

## FOR IMMEDIATE RELEASE

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### **"Winterfest" and "Shiver by the River" Events in Benzie County, Michigan Appeal to Families who love Outdoor Adventure**

**Benzie County, Mich.** (December 14, 2010) – There's fun ahead for wintertime travelers and vacationers who visit the smallest county in Michigan – Benzie County in Northern Michigan. Winterfest will take place on February 12, 2011 and Shiver by the River a Snow Cross snowmobile event will be on February 19 & 20, 2011. Book a winter get away in Benzie County where numerous wineries, restaurants and winter sports are within reach. Hotels, motels, inns, b&bs, and a top rated luxury resort are within minutes of beautiful natural areas to enjoy downhill skiing and snowboarding, cross country skiing, snowshoeing, snowmobiling, and much more.

#### **Winterfest in Benzie County In the Villages of Beulah and Benzonia Saturday, February 12, 2011**

Make your way to Benzie County for a day packed with fun, food, and other unique winter activities. A must-see event in this festival is the fireworks display over Crystal Lake

#### **3rd Annual Shiver By The River In the City and Village of Frankfort and Elberta Saturday, February 19 – Sunday, February 20, 2011**

Snow Cross snowmobile races in downtown Frankfort highlight this winter weekend event. More than 100 riders will compete in a series of Snow Cross snowmobile races on an obstacle track built in the city's Open Space Park. The event includes "bowling on Main St", Kid's games and activities plus much more.

#### **Daily Activities:**

Saturday: A Winter Parade on Main Street where participants pull decorated ice shanties and sleds, and people "march" in the parade on cross-country skis and snowshoes; Snow World Games in Mineral Springs Park; Bowling on Main Street (with actual bowling balls and pins); Kid's games; recycling crafts, and numerous warming stations along the downtown street where you can go inside to get warm!

Sunday: THE FINALS of the snowmobile races in downtown Frankfort at Open Space Park

**For more information on Benzie County lodging, restaurants, recreation and more contact Benzie County Visitors Bureau at 1-800-882-5801 or see [www.visitbenzie.com](http://www.visitbenzie.com)**

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