

OMARI PATTERSON, Partner, Midtown Convergence LLC, Baltimore, MD

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Program Planning Committee: **Patricia Palumbo**, ICSC State Alliance Private Sector Co-Chair, Director of Leasing & Marketing, Metropolitan Management Company, Owings Mills, MD; **Patricia E. Thornton**, ICSC State Alliance Public Sector Co-Chair, Director of Marketing, Prince George's County Economic Development Corporation, Largo, MD; **Christine Olfus**, Exit Right Realty and Prince George's County Economic Development; **Cody Smith**, Greenhorne & O'Mara, Inc., Fairfax, VA; **Heather K. Stickler**, LEED AP, Greenhorne & O'Mara, Laurel, MD.

For questions regarding registration please contact our Registration Department at +1 646 728-3800

Register now at www.icsc.org

Member/Non-Member Advance: \$40

Member/Non-Member On-Site: \$50

Public Official Advance: \$20

Public Official On-Site: \$30

* There are no refunds for cancellations.

FAX: +1 732 694 1800

(Credit card registration only)

ONLINE: www.icsc.org

(Credit card registration only)

MAIL: ICSC, PO Box 26958

New York, NY 10087-6958

Contact: Ester Vivona +1 646 728 3647

Mid-Atlantic Alliance 2010A21 - 2062



International Council
of Shopping Centers

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Duplicate form for additional registrations.