



Evidence In Motion

# The Executive Program in Private Practice Management

with optional tDPT

## Why EIM?

### In short, relationships, faculty, and flexibility

- EIM students are exposed to a vast community of evidence-based practitioners, both as instructors and colleagues, all embracing best business practices in an Executive MBA-style format. Focus is on the operations management aspect of running a practice, with a clinical component in Radiology, Med Screening/Pharmacology and EBP. **The Executive Program offers a tDPT option** as well.
- EIM, in partnership with The Private Practice Section of APTA and The Educational Institute for Private Practice Physical Therapy, is closely associated with many of **the best academic programs** and other key stakeholder groups in the physical therapy profession. PPS members receive a discount on tuition.
- EIM is privileged to be associated with **a world class faculty** from a variety of the best practices and academic programs in the country who are internationally recognized for their **contributions to education, research, and practice management.**
- The extensive community that has formed around EIM provides **a “first in class” environment** for owners and senior managers to receive the highest caliber of training and practical application to their private practice which will provide a strategic competitive advantage in the marketplace.
- **90% of the program happens wherever you happen to be**, providing the flexibility to have a life while working, furthering your education and developing lifelong relationships with faculty and fellow students.



In Partnership with  
**PRIVATE PRACTICE SECTION**



**American Physical Therapy Association**

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# The Executive Program

**The Objective :** A 12-month program of post-professional education for physical therapists designed to enhance the business savvy and sophistication of private practice physical therapy with evidence-based business and best practices which result in elevation of the role of physical therapy in health care delivery as well as the status of PT's in the marketplace.

**The Experience :** A combination of didactic and collaborative education experiences using a combination of distance learning, on-line courses, and onsite courses. PT's will develop documents specific to their practice to enhance the management of their operation. Course work requires 2-5 hours per week, whenever it is convenient for you.

**The Opportunity :** Create and sustain a community of private practices that enable ongoing collaboration and cross consulting after completion of the program.

**The Outcome :** Executive Program courses are designed so that graduates will:

- Grow as managers with a strong base of knowledge of evidence-based business and best practices.
- Strengthen their practice to obtain strategic competitive advantages in the marketplace, thereby strengthening the private practice community.
- Integrate and execute 'best in class' tools and practical techniques for all major aspects of private practice.
- Gain access to a network of private practitioners for long-term collaboration.
- If desired, obtain the only tDPT with an operations management focus.



## Curricula

- Management and Strategy
- Leadership and Entrepreneurship
- Financial Analysis and Performance
- Organizational Development and Human Resources
- Marketing/PR/Customer Service
- Technology
- Legal
- Business Development
- Evidence Based Practice (tDPT option)
- Radiology (tDPT option)
- Med Screening/Pharmacy (tDPT option)

## Admission Requirements

1. All students must be owners or managers in private physical therapy practices.
  2. All students accepted into the Program must be a PT or employed by a PT who has successfully completed an APTA accredited professional physical therapy curriculum.
  3. All students must be a PT or employed by a PT with a current license to practice physical therapy. This license must not be under suspension, revocation, probationary status, or subject to disciplinary proceedings or inquiry.
  4. All students or their practice must be active members of the APTA.
- Admission to the program is at the discretion of EIM.

## Application Process

Cohorts begin every January and June. Application deadlines are May 1 and November 20.

To obtain an application, please contact us at 1-888-709-7096 or [info@eimpt.com](mailto:info@eimpt.com).

## Tuition and Fees

\$100 Application Fee must accompany the application. Total tuition for the EIM Executive Program in Private Practice Management is \$10,500 plus materials fee of \$425. The total for the tDPT optional courses is \$2000.

**APTA PPS Members are eligible for a 7.5% discount on the \$10,500 tuition.**



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