

New Web Store Sells Resolvers and Encoders Direct

Terryville, CT – AMCI announces the launch of its new online store, [AMCI Direct](#) – a direct online source for purchasing size 11 resolvers and size 15 magnetic encoders. All products are currently in-stock and available to ship within 2-3 business days. AMCI's reputation as a leading manufacturer of rotary position sensors was built through their ability to ensure stock on popular industrial sizes, while delivering per unit prices that rival volume discounts by competing manufacturers.

The AMCI Direct web site provides customers with a virtual shopping experience. Every resolver and encoder product sold on the eCommerce web site is accompanied by a complete description, specification table, PDF outline drawing(s), and 360 degree product photography including a zoom view for close up inspection. “AMCI’s customer satisfaction consistently ranks above average thanks to our quality products and the knowledgeable, friendly Sales team. AMCI Direct is the online extension of our customer’s shopping experience and feedback so far has been excellent!” explained Bob Alesio, AMCI Sales Manager.



Resolvers

AMCI Direct carries a wide variety of [AMCI size 11 resolvers](#). AMCI’s size 11 resolver sensors can be easily crossed with most other size 11 resolvers in the market. Customers can select their replacement resolver through the site’s search tool, or use the convenient [cross reference guide](#) which provides a list of manufacturers, part numbers, and accuracy. “When customers go online to cross our resolvers with those from other manufacturers, they are often surprised by the low cost and sheer quantity of units that we have in stock,” said Dave Johnston, Inside Sales Representative, AMCI.

Encoders

[AMCI size 15 magnetic encoders](#) are available in either SSI or Analog output versions. Designed for budget-minded applications that require superior durability, the ME15’s small size, high reliability, and IP67 rated housing make it an ideal replacement for potentiometers and small industrial encoders.

SSI & Analog output versions:

- Ideal for high-shock and vibration applications
- IP67 rating (dust tight, water tight)
- Compact low cost design
- 10 bit resolution
- Servo mounting styles
- Integral cable

AMCI Direct enables customers to customize their encoder with a variety of options using the online part number generator. All orders are in stock and ready for delivery.

Availability

One piece orders are welcome for standard products. AMCI has designed and manufactured their



products for over 20 years. This approach has enabled the company to bring products to market quicker, and ship 100% tested products to customers faster.

About Advanced Micro Controls Inc.

Founded in 1985, Advanced Micro Controls Inc ([AMCI](http://www.amci.com)) is a leading U.S. based manufacturer with a global presence. Our industrial controls improve the performance and profitability of today's factory and automation systems. AMCI specializes in the design, manufacturing, and sales of eight different product families. Long standing relationships with the biggest names in industrial automation enable our team to deliver innovative, competitive products that are designed for years of reliable performance.

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