

3rd Africa CementTrade

NAIROBI / 8-9 Mar 2011

Hilton Nairobi

- Register Me Send sponsorship details
 Exhibitors Speaker

Name _____

Position _____

Company _____

Email _____

Address _____

Tel _____

Fax _____

Regular Fee: EUR1195.00 Group Fee (3 or more): EUR895.00

TO REGISTER

Online: www.cmtevents.com
 Email: delaine@cmtsp.com.sg
 Fax: (65) 6345 5928 Tel: (65) 6346 9132
 Post to: 80 Marine Parade Rd #13-02
 Parkway Parade, Singapore 449269

CUSTOMISED SPONSORSHIP PACKAGE

This event is an excellent platform to promote your organization to influential players and investors in the industry. Sponsorship opportunities available include **Gold, Corporate, Exclusive Luncheon & Cocktail Sponsor**. Exhibition / catalogue display can be arranged upon request.

Contact cynthia@cmtsp.com.sg or (65) 6346 9225



Centre for
Management
Technology®

into our 28th year

Program details published herein are confirmed as at 13/01/2011. Please visit

<http://www.cmtevents.com/main.aspx?ev=110311>

for latest information on speakers & topics.

DAY 1 - 8 Mar 2011, Tuesday

08:00 Registration & Coffee

09:00 Chairman's introduction and Welcome Remarks

09:10 **Keynote Address : Development of Infrastructure & Urban Projects in Kenya**

- Construction boom - how long will it last?
- Housing market outlook & infrastructure projects update

09:40 **CEMENT MARKET OUTLOOK IN EAST AFRICA**

- The Macro-economics of East Africa
 - The Cement Industry in East Africa - characteristic, business environment, costs, prices
 - The Cement market - size, growth, demand drivers, customer requirement
 - The Competitive Landscape - major players, capacities, future plans
 - Outlook for Cement in individual markets of Kenya, Tanzania, Uganda, Rwanda and Burundi
 - Capacity Expansion Plans
 - Future demand - Supply equation
 - The Challenges Ahead
- Harpreet Duggal, Director - Marketing & Strategic Planning*
Tanga Cement Company Ltd

10:10 **ASEC CEMENT & AFRICA: REALIZATIONS AND FUTURE PLANS**

- Cement market opportunity in the North
 - Investment plans & update
- Giorgio Bodo, CEO*
Asec Cement

10:40 Discussion followed by Networking Refreshment

11:10 **GLOBAL CEMENT TRADE: WILL MORE CEMENT TRAVEL?**

- Growth in Emerging vs. Mature markets
 - Excess capacity - where is it being built?
 - Potential export markets: Africa/Middle East obvious target
 - Will lower shipping rates result in more cement travelling?
 - Global pricing -- where are the extremes?
- Tim Cahill, Senior Equity Analyst - Research*
Davy

11:40 **THE RHINO CEMENT EXPERIENCE - BUILDING AND OPERATING AN INTERNATIONALLY BENCHMARKED CEMENT AND CLINKER PLANT IN EAST AFRICA**

Pradeep Paunrana, Managing Director
Rhino Cement Ltd,
a division of Athi River Mining Ltd

12:10 **DEVELOPMENT OF CEMENT MARKET IN NIGERIA**

12:40 Discussion followed by Lunch

13:45 **AFRICA AT THE TIPPING POINT OF ECONOMIC DEVELOPMENT**

Dr. Wolfgang Fengler, Lead Economist
World Bank Office, Nairobi

14:15 **CHALLENGES OF FINANCING CEMENT PROJECT IN AFRICA**

Michel Folliet, Chief Industry Specialist
International Finance Corporation

14:45 **ETHIOPIA'S CEMENT MARKET & PROJECT UPDATE**

15:15 Discussion followed by Networking Refreshment

15:45 **ENVIRONMENTAL CONSIDERATIONS & NEW STANDARDS FOR CEMENT PRODUCTION IN EAST AFRICA**

Dr. Ayub Macharia, Director General
National Environment Management Authority, Kenya

16:15 **PROFIT MAXIMISATION WITHIN CEMENT PLANTS ON THE AFRICAN CONTINENT**

- Transportation of cement
 - The activation and utilization of additives
 - Alternative fuels
 - Waste heat recovery systems
 - The strategic location of new cement plants
 - The value of localized grinding stations
- Piet Heersche, English Project Director*
PEG SA

16:45 **CEMENT MARKET OUTLOOK IN BENIN/ WEST AFRICA**

17:15 Discussion followed by End of Day One

17:30 Networking Reception
 sponsored by



DAY 2 - 9 Mar 2011, Wednesday

09:00 Chairman's Introduction

09:05 **CEMENT MARKET IN SOUTH AFRICA**

- Demand/supply projection
- Construction sector performance post World Cup
- Cement investment update
- Dealing with growing competition

09:35 **MEETING CEMENT DEMAND IN MOZAMBIQUE**

Steffen Kasa, CEO
Cimentos de Mozambique, SARL

10:05 **GLOBAL CEMENT FLOWS AND LOGISTIC CHALLENGES IN SSA**

- Heidelberg Cement in Africa
 - Cement Production and Imports in Africa
 - Suppliers for Africa
 - Freight Effect on the Suppliers
- Bulent Kahyaoglu, General Director - West*
HC Trading

10:35 Discussion followed by Networking Refreshment

11:00 **THE CEMENT MARKETS OF ANGOLA AND ZAMBIA (INCL. DRC COPPER BELT)**

- Historic and current demand levels
 - New capacity being introduced
 - Future growth prospects
- Chris Blasdale, Owner*
Aggcem Strategic Consulting

11:30 **DEVELOPMENT AND INNOVATION IN CEMENT ADDITIVES IN AFRICA TO IMPROVE THE PLANT PERFORMANCE**

Fatzunnahar Ngopil, Product Segment Manager -
Cement & Concrete Technology
Fosroc International Limited

12:00 **TRADE FINANCE IN AFRICA: POLITICAL & COMMERCIAL RISKS**

12:30 Final Discussion followed by Closing Lunch

14:00 End of Conference