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Trek's Active Braking Pivot Issued US Patent

PROPRIETARY SUSPENSION DESIGN NOW PROTECTED BY FEDERAL LAW

(Waterloo, WI) - Today, the United States Patent and Trademark Office (USPTO) issued Trek Bicycle a patent on its Active Braking Pivot (ABP) suspension system, #7,837,213.

Invented by Trek suspension engineers James Colegrove, Dylan Howes, and Jose Gonzalez, ABP has been praised for being the first suspension technology to effectively separate braking and suspension forces. This separation allows the suspension to remain active while the rear brake is engaged. Recently a competing technology, Split Pivot, also received patent status. After review, the USPTO determined that Active Braking Pivot and Split Pivot were invented independently of one another resulting in two different and unique systems.

While the SP patent covers a concentric pivot combined with a very specific suspension configuration, Trek's ABP patent has broader implications, as it covers a concentric pivot in combination with much more sophisticated and varied types of rear suspension designs.

ABP, utilizing a concentric rear pivot, was first introduced to the marketplace in May of 2007 and has since evolved to become the foundation of Trek's full-suspension bikes, offered on eight platforms to date.



US PATENT #7,837,213 — TREK'S ACTIVE BRAKING PIVOT (ABP)

From its origins in 2006 to today's 2011 Trek full suspension lineup, Active Braking Pivot remains a competitive performance advantage found exclusively on Trek and Trek's Gary Fisher Collection full-suspension mountain bikes. Now patented, ABP is further proof of Trek's commitment to leading the world in mountain bike technology.

/ ABOUT TREK BICYCLE

Trek Bicycle is a global leader in the design and manufacture of bicycles and related products. Trek believes the bicycle can be a simple solution to many of the world's most complex problems, and is committed to breaking down the barriers that prevent people from using bicycles more often for transportation, recreation, and inspiration. For more information about Trek, visit www.trekbikes.com.