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POWER TO BE: AWARE ACCURATE ASSURED

insurance services

*Simplifying the collection and fulfillment of applicant information*

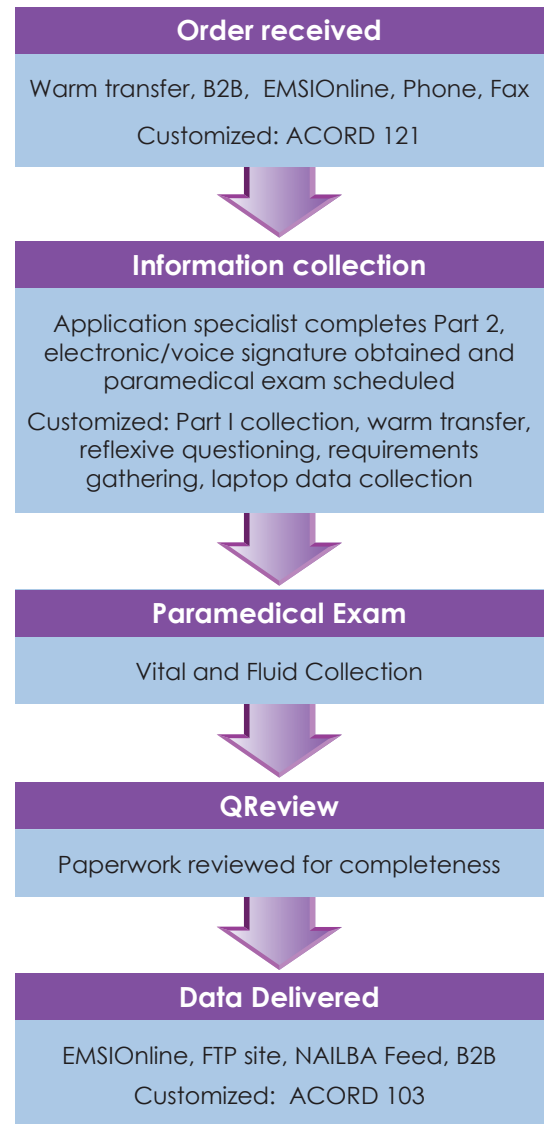
## eINFORM Platform

Imagine faster cycle time, complete and legible life insurance applications and an improved applicant experience. EMSI is revolutionizing the process and speed in which applicant information is collected and fulfilled through EMSI's new eINFORM Platform.

### STREAMLINING THE PROCESS

eINFORM is a platform for the electronic collection and delivery of applicant information for the insurance industry. eINFORM is the ultimate in electronic solutions, saving time, reducing mistakes, avoiding the paper chase and creating tremendous efficiencies from application to policy issue.

Using a proprietary scripting methodology with embedded business intelligence capabilities, we conduct interviews with your applicants utilizing our centralized application specialist team. During a short interview with the applicant, an EMSI application specialist gathers all necessary information for Part 2 of the insurance application, while also obtaining an electronic signature and scheduling a paramedical exam using our proprietary, web-based scheduling system, ScheduleEZ.





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This single point of telephonic contact with the applicant shortens processing cycle times, and creates an audit trail for regulatory compliance with a recorded transcript. The eINFORM platform automates the exchange of information between all parties and provides faster access to more information, which underwriters can use to strengthen risk management and drive better business decisions.

### **TAKING IT A STEP FURTHER**

eINFORM is a dynamic platform designed with customization in mind. eINFORM integrates with industry-specific systems and workflow processes that span multiple carrier channels for order receipt and easy access to results. To streamline your business process further, leverage a more robust solution on the eINFORM Platform such as reflexive questioning utilizing our CheckRx or MIB SmartScript Services or automated ordering of APS retrieval services based on policy requirements. And if you are more comfortable with our field professionals collecting information from your applicants via a laptop, our eINFORM Platform can meet your needs.

It's a revolution in the way life insurance applications are fulfilled. Whether you're looking to use our basic offering or a more customized option, contact us today to learn more.

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