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FOR IMMEDIATE RELEASE

Quality Chef Knives Offers Unique Professional Chef Knives with Unprecedented Warranty

New global online retail store proves everlasting products with a lifetime guarantee

NEW YORK – At a time when the economy does not allow many people the luxury of frivolous spending, the everlasting products of QualityChefKnives.com are a great investment both now and in the years to come.

The website, which serves as a global online retail store, specializes in Japanese and German chef knives with well-respected types like Shun, Henckels and Wusthof. All of the products sold by Quality Chef Knives come with a lifetime guarantee, something that is rare in the industry.

“We have been able to fill a great niche in the market by providing top-quality chef knives at very reasonable prices, all guaranteed for life,” said Isabel Cardona, company spokesperson. “With QualityChefKnives.com, you’ll be sure to get the most for your money.”

The site has numerous designs and styles to choose from and allows customers to find individual items or sets of knives, which include knife blocks for storage. It also provides information and video tutorials on topics such as basic knife skills, knife maintenance and more, to help customers maximize the utility of their products.

Each of the company’s knives is handcrafted by experts and made from high-carbon or VG-10 “super” steel, making them extremely sharp and durable. Throughout the manufacturing process, modern technology is also used to monitor quality and to detect even the most minor flaws. In addition to the lifetime warranty, all Shun knives bought through the website will be sharpened free of cost by the manufacturer.

“As soon as we heard about the quality of these chef knives and the fact that the manufacturers would sharpen them at no extra cost, we knew we wanted to market these products,” Cardona said. “These knives are perfect for both professional chefs and the everyday cook or cooking enthusiast.”

Founded in August 2010, Quality Chef Knives caters to customers around the world. The website is part of IRC Enterprises, LLC. For more information, you can contact Quality Chef Knives or find them on Facebook.

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