

COMPANY PROFILE



➤ Our Mission

Corporater provides business users with easy to use software that drives strategy execution and delivers organizational performance.

➤ Our Vision

The first choice for business users in on-demand, strategy-focused performance management solutions.

Corporater Fast facts

- Founded in 2000
- More than 1000 customers
- 200,000 users worldwide
- Offices in Boston, Buenos Aires, Oslo and Chennai
- Headquartered in Stavanger, Norway

Corporater is an established, product-driven Balanced Scorecard Collaborative (BSCol) certified, specialty vendor of Balanced Scorecard (BSC) and Performance Management software solutions that are flexible, ready-to-run, and that can be easily managed and configured by business users. In addition to offering its Enterprise-level BSC package, Corporater is the first EPM vendor to offer an on-demand, Software as a Service (SaaS) solution.

Corporater solutions assist businesses to more effectively manage performance through building dashboards, enterprise reports, and balanced scorecards. Functionality to manage initiatives, visualize strategy, and tools to assist in budgeting, management meetings, risk management, manual and automated data collection, and analysis are also available.

While its solutions are based on the latest in technology, Corporater targets its solutions toward business users, rather than IT departments through its focus on solving business problems. They offer unique value to customers through a low total cost of ownership and its ease of use and configuration. Corporater designs all of its tools to be highly flexible and can be easily integrated with legacy systems, ERP systems, and other solutions already in use.

Corporater Enterprise Performance Management Suite (EPM Suite) is in use by over 200,000 users worldwide in a wide range of public and private businesses and organizations, including municipalities, energy, banking and finance, oil and offshore, shipping, manufacturing, Education, health care, media, and communications.

Corporater was founded in 2000 by CEO and performance management practitioner, Tor Inge Vasshus. Having lived through the effects of IT-controlled corporate performance management solutions, his vision was to create software that could be run by business users. Corporater's first release was Balanced Scorecard Suite, which quickly became the standard solution in the Scandinavian market. It has evolved into a set of software tools fully capable of supporting a wide variety of performance management methodologies.

Corporater extended its focus on business users in 2008, by releasing an on-demand edition delivered using a monthly subscription model. Its users have quickly grown into the thousands, with customers ranging from SMEs to Fortune 500 companies. Corporater remains a privately owned company, and looks ahead to continued growth well into the future.

Throughout the years, Corporater has stayed close to its roots by providing a highly innovative solution, and has maintained strong relations with customers. While they have never required customization of program code, many new features and functionalities have been added as a result of customer input. Corporater has an exceptionally high customer retention rate. Today, Corporater offers a full range of performance management tools and enterprise reporting modules that are integrated into a unifying web-based interface, and the company value of "business in control" remains as strong as ever.

Corporater has seen rapid growth in recent years, and in 2005 was ranked 20th among software companies in the Deloitte Fast 500 list of Technical Companies in the EMEA region. In 2005, Corporater acquired Dialog Strategy, a balanced scorecard software vendor with over 900 customers located in 76 countries throughout the world.

A fast growing company, Corporater now has offices in India, Boston, Buenos Aires, Oslo and Stavanger to support its customers and global partner network. Corporater has expanded its solution suite to provide full functionality crossing all major performance management methodologies. To date, strategy has always remained at the core of the solution, and the vision of creating software for business users has remained at the forefront.



Tor Inge Vasshus
Founder & CEO

Tor Inge is an all round Enterprise Performance Management professional:

- An experienced practitioner of management methodologies such as Balanced Scorecard
- Consultant and advisor to enterprises using these methodologies
- Popular speaker on performance management at conferences and universities worldwide
- An innovative software solution provider to enterprises that practice these Methodologies

Tor Inge's career spans working for several companies - two of which have been key to his finding Corporater:

- Statoil - an international energy company, where he held several key positions in the finance domain for over 12 years.
- SAS Institute- largest independent vendor in the BI market, where Tor Inge spent a couple of years managing its performance management solution portfolio.

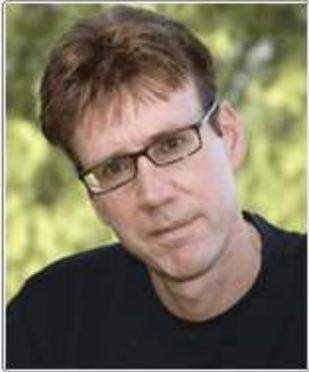
Having lived through the effects of IT-controlled performance management solutions, Tor Inge had a vision to create software that could be run by business users. Thus was born Corporater in the year 2000.

Corporater's product development portfolio receives Tor Inge's direct attention - one of the key reasons why product development at Corporater is run by business users.

EPM Review (www.epmreview.com), the brainchild of Tor Inge, is a sought after destination on the web for resources on Enterprise Performance Management. This portal is run under the guidance of Tor Inge and Paul Niven - noted performance management expert, author and speaker. Tor Inge's Cartoon Corner is one of the highly followed content in this website.

Tor Inge holds a master degree in Finance and Entrepreneurship from the University of Stavanger, Norway. He has been a regular guest lecturer in this university lately.

ADVISORY BOARD



Paul R. Niven
Senior Business Advisor

Paul R. Niven

Paul Niven is an author, management consultant, and noted speaker on the subject of the Balanced Scorecard. He serves as the Chairman of the Board of EPMReview.com in addition to functioning as Senior Business Advisor to Corporater.

As both a practitioner and consultant he has developed successful Balanced Scorecard systems for clients large and small in a wide variety of organizations, including Fortune 1000 companies, public sector agencies, and non-profit organizations.



Terry Brown
Advisor

Terry Brown

Terry Brown is a strategy consultant and has over 12 years of experience. He has played the role of a trusted adviser to senior executives of Fortune 100, mid-sized, and small companies, across multiple industries that includes both public and private sector. Terry was a founding partner of Emergence Consulting, Vice President of the Manufacturing and Process Industry Sector at Balanced Scorecard Collaborative and a senior consultant in Gemini Consulting's Transformation Center of Excellence.

A resource portal for all your
Enterprise Performance Management needs



Corporater established and sponsors the resource portal EPM Review, offering thought leadership, industry news, articles, white papers, case studies, educational resources, and other valuable tools for Enterprise Performance Management, Balanced Scorecard, and related domains.

Guided by an editorial team comprised of industry thought leaders and practitioners, EPM Review has created a community of over 50,000 members that builds awareness of performance management principles and helps organizations maximize the value of their performance management initiatives and programs.

EPM Review conducts events and conferences around the globe focused on performance management, thought leadership, and decision making.

➤ Visit www.epmreview.com

CUSTOMER, ANALYST FIRM AND THOUGHT LEADER TESTIMONIALS ON CORPORATER

"59 scorecards are in place for 13 departments, 43 divisions, and 3 business units. The County has found that Corporater EPM Suite is very easy to learn..."

Rick Reagan,
Manager of Performance Analysis
Gwinnett County, Canada

"In Corporater I found what i have been looking for - this is the next generation of Balanced Scorecard software made for business users"

Paul R. Niven,
Thought leader and best-selling author in Performance Management
and Balanced Scorecard

"Corporater Provides an application that can help organizations understand and align performance and can be up and running within one day"

Mark Smith,
CEO & EVP Research
Ventana Research, USA

"The Corporater team has been a pleasure to work with. They are very friendly and responsive to our needs, making every effort to deliver an affordable and flexible package for our organization's needs.

They truly walk the talk when it comes to putting the customer first and have demonstrated this with each request I have made of them.

The software itself is extremely flexible and easy to work with and they seem to be committed to continuously improving it. The web interface is very intuitive and requires very little training to learn to use.

I look forward to the long term benefits it is sure to provide in supporting us in our efforts to make strategy based performance management a priority in our organization."

Chris Kauffman,
Director, Outcome Improvement
Pathfinder Services, Inc.