



Doubletree Dallas-Campbell Centre
8250 N. Central Expressway
Dallas, Texas 75206-1888
1-214-691-8700

PRESS CONTACT:

Eileen Corrigan
214-691-8700
Eileen.corrigan@hilton.com

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| Doubletree Dallas-Campbell Centre | NorthPark Center |

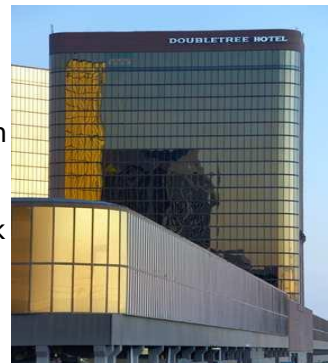
Website: <http://www.doubletreedallascampbellcentre.com>

DOUBLETREE DALLAS HOTEL INVITES GUESTS FOR SHOPPING SPREE AT NORTHPARK CENTER

Guests receive a complimentary breakfast, gift certificates and convenient location to one of the premier shopping venues in Texas.

Dallas, TX- (11/11/10) – Although there are a multitude of stores and outlets in Texas, many would agree that there's only one place to shop: NorthPark Center in Dallas. Located along Interstate 75 among the shimmering towers of the city's distinct skyline, this mall has become a tourist attraction in itself. Every year, over 21 million visitors enjoy a rare assortment of exclusive retailers and scrumptious cuisine under one roof. Because of the shopping center's immense popularity, the Doubletree Dallas Campbell-Centre is offering a special NorthPark shopping package that puts enthusiasts in perfect position for a spectacular retail getaway. From now until December 15, 2010, guests can reserve this Dallas shopping package, which includes \$50 in NorthPark Gold, breakfast buffet for two and standard accommodations for up to two adults. To reserve the NorthPark Shopping Package, visit <http://www.doubletreedallascampbellcentre.com/special-offers/featured-specials/north-park-shopping-package>.

The Doubletree Dallas-Campbell Centre was seemingly made for NorthPark shopping, located just three minutes away. Guests of the hotel will enjoy a short commute on a complimentary shuttle, which guests can schedule in advance. Upon arrival, visitors will have access to over 1.9 million square feet of sheer shopping bliss. They won't have to do it empty handed either. As part of the NorthPark Shopping package, the \$50 worth of NorthPark Gold is redeemable at all NorthPark stores and can be used for any purchase. The NorthPark Gold will come in handy while exploring Nordstrom, Macy's, Neiman Marcus and other fine depart stores that call NorthPark home.



Shoppers walk among vibrant works of art, manicured gardens, mesmerizing water fountains and some of the finest merchants in the country. If a break is needed, guests can recharge while enjoying fine dining at Luna De Noche or at more casual fare like Chik-fil-A. Movie buffs can snack on buttery popcorn in a movie theatre that features two of the biggest screens in the country. After a full day of indulgence, the complimentary shuttle can take guests back to the Doubletree Dallas-Campbell Centre (depending on availability and advance notification).

About the Doubletree Dallas-Campbell Centre

Situated between the two sparkling gold towers of the Campbell Center, the Doubletree is a perfect landing spot for avid shoppers. 300 perfectly appointed rooms envelope guests in lavish comfort and modern convenience. Rooms are highlighted by an expansive floor plan, Sweet Dreams® bedding, high-speed wireless Internet access and panoramic views of downtown Dallas. The hotel offers a delectable breakfast buffet featuring traditional favorites at the Brass Cactus Restaurant.

An atrium-style Precor® Fitness Center offers a variety of machines, weights and equipment that help keep everyone in shape for a full day of strolling across the mall carrying bags. An ultra-convenient location, cosmopolitan setting and deluxe amenities make the Doubletree Dallas-Campbell Centre's shopping package a shopaholic's dream. For more information, visit <http://www.doubletreedallascampbellcentre.com/>