

BuyDesign® Product Configurator and Sales Quoting Software Selected by Infor for Multiple ERP and eCommerce Systems

Infor to sell TDCI's BuyDesign with Infor ERP SyteLine, Infor ERP XA (MAPICS), Infor ERP LN (Baan), Infor ERP SX.enterprise, and Infor Storefront

September 9, 2010 - Columbus, Ohio. TDCI Inc. (TDCI), the leading provider of configurator-based software solutions, announced today that Infor, one of the world's largest providers of business software solutions, has selected TDCI's BuyDesign™ as the integrated product configurator, guided selling, and sales quoting solution within several of Infor's most widely used Enterprise Resource Planning (ERP) and e-commerce solutions. The Infor solutions that will incorporate BuyDesign include: Infor ERP SyteLine, Infor ERP XA (MAPICS), Infor ERP LN (Baan), Infor ERP SX.enterprise, and Infor Storefront. Infor has sold BuyDesign as the Infor ERP SyteLine product configurator for several years and is now expanding the range of BuyDesign solutions for SyteLine as part of this agreement. The BuyDesign products that will be incorporated by Infor are: BuyDesign Configurator, a powerful browser-based product and sales configurator; BuyDesign Flex2D and Flex3D, optional product visualization extensions that dynamically generate configuration-specific 2D drawings and 3D CAD models; and BuyDesign Channel Sales, a robust Web-based sales quoting, proposal generation and ordering solution.

"We are very excited about this important expansion of our relationship with Infor," said Dan DeMuth, TDCI President. "We have been working with each of the Infor product groups to integrate BuyDesign into their respective products and to incorporate it into their respective sales plans. We're looking forward to an active relationship across all of these Infor products. We already have significant sales activity around each product."

"We've been very pleased with the rate at which our SyteLine customers have adopted the SyteLine 8 configurator based on BuyDesign. The BuyDesign configurator and quoting application have helped us win a number of new SyteLine customers," said Jeff Abbott, Infor VP of Solutions Management. "We're excited about extending the BuyDesign solutions into our other ERP communities to provide users of those systems with the same world-class product configuration and sales quoting capabilities."

As part of the agreement, Infor will sell BuyDesign with each product, and will provide level 1 support. TDCI will provide technical product support and will continue to work closely with each product development group to integrate new releases of each company's products as they become available over time.

In addition to these Infor products, BuyDesign is integrated with many other popular ERP systems operating on Microsoft Windows and IBM System i (iSeries, AS/400) platforms.

About TDCI and BuyDesign

TDCI (www.tdci.com) specializes in helping manufacturers and their distributors streamline the buying process for customized products. TDCI's BuyDesign software is a comprehensive web-based product configurator and guided selling solution developed to help companies increase sales by becoming 'easy to do business with' while improving profitability by reducing order processing time, cost, and errors. Built using a powerful product configurator, BuyDesign provides modular applications for guided product selection and configuration, product visualization, quoting and ordering, drawing and data generation, consumer interest creation, and more.