

DNA Images: Transforming Science into Art

Did you know that one of the most truly unique gifts you will ever treat yourself to is artwork layered with a digital image of your personal DNA? In my opinion this has got to be one of the most stunning, creative and visually stimulating pieces of art you'll be proud to display. Yet this just happens to be the natural progression of science expanding beyond test tubes, controversial experiments and mad doctors.

For years DNA extraction and analysis have been used to nab the bad guys, correct mistaken identity and help popularize shows such as Law & Order: SVU. Because your DNA carries so much genetic information no one thought that this particular information would be popular or practical in any other arena except law enforcement. Until now.

Through the process of Polymerase Chain Reaction, scientists can now prompt your DNA to replicate, generating thousands, even millions of copies of that DNA sequence. Which means an image of your DNA can now be captured and spread onto canvas. This is a time-consuming process that has never been made affordable to the public until recently.

This process begins with the consumer swabbing his mouth and then sending that sample to a secured repository. The biochemists isolate and amplify that sample with their proprietary in-house extraction methods. Then the artists combine that DNA sequence with images the consumer has selected.

Voilà. Custom artwork that's breathtaking, affordable and one-of-a-kind. Who would have foreseen that in today's modern scientific world, your blueprint for life could add so much glam, beauty and bling toward daily living?

Tommy Yan is the marketing director at DNA Imprints, a trendsetting company with a global vision to enhance people's daily lives through artistry and charity. To catch a glimpse of the who, what, where, when, how and why, visit: <http://www.DNAImprints.com>