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Sherman Unkefer Targets Senior Corporate Executives in Recruitment Campaign

In a bold move calculated to accelerate the market lead of network marketing giant XanGo over competitors, Sherman Unkefer unveiled today plans to target senior executives of every major industry group in America as potential recruits.

SCOTTSDALE, AZ, September 10, 2010 **/24-7PressRelease/** -- In a bold move calculated to accelerate the market lead of network marketing giant XanGo over competitors, [Sherman Unkefer](#) unveiled today plans to target senior executives of every major industry group in America as potential recruits. Such an audacious claim could not be taken seriously, were it not for the fact that its author, Mr. Unkefer, serving as the Chief Executive Officer of the trust Sherman's late wife founded, became the number one earning account at XanGo in February, 2003. The organization now boasts 650,000 distributors in a network that literally straddles the globe with a presence in 35 countries.

"Just a few short years ago, senior executives of major corporations and institutions would have looked down their noses, or laughed at us, but that's all changing," Mr. Unkefer says, "and we have the government to thank for that. The government has become so intrusive that 'free market' has almost become an oxymoron."

Unkefer speaks with quiet conviction as he tells us there is a growing consensus among those close to the front lines of our economy that we are not in a recovery, and have not been in a recovery. "This recession goes very, very deep, and it is going to last a very long time," Unkefer continues. "At a time when there is deepening distrust of our institutions of government and finance, some very smart people are now willing to look at less traditional ways of doing business," he says. This includes CEOs and other high ranking officers of large corporations. They have highly developed professional skills, and are looking for ways to maximize their earnings, but with integrity and reliability. "More and more of these talented executives are going to look seriously at the entrepreneurial opportunities we offer, as they come to realize that network marketing is perhaps the last bastion of real capitalism in America. And these people are going to look at XanGo as an innovative business model that allows for explosive growth in an otherwise strangled economy."

The Trust that Sharon Unkefer founded is planning major expansion globally, and is already recruiting the best minds available to lead the way. "We are looking at executives of every major industry group; retailing, manufacturing, insurance, banking, services. We are looking for those who feel disenfranchised, but for all the right reasons. We are looking for those who seek unfettered opportunity, and the freedom to go at something with great passion, and without their hands tied behind their backs. We have it for them. Especially in this economy, our business plan makes much more sense. We appeal directly to their business sense. They'll come."

"Corporate misconduct and government expansion of power has led to wide disillusionment among talented executives. We see that as a great opportunity to interest them in entrepreneurship and freedom," says [Sherman Unkefer](#). Any who wish to contact him can do so through his corporate office in Scottsdale, AZ at 888-729-5286.

Website: <http://www.shermanunkefer.com>