

## **TITUS-WILL AUTOMOTIVE GROUP ACQUIRES PARKLAND CHEVROLET**

***Titus-Will Chevrolet to Open January 2011, Enhancements Planned***

FOR IMMEDIATE RELEASE

Tacoma, January 3, 2010 – Titus-Will Automotive Group has been approved by General Motors to purchase Parkland Chevrolet. The new company begins operating under the name Titus-Will Chevrolet today.

Titus-Will already operates one of the largest General Motors dealerships in Washington State, Titus-Will Chevrolet Buick GMC Cadillac in the Olympia Auto Mall. Another GM store, Titus-Will Chevrolet Buick, is located in Chehalis.

“Pierce County residents may not realize that Titus-Will has a large presence in Thurston County in the form of GM and Hyundai,” stated Trevor Will, Operations Manager. “We’re excited to bring our Chevrolet experience to Parkland and the surrounding communities.”

Titus-Will is making several positive changes to its new Parkland business including a major facility remodel that will modernize it for the 21<sup>st</sup> century and a commitment to enhance the customer experience.

“Titus-Will has always been known for providing excellent customer service,” said Will. “We look forward to kicking things up a notch in Parkland.”

With two other GM-brand dealerships and several other stores, Titus-Will Chevrolet will have the ability to stock more new and used inventory at lower prices than its predecessor.

“It’s all about the economies of scale,” exclaims Will. “The car business is more competitive today than ever before. Titus-Will’s advantage is in our efficiencies.”

Titus-Will Chevrolet, located at 11011 Pacific Avenue South in Parkland, will serve over 100,000 households in Parkland, Spanaway, Lakewood, Joint Base Lewis-McChord, Dupont, Steilacoom, and the South End neighborhoods of Tacoma. Learn more about Titus-Will at [www.facebook.com/tituswillcars](http://www.facebook.com/tituswillcars) or [www.tituswillcars.com](http://www.tituswillcars.com).

### **About Titus-Will**

Still family owned and operated, Titus-Will is the largest volume Automotive Group in Washington State. Titus-Will’s origins go back to 1913 when Leon Titus partnered with St. John’s Ford in Centralia, WA. In 1938, Titus and James W. Will opened a Ford franchise in Tacoma. Current holdings include a Service Center in Tacoma’s Stadium District; Ford, Toyota, and Scion franchises in Tacoma; Chevrolet, Buick, GMC, Cadillac, and Hyundai franchises in Olympia; Chevrolet and Buick in Chehalis; and several used car locations throughout the South Sound.

Contact:

Trevor Will

360-515-2164

[twill@tituswill.com](mailto:twill@tituswill.com)

[www.TitusWillCars.com](http://www.TitusWillCars.com)

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