

OFFECCT

OFFECCT's Press Previews during the Stockholm Furniture Fair 2011

Press release 2011-02-08



OFFECCT will present a large number of new products and other initiatives at this year's Stockholm Furniture Fair. Stockholm Furniture Fair 2011 will take place at Stockholm International Fairs, 8 - 12 February 2011.

News from OFFECCT include:

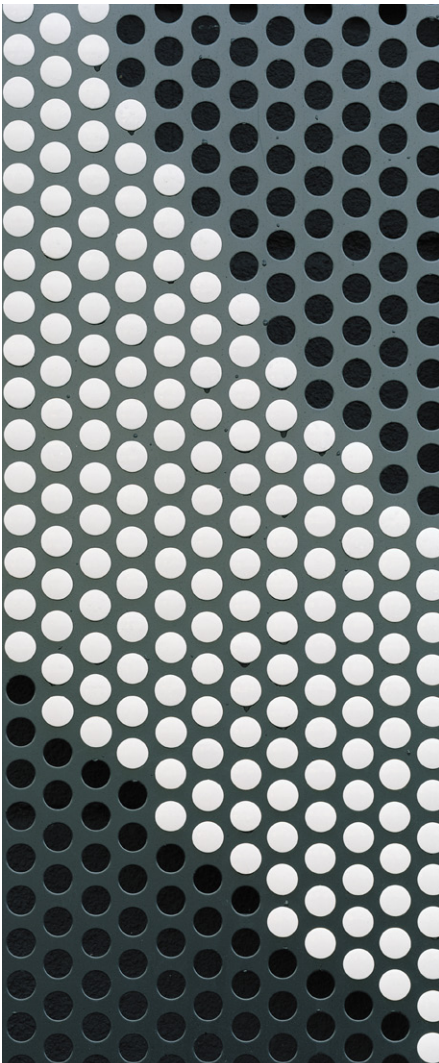
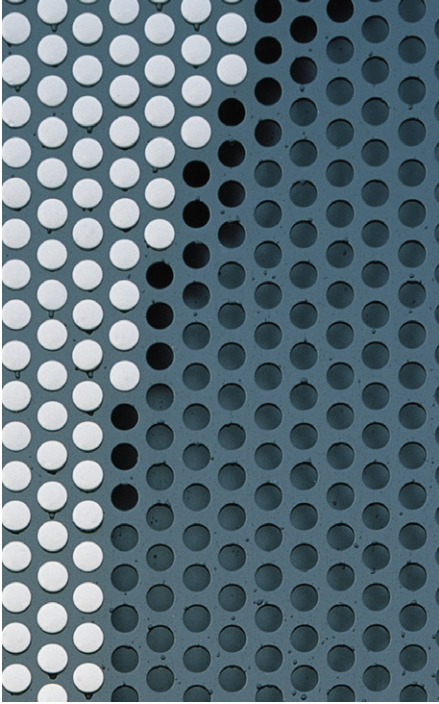
- A whole new business area
- A large number of new products by designers such as Front, Monica Förster, Jean-Marie Massaud and Claesson Koivisto Rune
- A documentary book about OFFECCT's 20-year history.

OFFECCT organizes two press previews during the Stockholm Furniture Fair.

1. Representatives of the media are welcome to the press preview in OFFECCT's stand 20:20 in Hall A of Stockholm International Fairs on Tuesday 8 February at 12:00 noon in which OFFECCT's management and designers will present this year's news. Designers and management will be available for interviews afterward.

2. In connection with the Stockholm Furniture Fair an exhibition about OFFECCT's 20-year history will open at OFFECCT's showroom at Torsgatan 13 in central Stockholm, phone: +46 8 410 516 70. A press preview of the 20-year exhibition takes place in the showroom on Tuesday 8 February at 7:00 pm. At 7:30 pm the showroom will open for specially invited guests.

For exclusive interviews please contact OFFECCT's media contact David Lerdell, phone +46 76 339 04 66, e-mail: offecct@lerdell.com.



About OFFECCT

OFFECCT was founded in 1990 by CEO Kurt Tingdal and Design Manager Anders Englund, and is situated in Tibro, Sweden. OFFECCT has 42 people employed with sales of SEK 103 million. More than 50% of the sales are made up of exports to 47 countries.

In 20 years OFFECCT has grown rapidly to become a major furniture manufacturer with high design ambitions, which is particularly evident in the many international design awards that OFFECCT has received over the years. OFFECCT believes that qualitative, innovative and sustainable design creates interiors that have a positive impact on people - in meetings, at home and at work. OFFECCT works closely with some of the world's most renowned designers.

OFFECCT also believes that sustainability is as important as quality and design, which is evident in the choice of materials, energy, transportation and logistics. Many of OFFECCT's products have been approved by the Nordic ecolabel, and OFFECCT is also certified in accordance with ISO 9001:2008 (quality) as well as ISO 14001 (environmental).

Several public spaces all over the world have been furnished with objects from OFFECCT. A few examples are the offices of ÅF and the Swedish Association of Architects in Stockholm, the MTV studio in New York, Microsoft in Hong Kong, Philips in Istanbul, MoMA (The Museum of Modern Art) in New York and the Sfera building Restaurant i Kyoto.

Contact Information

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