



Extending Your Vision.

Marketing the Mousetrap (MTM) is an elite consulting organization that provides services to entrepreneurs and business professionals, including executive coaching, business planning, go-to-market strategies, sales training, and a variety of other essential services designed to assist business leaders with the challenging progression from novel concept to successful implementation.

MTM CONSULTING SERVICES

NOTE: Many services can be delivered as per hour or flat fee engagements.

LEADERSHIP DEVELOPMENT

*Executive Coaching
Succession Planning
Retreat & Meeting Facilitation
External Networking*

STRATEGY DEVELOPMENT

*Funding Strategy & Pursuit
Business Plans
Mergers & Acquisitions
Business Valuations*

REVENUE GENERATION

*Sales & Negotiation Training
Opportunity Management
Marketing Plans
Communications & Branding*

PROCESS DEFINITION

*Annual Budgeting Process
Best Practice Implementation
Performance Metrics
Measurement & Feedback Systems*

