**DRAFT FOR REVIEW**

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**IT Solutions and Network Services Provider Datatrend Hosts Bowl-A-Thon For Breast Cancer Charity Event**

*100% of proceeds from today's event to be forwarded to Susan G. Komen for the Cure Minnesota*

Minnetonka, MN November 19th, 2010:  Datatrend Technologies, Inc., a leading IT solutions and [network services](http://www.datatrend.com/ns-network-services.html) provider, hosts the Bowl-A-Thon For Breast Cancer Charity Event today at Country Club Lanes in Tonka Bay, MN at 2pm. 100% of proceeds, pledged by participants based on pin fall over three games, to be forwarded to Susan G. Komen for the Cure Minnesota.

Datatrend, based in Minnetonka, MN, is like many other companies in that it employs team members who have been touched in some way by breast cancer. Emily Walsh, Datatrend Marketing Team Member and coordinator of the Bowl-A-Thon For Breast Cancer Charity Event, is the daughter of a fifteen year cancer survivor.

"It's difficult to find a single person who has not been affected by breast cancer, even among the ranks of Datatrend employees," states Walsh. "That's why it's important to each of us participating in Friday's Bowl-A-Thon that 100% of proceeds go towards Susan G. Komen for the Cure Minnesota."

As a network services provider, Datatrend works each day to solve IT and infrastructure problems for companies in industries ranging from retail to health care. By hosting events like the Bowl-A-Thon For Breast Cancer Charity Event, Datatrend dedicates the problem solving expertise it offers to its clients towards solving the larger problems experienced by its community.

"We have a very strong community involvement program whereby we gather our employees to support worthy causes throughout the year," states Chuck Fuerst, Director of Marketing, Datatrend. "Fortunately, many of our employees are passionate bowlers, making today's event a perfect blend of employee involvement and community support."

The [Bowl-A-Thon for Breast Cancer Charity Event](http://www.datatrend.com/events/event.php?eventid=event@010112010_001117), hosted by network services and IT solutions provider Datatrend, begins at 2pm today at Country Club Lanes in Tonka Bay, MN. As space is limited, participants are asked to register in advance by completing an [online pledge form](https://myeventserver.com/datatrend/bowl/bowl3-reg.php).

**About Datatrend**

Datatrend Technologies provides infrastructure management solutions, including network services project management and [network cabling installation](http://www.datatrend.com/ns-structured-cable.html), that help companies leverage technology expertise and solutions to optimize IT environments and enhance business. With a culture that drives extremely high customer and employee satisfaction, Datatrend is able to provide quality support and effective solutions.  Datatrend takes an intimate approach to meet customer needs with a relentless attention to detail, and network services project management expertise.

Company Website: <http://www.datatrend.com>

Optimize IT Blog: <http://www.datatrend.com/optimize-it/>

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