



PRESS RELEASE

2010 Venue Salary Survey

International Association of Venue Managers Release Data

The following data are excerpted from the survey results. However, the data does not take into account the number of years of experience, education or geographic location.

Senior Executive Salaries (without benefits) from the 2010 IAVM Venue Salary Survey

	Average	Minimum	Maximum	Median	Number of Respondents
Convention Center	\$131,306	\$47,500	\$321,428	\$121,750	62
Complex Performing Arts Center	\$129,013	\$70,000	\$350,000	\$120,000	49
Arena	\$107,896	\$48,300	\$323,529	\$92,700	66

In Performing Arts Centers, the Public Relations department head was compensated more than in the other types of venues.

Public Relations Department Head Salaries from the 2010 IAVM Venue Salary Survey

	Average	Minimum	Maximum	Median	Number of Respondents
Convention Center	\$64,968	\$17,670	\$107,143	\$66,400	10
Complex Performing Arts Center	\$51,258	\$35,000	\$78,000	\$46,375	6
Arena	\$92,466	\$50,000	\$130,000	\$94,231	10

*response rate for arenas was too low to include data on a Public Relations head

Sales and Marketing department heads were compensated higher in Convention Centers than the other sectors.

Sales and Marketing Department Head Salaries from the 2010 IAVM Venue Salary Survey

	Average	Minimum	Maximum	Median	Number of Respondents
Convention Center	\$81,298	\$35,000	\$165,137	\$79,987	51
Complex Performing Arts Center	\$65,133	\$40,000	\$208,843	\$66,300	30
Arena	\$68,170	\$30,000	\$152,500	\$60,869	22
	\$60,849	\$24,000	\$130,000	\$55,000	33

Director of Events was similar across the sectors.

Events Department Head Salaries from the 2010 IAVM Venue Salary Survey

	Average	Minimum	Maximum	Median	Number of Respondents
Convention Center	\$61,401	\$18,102	\$128,440	\$60,200	52
Complex Performing Arts Center	\$58,277	\$31,373	\$107,843	\$56,690	40
Arena	\$59,880	\$22,500	\$118,000	\$50,000	33
	\$58,249	\$30,000	\$150,943	\$50,000	51

The difference in male and female average salary is near the 75 - 80 percent difference noted by the US Bureau of Labor Statistics. The sample of females is low and is provided as a point of interest and not a scientifically sound relationship.

Senior Executive Salaries by Gender (without benefits) from the 2010 IAVM Venue Salary Survey

		Average	Minimum	Maximum	Median	Number of Respondents
Convention Center	M	\$137,542	\$47,500	\$321,429	\$124,500	52
Convention Center	F	\$98,876	\$67,000	\$170,560	\$83,350	10
Complex	M	\$128,022	\$70,000	\$350,000	\$120,000	41
Complex	F	\$138,825	\$85,000	\$200,000	\$126,155	7
Performing Arts Center	M	\$126,963	\$40,000	\$315,000	\$117,000	35
Performing Arts Center	F	\$102,907	\$50,000	\$205,000	\$85,000	13
Arena	M	\$110,834	\$50,000	\$323,529	\$94,000	59
Arena	F	\$83,129	\$48,300	\$117,000	\$80,000	7