

**For Immediate Release
November 30, 2010**

Make Your Own Silly Bands at Home

Patent Pending Product Makes Custom Silly Bands Possible

Plano, TX – November 30, 2010 – Tinnus Technology, LLC, a product development company based in Plano, TX is now shipping the Silly Band Factory to retailers and consumers nationwide. The Silly Band Factory is a patent pending product that allows kids to easily create high quality Silly Band shapes right at home.

How it Works

The \$11.95 kit comes with a Pegboard, 32 Pegs, and 24 specially formulated Silly Band hoops that can be formed into millions of unique shapes. The user simply creates a dot-to-dot outline by placing the Pegs in the Pegboard, then threads the Silly Band hoop in and around the the Pegs, then bakes it in the oven for 10 minutes. After cooling, their custom Silly Band shape is cured and ready for wear, play, or trade.

Enthusiastic Reception

Boys and girls who have tried the product love it and quickly learn to make remarkable designs. "Silly Band Factory is the Greatest!" says 8-year-old Lydia. "This is genius!" says another boy, 12 year-old Ross. The Silly Band Factory had an enthusiastic reception at the recent Chicago Toy and Game Fair. Hundreds of kids (and adults) enjoyed making their own Silly Bands for the very first time.

Availability

Silly Band Factory is currently available online at sillybandfactory.com and at participating retailers. Retailers and distributors are encouraged to contact Tinnus Technology at info@sillybandfactory.com for wholesale terms and pricing. Tinnus is

also accepting licensing inquiries from qualified manufacturers. Tinnus President Josh Malone points out, “Silly Band Factory is a perfect gift or purchase for any kid. It turns the Silly Band trend from just an item into a creative, expressive activity. It is exciting to see people’s reaction when they first realize that we’re not joking – they can make their own Silly Bands. The light goes on, then they start to work, and inevitably become excited advocates for the product.”

#####

Silly Band Factory is a registered trademark of Tinnus Technology, LLC.

For more information, press only:

Josh Malone, 972-689-8124, jmalone@tinnustechnology.com