

# Media Kit

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## Greetings from Michael Rozbruch

People ask me how I could love my job so much when taxes are so boring. I say it's because this is the most rewarding thing I have ever done in my life! I have worked in the business arena for more than thirty years, and in the decade that I have been running Tax Resolution Services, Co., I have helped save clients well in excess of \$52 million and settled thousands of cases for an average of \$.11 on the dollar.

I have saved people from financial crisis and helped them turn their lives around, so they can sleep at night and plan for a home and retirement for themselves and a future for their kids. That's why people in crisis seek us out. We are an emergency room for people for who have tax problems and need a tax expert in their corner. We know how scary it can be when the government contacts you and they are going to look through your files and the thought of prison looms over you. We take that fear away by knowing the Internal Revenue Service inside and out. Our average client has four to eleven years of unfiled tax returns. It's daunting, but fixable. There's a solution to every problem.

I have an extensive background in tax negotiation and mediation services, and am the author of the Tax Resolution University Blog and co-author of the e-book, *Get the Guide to Tax Resolution: Solving IRS Problems*. In 2009, I was featured in *CPA Magazine* as one of the top tax advisors in the nation and was honored as an Executive of the Year Finalist in the 2009 American Business Awards.

I believe that it is my duty to educate my clients and the public on ways to manage their personal and business finances. Through numerous speaking engagements, I have been fortunate to have the opportunity to help various organizations and individuals in solving their federal and state collection problems. Since 1998, I've saved my clients in excess of \$52 million, and I look forward to empowering you and your audience with the same successful tax resolution solutions and strategies so you can begin to benefit from this powerful knowledge as well.

I look forward to hearing from you!

Best Wishes,



Michael Rozbruch, Founder and CEO of Tax Resolution Services



## Meet the Tax Resolution Expert



Michael Rozbruch delivers practical insight and captivates audiences with his authoritative look inside the IRS. He also empowers people to know their taxpayer rights— and you have more rights than you are actually aware of!

This is why Michael believes that knowledge is power and the key to gaining a new lease on your financial life. Every year, hundreds of thousands (potentially millions) of taxpayers fail to file legally required tax returns. The act of not filing usually contributes to more significant problems with the passing of time. Regardless of what you have heard, you have the right to file your original tax return, no matter how late it's filed. If you owe taxes, the IRS or a state taxing authority can make your life miserable by filing a federal tax lien against you. Can you live on \$179 a week? This is the amount you will have to live on if the IRS garnishes your paycheck.

Tax Resolution Services has a tax relief success rate of 90% — second to none in the industry. Michael's passion for educating and helping people in tax trouble is clear in his personable approach to speaking combined with his ability to engage audiences with a wealth of information from his extensive background in business tax and mediation services. He also shares inside tips and innovative ideas that audience members can immediately benefit from.

Michael and his firm have saved clients millions of dollars, just by advising, and strategizing with them on issues like penalty abatement, offer in compromise, and statute of limitations. These are just a few of Michael's powerful tax resolution tools, and he can help you use them to get out of debt. Featuring the Tax Expert on your show or at your event will keep your audiences talking for weeks and months afterwards.

**Michael Rozbruch** is the founder and CEO of TRS. He is a Certified Tax Resolution Specialist (CTRS) and a CPA (licensed in the state of Maryland).

Additional qualifications and accolades include:

- Named one of the Top Tax Advisors in the Nation by *CPA Magazine* (2009)
- Executive of the Year Finalist in 2009 American Business Awards
- Recipient of ASTPS's prestigious Top Practitioner 2005 Award for exemplary professional accomplishments, dedication, and contributions to the organization and the profession
- Author of the Tax Resolution University online IRS resource, co-author of the e-book, *Get the Guide to Tax Resolution: Solving IRS Problems*,
- 30 years of general business experience, mostly in the financial arena
- Chief Financial Officer (CFO) at both large and small public companies
- Graduate of S.U.N.Y. in New York, with a Bachelor of Science Degree in Business Administration
- Member of the American Institute of Certified Public Accountants (AICPA), the Maryland Association of CPA's (MACPA), the Better Business Bureau (BBB), International Academy of Collaborative Professionals, charter member of the American Society of IRS Problem Solvers (ASIPS), member of the Disciplinary Committee of the American Society of Tax Problem Solvers (ASTPS)
- Recognized inductee into the 'Who's Who' in finance and Industry

## Media Appearances & Speaking Engagements

As a nationally recognized expert in the field of tax negotiation and mediation, Michael has been spotlighted by nationally acclaimed TV and business media as well as leading consumer advocates. Michael tailors each interview and speaking engagement to fit the individual needs of each media outlet. Below are some of Michael's media appearances:

### Guest expert on over 150 radio stations across the country, including:

- CNN Radio
- The Mark & Brian Show, KLOS, syndicated nationally
- The Michael Dresser Show - syndicated 33 stations
- Big Biz Radio Show - syndicated
- The Conway & Whitman Show - Free FM
- Money 101 with Bob McCormick - KNX 1070
- Entrepreneur Magazine Radio, national/internet
- Legally Bound - KTLK AM
- The Charlie Tuna Show - KBIG
- KFWB News Talk with Larry Carrol



### Television guest appearances on the following news stations:

- Fox 11 Television
- KABC Channel 7 News
- KCAL Channel 9 News
- Insider Exclusive



### Interviewed by major newspaper and magazines including:

- *The Los Angeles Daily News*
- *The Los Angeles Times*
- *Dow Jones News*
- *San Fernando Valley Business Journal*
- *Entrepreneur Magazine*
- *Los Angeles Business Journal*



### Featured speaker at the following conferences:

- Los Angeles Times Small Business Strategies Conference – Panelist
- Los Angeles Chapter of Enrolled Agents – Key Note Speaker
- San Fernando Valley Association of Realtors – Key Note Speaker
- California Society of Enrolled Agents - Key Note Speaker



To view additional media appearances, speaking engagements, and press interviews, please visit [www.taxresolution.com/media-appearances.asp](http://www.taxresolution.com/media-appearances.asp).



As seen on the Big Biz Show:

Michael Rozbruch Talks About Providing "Emergency Room" Services for Individuals and Small Businesses with IRS Tax Problems



Click on the image above (new window will open) or go to <http://www.taxresolution.com/wealth-tv-2009.asp> to see Michael Rozbruch on the The Big Biz Show (WealthTV).

## Media Testimonials

Hundreds of radio, TV, and national print media outlets have had the pleasure of interviewing Michael or having him guest on their shows. He is known for being a natural and captivating speaker who engages audiences with his personable and passionate approach to tax resolution education.

"Michael Rozbruch is a real pro. He speaks every year at my Law Day events and he is always a crowd favorite. You won't find a more informative and knowledgeable tax expert. I send all my friends to TRS and as I've said before, I would trust them to do it for me if I ever needed tax help."

*Bill Handel, Host of the nationally syndicated radio show Handel on the Law*

"Mike Rozbruch was an excellent special guest on my recent "MoneyTalks" radio show. The topic matter, his candid patter, the experience and knowledge all comes off very well, both informative and entertaining at the same time."

*Greg Anderson, CPA, Host of MoneyTalks*

"If you're under audit, call the tax resolution experts who've been helping people with their tax problems for more than 10 years. I know Michael Rozbruch who runs the firm of 40 people helping folks like you resolve their problems with the IRS. Those problems aren't going away till you do something about them. Don't lose another night's sleep wondering when the tax collector's going to come after you."

*Bob McCormick, Host of Money 101 on KNX 1070 and award winning journalist on CBS 2 and KCAL 9 News*

"We always get emails from listeners with tax questions after interviewing Michael. We had more hits from his interviews during tax time that he basically busted our internet. Our website went down crashing trying to find information on the guy! He is one of the best guys on radio!"

*Big Biz Show hosts Bob "Sully" Sullivan and Russ T Nailz*

"What a great turnout! Thank you for volunteering to help with *The Times'* first-ever Tax Reader Call-In Night. The questions ranged from the simplest ("Do I make enough money to file a return this year?") to a couple stumpers about how to handle an international deferred compensation payout and how to wind down a Keogh. Fortunately, we had a wealth of expertise on hand. The readers who called were uniformly grateful for your time and help. I received several emails from readers asking when the next call-in would be."

*Los Angeles Times*

"You are a fabulous radio guest – interesting and informative on great topics. Your interviews are popular downloads in our archives."

*Gerri Detweiler, Host Everyday Wealth Radio*

"Thank you for appearing Wednesday on our show Money, Riches & Wealth. It was wonderful having you. I received a great deal of positive feedback from our clients and new callers regarding the information provided on the show as being very insightful."

*Andrew V. Tignanelli, CPA, CFP, Host of Money, Riches & Wealth*

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## Client Testimonials

Michael has worked with thousands of grateful clients nationwide who saved hundred of thousands of dollars, because of the exceptional customer service they received from TRS. Here is what they had to say:

“I met with Michael Rozbruch and retained his firm's services to make an Offer in Compromise to the IRS on my behalf. Throughout the process, Michael and the staff at Tax Resolution Services were conscientious and professional. I want to say Thank You!!! for doing what you said you would do - the tax problems which have plagued me for so long are gone. You have given me my life back. The tax burden was crushing, causing me many sleepless nights over the past 20 years. The amount I owed to the IRS was **over \$6,878,000**. Due to your expertise and tireless efforts, the entire amount was forgiven. Thank you again for helping me get a fresh start.”

*Eldad L., Agoura, CA*

“TRS is professional, honest, and they take the time to talk to you about the process, which can be daunting. I am debt free with the IRS. I can finally have a real life now. No more stress and worries. I'm a new persona and I can't think TRS enough. **I owed \$304,231 and settled for \$73. AMAZING!**”

*Felice F., Inverness, FL*

“TRS is totally responsive, helpful, reassuring, realistic, professional and accessible. I was originally concerned about the West Coast-East Coast distance between us, but TRS made it seamless. When I started out with TRS, the IRS had billed me **over \$156,000**. I had no way to pay the IRS. Your intervention bought me time – and now an indescribable crushing burden has been lifted from my back.”

*W. Roberts, Norwich, NY*

As an attorney, one of the most difficult tasks is to find individuals and organizations that will take care of my clients... I am pleased to say that since 1998 I have been able to refer clients to Michael Rozbruch and his organization for all their tax problem resolution needs. I know they will get exceptional value and service that will come back to me positively. I am sure you will be pleased with the service TRS Provides.

*Kenneth Jay Schwartz,  
Law Office of Kenneth Jay Schwartz Attorney at Law*

## FOR IMMEDIATE RELEASE

### **Tax Resolution Services, Co., CEO Honored with Prestigious National Recognition: Top Tax Advisor to Know During Recession**

*Nation's leading tax expert Michael Rozbruch has saved clients with IRS problems in excess of \$52 million and is featured in CPA Magazine's profile of top CPAs in the nation.*

Encino, CA – Tax Resolution Services, Co., founder and CEO Michael Rozbruch has been named one of the Top 40 Tax Advisors to Know During a Recession in the April/May 2009 issue of *CPA Magazine*. According to the National Association of State Boards of Accountancy, there are more than 646,520 CPAs in the nation. *CPA Magazine* invited every state society and national association of CPAs and accountants to nominate candidates.

Rozbruch's company provides affordable solutions to people seeking income tax relief and has saved clients in excess of \$52 million since 1998. He has saved many of his clients up to 85% of their outstanding tax bill.

*CPA Magazine* asked their elite selection of influential CPAs for their best tax advice for clients during an economic downturn. Rozbruch advises clients with tax troubles in this recession to perform financial planning services in reverse.

"Resolving tax debt involves strategizing and re-positioning your finances to ensure as much success as possible in obtaining a tax debt settlement like an [Offer in Compromise](#) or a long-term [IRS payment plan](#)," said Rozbruch, the nation's leading tax negotiation and mediation expert. "An experienced tax professional can also place your account in 'Currently Not Collectible' so that you won't be placed under collection."

According to Rozbruch, if you owe a substantial amount to the IRS that you cannot afford to pay, you may be eligible for various tax breaks that the IRS is offering during these challenging economic times.

"The recession offers unprecedented opportunity for [settling your back taxes](#) and gaining a new lease on your financial life," Rozbruch said.

Tax Resolution Services is dedicated to providing affordable solutions to businesses and individuals alike who find themselves in trouble with the IRS. The tax experts at TRS have a success rate of 90% - second to none in the industry - and an Offer In Compromise Settlement Rate of \$0.13 on the dollar. For more information or to receive a FREE tax relief consultation, visit [www.TaxResolution.com](http://www.TaxResolution.com) or call (818) 774-1813.

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## Frequently Asked Tax Debt Resolution Interview Questions

### INDIVIDUALS:

How do taxpayers get in trouble with the IRS in the first place?

What do you do when you get those nasty certified collection letters in the mail?

What do I do if I haven't filed returns in a year or multiple years?

What is a wage garnishment and how much can they take?

Can wage garnishments and bank levy's be stopped?

What is an Offer in Compromise? How do I do one? (It's not for everyone, quite limited)

What is an Installment Agreement?

What is a request for Penalty Abatement? How do I request this?

What is an innocent spouse and how have the laws changed recently?

What does the 10 year Collection Expiration Statute Date (CSED) Mean?

Can income taxes be forgiven/discharged in Bankruptcy?

Who should represent the tax payer when trying to work something out with the IRS?

What is an IRS audit? Why do they happen?

There has been a lot in the news this year about "tax scams". Can we discuss what some of those are and what the consequences are if caught?

How will the new program the IRS has implemented, sending private debt collectors after delinquent taxpayers, affect me? What will this look like?

### SMALL BUSINESSES:

What gets the small business owner in trouble to begin with?

What happens when you fail to pay your company payroll taxes?

What is considered a felony by the IRS?

Is there a solution if you have not filed returns in years?

Can the IRS actually go after your company's receivables?



## TRS Newspaper

Tax Resolution Services, Co., Est. 1997  
"The Nation's Leading Experts in Tax Negotiation and Mediation"  
6345 Balboa Blvd., Bldg. IV, Suite 285 Encino, CA 91316  
1-(866) IRS-PROBLEMS or (818) 774-1813 / [www.taxresolution.com](http://www.taxresolution.com)

### IRS Releases 2010 Edition of Frivolous Tax Arguments

**Did someone tell you that filing taxes is voluntary? That only foreign-source income is taxable? You better read about today's frivolous tax arguments.**

If you're receiving tax advice that sounds otherworldly, it no doubt is.

Maybe someone finally told you that filing your income tax return and paying taxes every year are voluntary? You were a sucker all these year, filing returns and paying taxes, weren't you?

Well, no. You'd be a sucker if you followed the advice of whoever told you filing returns and paying taxes are voluntary.

That's because this claim is among the better-known frivolous tax arguments — the claims people make to the IRS and in U.S. Tax Court as a way to avoid paying taxes.

None of these arguments is backed by Constitutional law or case law in any way, and these arguments are regularly struck down in U.S. Tax Court and, in some cases, result in prison for those who make such arguments.

Yet, again and again, year after year, U.S. taxpayers come to the government with these wild, otherworldly claims.

For that reason, the IRS released its 2010 edition of the most frequently used frivolous tax arguments. Among them:

**1.) Filing a tax return is voluntary:** Proponents of this argument point to use of the word voluntary on an IRS form and in a U.S. Supreme Court decision that stated "taxation is based upon voluntary assessment and payment, not upon distraint." But voluntary in these cases refers to taxpayer's initial ability to determine the correct amount of their taxation. Legally, anyone who has received more than a statutorily determined amount of gross income is obligated to file a return and pay taxes.

**2.) Payment of tax is voluntary:** Using a similar argument as above, proponents say the payment of taxes is also voluntary. The Internal Revenue Code clearly disputes that argument, making it clear that paying taxes is not voluntary.

**3.) Taxpayers can reduce tax liability by filing a "zero return":** In this case, taxpayers show their income as "\$0" and employ one in a series of frivolous arguments to support the claim that none of their income is taxable.

**4.) The IRS must prepare a tax return for anyone who fails to file:** Everyone is required to file. Period. Those who cite this argument refer to a legal mechanism that allows the IRS to determine a taxpayer's income and tax liability in the event the taxpayer does not file.

**5.) Compliance with an administrative summons issued by the IRS is voluntary:** This is patently false. The IRS has been statutorily authorized to inquire about any person who may be liable to pay revenue taxes, and U.S. District Courts can enforce, and have enforced, IRS summonses.

The deadline to file your 2009 personal income tax returns is approaching quickly.

Be sure you don't fall victim to a huckster pushing one of today's many frivolous tax arguments.

*Michael Rozbruch is a Certified Tax Resolution Specialist, a member of the American Society of IRS Problem Solvers and a Maryland CPA. You can contact him at 866-477-7762 to obtain a free subscription to his newsletter titled *The IRS Times & Inquirer*.*

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## Contact Information

To book the Tax Resolution Expert, please contact Debbie Edwards

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Cell: (818) 259-2320

Email: [debbie@taxresolution.com](mailto:debbie@taxresolution.com).

For questions regarding TRS and the services provided, contact

Phone: (866) IRS-PROBLEMS or (818) 774-1813

Fax: (818) 774-9361

Web: [www.TaxResolution.com](http://www.TaxResolution.com)

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