

OFFECCT

By popular demand – OFFECCT Expands the Bond Family

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One of OFFECCT's most successful product lines is Bond, designed by French designer Jean-Marie Massaud. Bond is characterized by a minimalistic and gentle form that invites interaction between people. The Bond series consists of a wide range of chairs, armchairs and tables and is currently represented in a number of attractive interiors worldwide.

In response to an increased demand from customers and architects, OFFECCT now expands the Bond family with two new products. A neater chair called Bond Xtra Light, and a higher easy chair named Bond High.

Bond Xtra Light takes the original's minimalistic design a step further. The result is a lightweight, space-saving chair with excellent comfort, that can be placed in large numbers next to each other.

Bond High is a new, higher version of the original Bond easy chair, which combines a relaxed and comfortable feeling with greater integrity. Bond High also comes with a footstool.

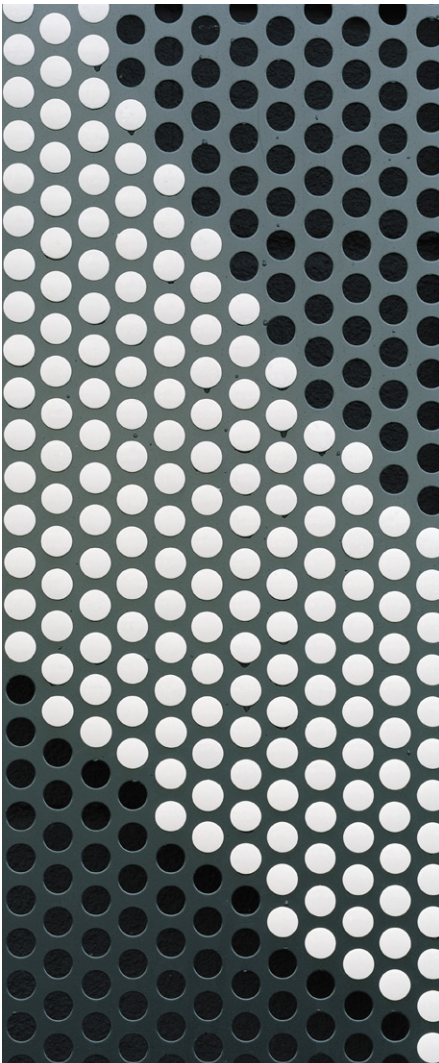
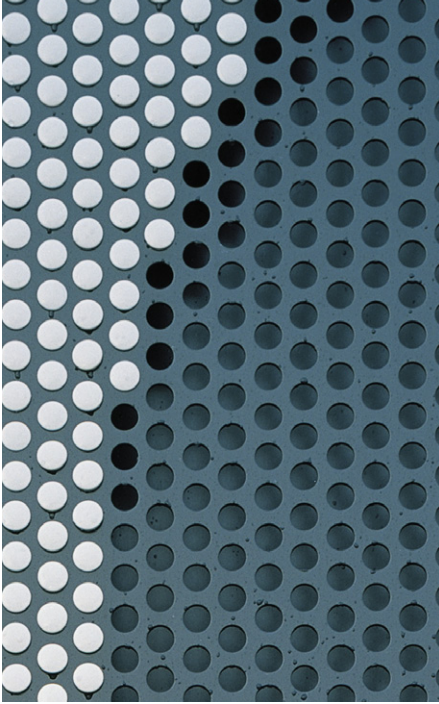
"We always listen to requests from our customers and partners, and it was therefore natural for us to expand the Bond series with a lighter chair and a higher easy chair, says Kurt Tingdal" CEO, OFFECCT.

"The interest expressed by our customers, combined with Jean-Marie Massaud's excellent development of Bond's original design, makes us confident that the new products will be well received by the market" says Kurt Tingdal.

About Jean-Marie Massaud

Jean-Marie Massaud is one of France's most interesting and successful contemporary designers. Massaud believes that design should create a spiritual sense, and give a physical and emotional well-being.





About OFFECCT

OFFECCT was founded in 1990 by CEO Kurt Tingdal and Design Manager Anders Englund, and is situated in Tibro, Sweden. OFFECCT has 42 people employed with sales of SEK 103 million. More than 50% of the sales are made up of exports to 47 countries.

In 20 years OFFECCT has grown rapidly to become a major furniture manufacturer with high design ambitions, which is particularly evident in the many international design awards that OFFECCT has received over the years. OFFECCT believes that qualitative, innovative and sustainable design creates interiors that have a positive impact on people - in meetings, at home and at work. OFFECCT works closely with some of the world's most renowned designers.

OFFECCT also believes that sustainability is as important as quality and design, which is evident in the choice of materials, energy, transportation and logistics. Many of OFFECCT's products have been approved by the Nordic ecolabel, and OFFECCT is also certified in accordance with ISO 9001:2008 (quality) as well as ISO 14001 (environmental).

Several public spaces all over the world have been furnished with objects from OFFECCT. A few examples are the offices of ÅF and the Swedish Association of Architects in Stockholm, the MTV studio in New York, Microsoft in Hong Kong, Philips in Istanbul, MoMA (The Museum of Modern Art) in New York and the Sfera building Restaurant i Kyoto.

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