CONNECT

HEALTHCARE

A PHOTOBOOKS COMPANY

WHAT'S YOUR MISSING LINK...
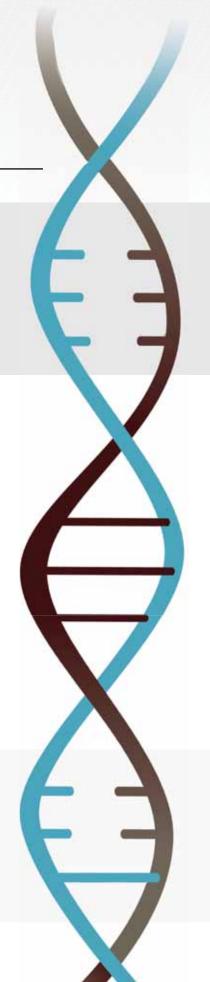
TO CREATING ROI ON YOUR WEBSITE?

THE MISSING LINK

Entry (Public Website)
- **Awareness**
- **Initiation**

For most Health Systems, managing relationships with your patients throughout their entire cycle of care requires frequent contact and active patient involvement. Let us help you develop a web experience that creates activated patients by empowering them to better care for themselves in partnership with your organization. These web experiences can generate an economic Return On Investment, more satisfied patients and a healthier community.

Community
- **Invitation**
- **Review**
- **Participation**
- **Activation**
- **Advocate**

Helping Healthcare Connect... Means What Exactly?

As you begin to analyze the strategies you've developed and the tools you're using, you will identify gaps. At Connect Healthcare, we help you bridge those gaps. Whether it's as well-defined as connecting your legacy systems to your website in ways that allow for more meaningful transactions, or as open-ended as implementing a solution to help connect your community to you and to one another, we have the expertise and technology to help.

Our top-down approach will provide both the necessary guidance and developmental capabilities to enhance or enable your current web vision. Based on your unique planning needs, we offer multiple options, including:

- **Strategy Assessment**
- **Web Experience Strategy**
- **Business Case Development for Web Investment**
- **LEAN Customer Relationship Management**

Connect Healthcare can also help you execute your vision with speed and precision using our comprehensive, healthcare-specific solutions, including:

Panacea Website, Find a Doctor and Community Solutions

- Content Management System
- Events & Classes
- Video library & players
- Newsletters
- Form Creation & Review
- Clinical Trials CMS
- Job Search/Application
- Baby Nursery
- Easy Micro Site Creation
- eCards
- Gift Shop
- Virtual Tours

- "Ask a Question" Tools
- Bill Pay
- Find a Doctor Tools
- Print-on-Demand
- Department Descriptions
- Translation Tables
- Physician Identity Management • CMS
- Benchmarking
- Care Journals
- MyHealth Portal
- Mobile Apps
- Mobile Sites

Wherever your organization currently stands with your website strategy and tools, Connect Healthcare is the missing link to help you connect your team, current tools and community in ways that generate serious ROI.

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