

Share your moments.



BlipSnips for Facebook - iTunes Product Description



BlipSnips for Facebook makes video social. It allows you to record from your iPhone or iPod Touch moments in video that matter to you and share them with your friends on Facebook. Only BlipSnips offers moment-specific captioning and Facebook friend tagging, with no limits on video length or number or Facebook friend shares.



While on the move with your iPhone or iPod Touch, you can easily capture video, mark your favorite moments and add captions that punctuate those moments. Even better, add another layer of social to your video by tagging people within the video as they appear from a list of your Facebook friends, and then quickly uploading the whole finished product to Facebook for your friends to enjoy and comment on!

Features include:

- Easy to use gesture-based 'tagging' user interface allows you to move the video timeline to precise moments to add captions and tag friends as they appear
- Direct upload to Facebook via WiFi or 3G
- Compatible with any iPhone or iPod Touch running iOS 4.0 or above
- Free Facebook Video Player and Management Application lets you manage, organize and edit your uploaded videos as well as create new BlipSnips videos for both Facebook and YouTube video content

Here are some ways to use BlipSnips for your personal and professional life:

- As an outdoor enthusiast, record yourself and your friends descending the fresh powder and tag 'Billy' at the moment he plows into that snow bank so all your Facebook friends can share in the hilarity of the moment.
- As a soccer mom, record every moment of greatness, from every kid, and share with other proud moms.
- As a blogger, record video blogs with pre-selected chapters and captions giving your audience a more engaging, easily navigable viewing experience.
- As a conference-goer, accurately record the people and the great things they say, when they say it.
- As an educator, bring your students quickly and effortlessly to the most important points of the video content, and offer your own editorializing to boot.

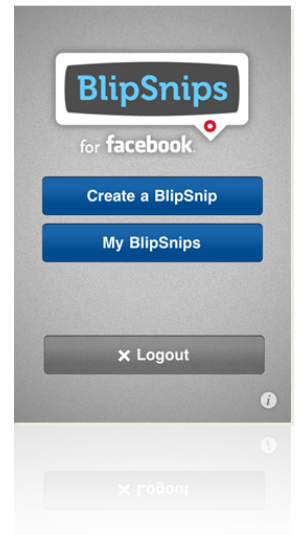
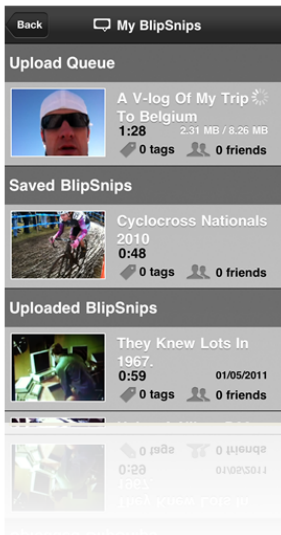
Share your moments.



Learn More:

- <http://apps.facebook.com/blipsnips> or <http://bit.ly/dElqHD>
- <http://us.mobile.reuters.com/article/smallBusinessNews/idUSTRE6BK40R20101221?ca=rdt>
- <http://www.reuters.com/news/video/story?videoId=170306658>

Screenshots:



Enjoy BlipSnips on iPhone and iPod Touch, on Facebook at <http://apps.facebook.com/blipsnips> or on the open Web at www.blipsnips.com. Visit our website to get free desktop versions for Mac and Windows, and to install the BlipSnips bookmarklet.

Company Information:

BlipSnips, Inc.
www.blipsnips.com
apps.facebook.com/blipsnips
James@BlipSnips.com

Media Inquiries:

Brett Greene or Lisa Trank
Hip Chameleon PR & Marketing
Brett.Greene@HipChameleon.com
Lisa.Trank@HipChameleon.com
800-430-9290
720-295-5885