Benchmark Capital Partners, LLC is headquartered in Palm Desert, California. Established in 2009, <u>Benchmark</u> is setting the standard for displays as the premier designer of custom acrylic point of purchase and merchandising displays.

Benchmark has established optimal Mexico, Asian and US sourcing providing unmatched savings to clients.

Benchmark acquired <u>Taymar Plastics</u> in late 2009. Taymar was a leader in acrylic displays and custom fabrication of POP, merchandising and retail displays for 26 years. The acquisition has afforded Benchmark many of the resources and personnel that powered Taymar.

Benchmark continues to offer the Taymar Plastics line of products and services through its subsidiaries Benchmark Displays, <u>Displays Direct</u>, <u>Space Age Americanna</u> and <u>Idea Group</u>.

Benchmark is capitalizing on its worldwide manufacturing capabilities and resources to make and distribute affordably priced <u>Lucite awards</u> and virtually thousands of display designs for <u>literature</u> and retail products in a variety of materials, many of which are recycled for a greener world.

Benchmark offers hundreds of stock right off the-shelf point of purchase display items. <u>Brochure Holders</u> and <u>Literature Frames</u> of every size are most popular. <u>Table Tents</u> that are used for information, photographs and menus are available. The <u>retail industry</u> favors the wide variety of <u>risers</u>, <u>pedestals</u>, <u>jewelry</u> and <u>shoe displays</u>.

<u>Trade Show Displays</u> is another line of products recently added to the Benchmark line up. There are hundreds of products for the trade show industry and events, all in one place at Benchmark at very economical prices to fit any budget.

Benchmark is always on the lookout for new product lines that will help retailers of all kinds be successful. If you are looking for a special type of display, give Benchmark a call.

Key to Benchmark is <u>customized displays</u>. Eye-catching merchandising displays are the backbone of a good retail marketing campaign. Innovative and well-designed point-of-purchase displays from Benchmark Displays can dramatically sales success in today's competitive marketplace. Benchmark offers design, engineering and prototyping on all types of custom displays.

Benchmark's capabilities include Custom acrylic and plastics display design and fabrication; Converting concepts into creations; Awards and recognition products; Point of Purchase and Point of Sale display design; Procurement of pop products; Worldwide manufacturing relationships; Injection molding; Vacuum and thermal forming; EVA foam specialties; CNC, die and laser cutting; Silkscreen, Pad, Digital and die transfer printing; Wood milling; Economy vinyl and chipboard and metal fabrication.

Services include Design, Prototype development, Assembly, Fulfillment and special packaging as well as Drop/blind shipping.

All Benchmark products are warranted against defect in material and/or workmanship for a period of one year. Any items shown to be defective will be replaced free of charge or full purchase price refunded.



Setting the Standard for Displays