

wEDDZILLA

Weddmark App

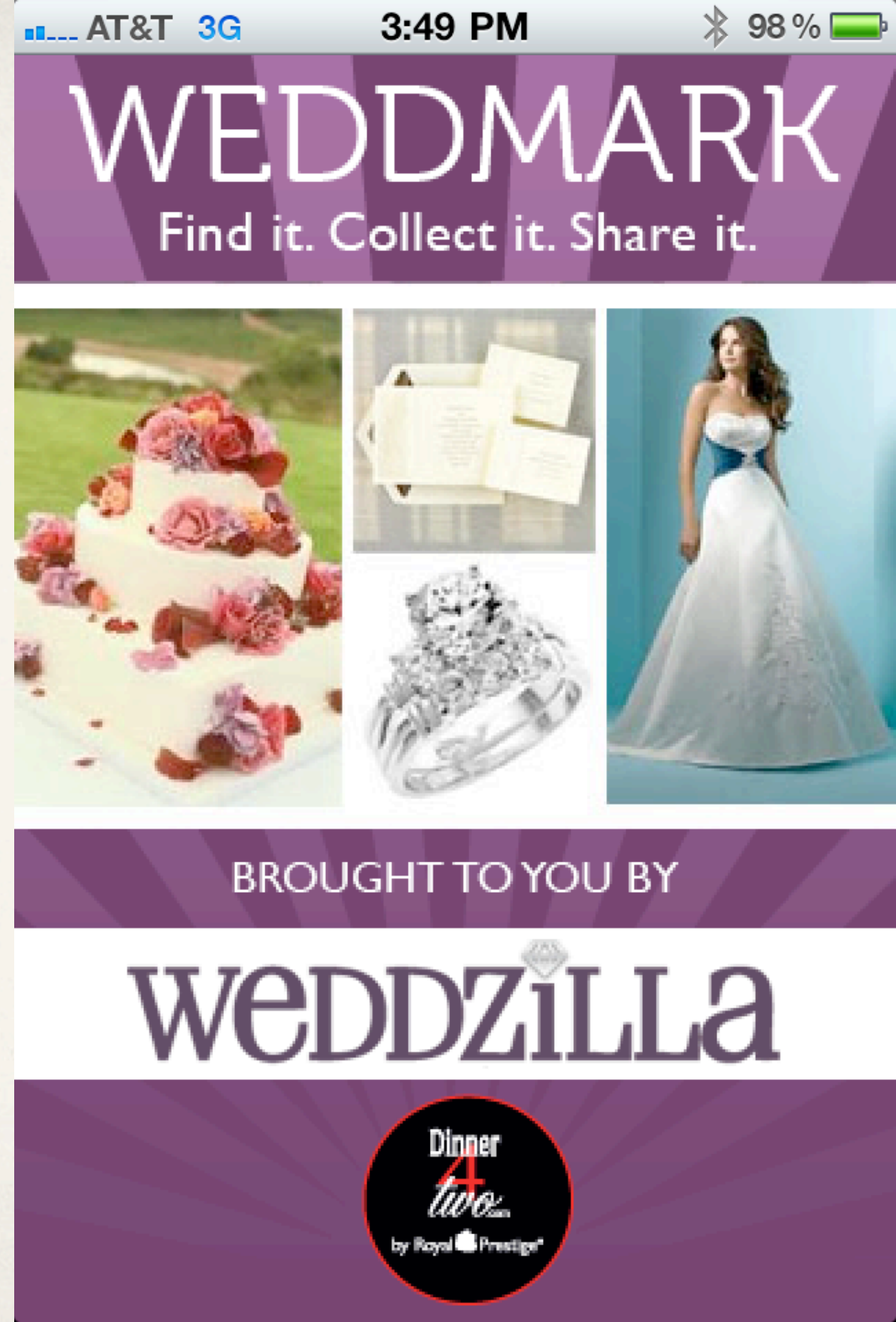


Introducing the Weddmark App

- ❖ Nearlyweds are all about visual inspiration and there's no telling where they'll be when they find it. That's why the Weddmark App was created, to give the Nearlywed on-the-go the ability to snap and store photos of anything that inspires them, right from their iPhone.
- ❖ They can organize images in their *Collection* and get instant feedback by sharing them with their friends and social networks. Because everyone knows, the best part about finding good stuff, is showing it off.

Welcome Screen

- ❖ The Weddmark App lets engaged couples collect visual inspiration on-the-go, from anywhere they are.
- ❖ The app is free due to a partnership with Dinner4Two by Royal Prestige.



Login Screen

- ✧ Nearlyweds can use their Weddzilla.com login to access the application on their iPhone.

WEDDMARK

Find it. Collect it. Share it.

The iPhone version of the Weddzilla Weddmark is a revolutionary way to collect inspiration from anywhere. See something you like? Take a picture, add some details, and share it with your bridal party, friends, or family!

Weddmarks you add through the apps are also instantly added to your collection on Weddzilla.com!

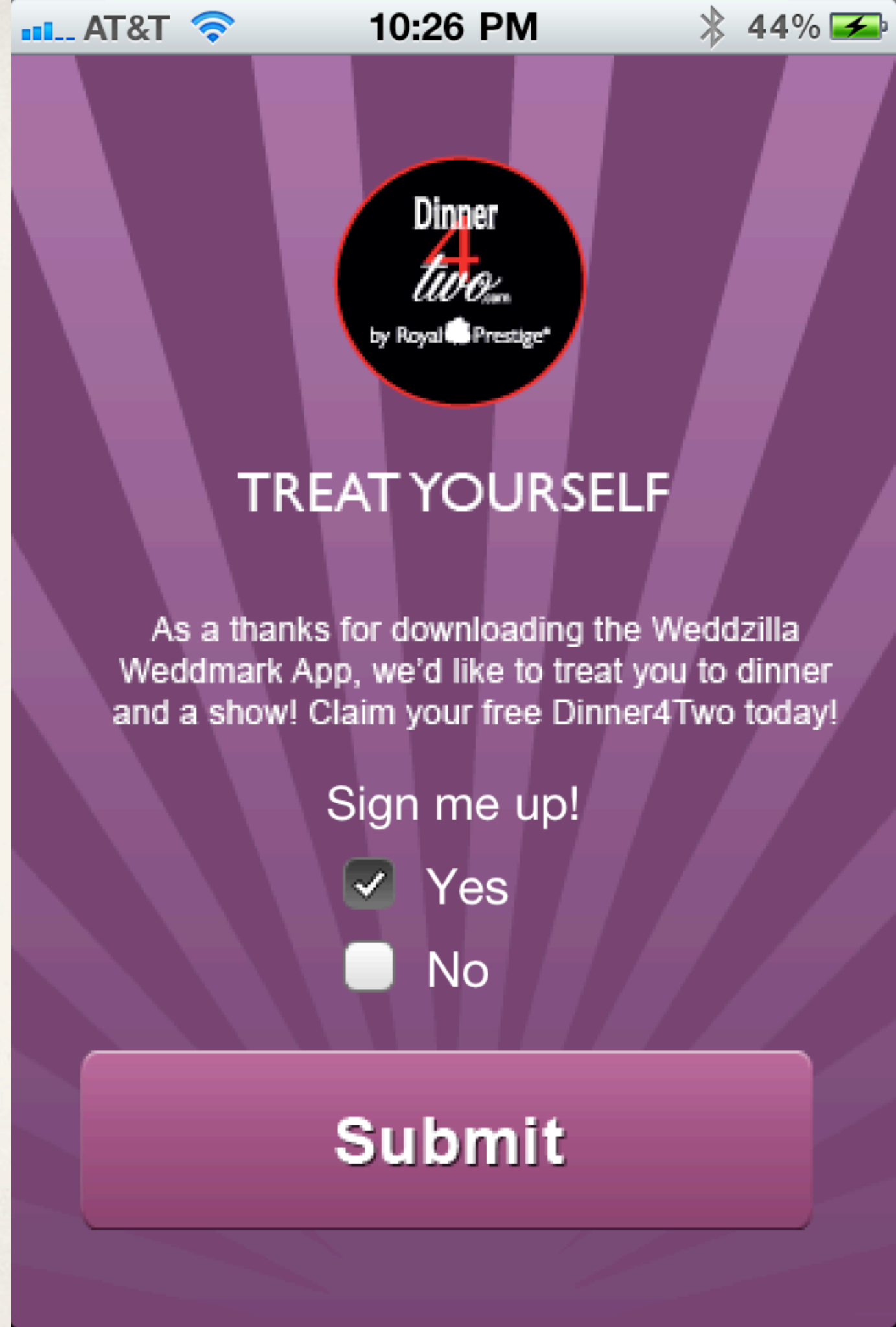
Email

Password

LOG IN

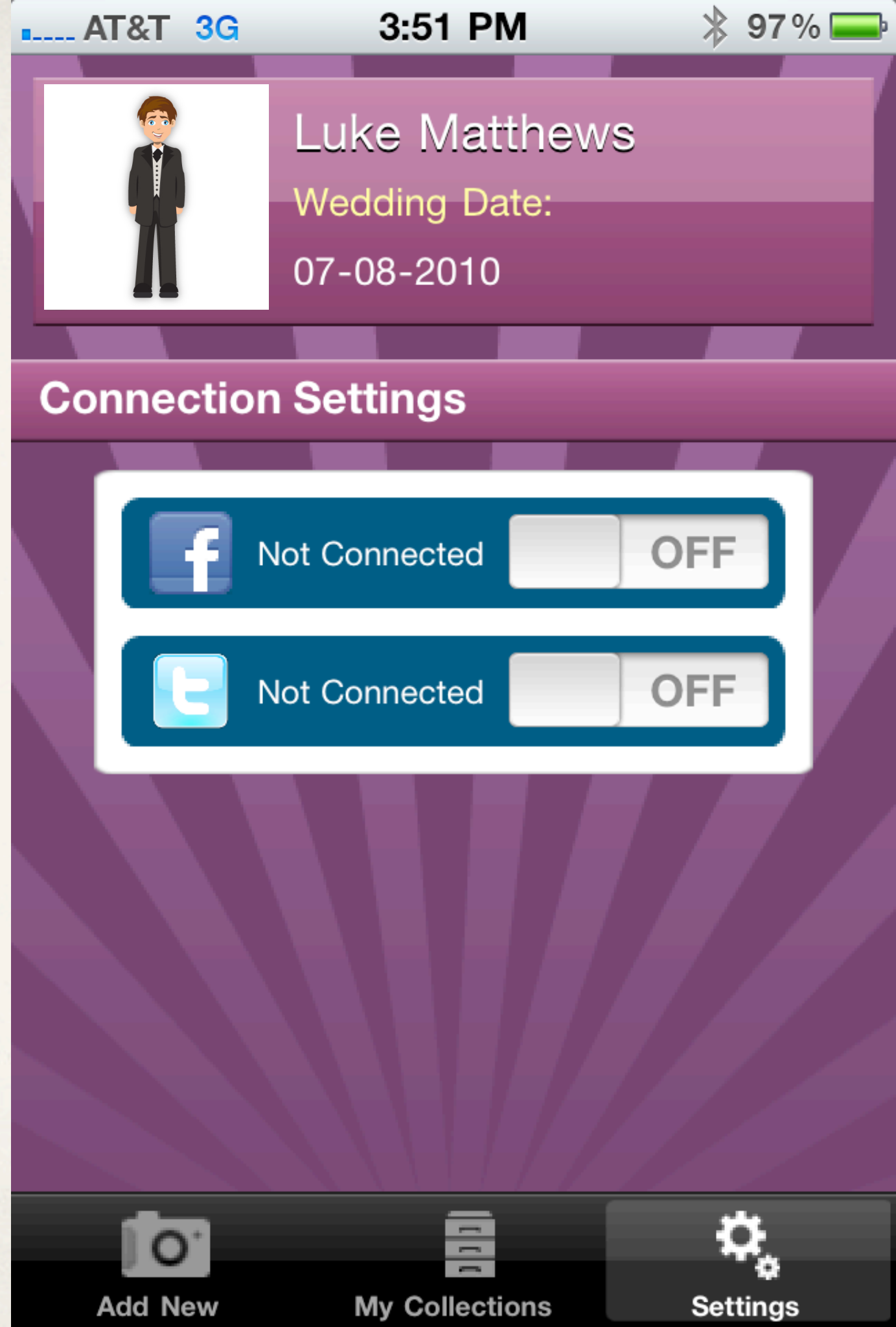
Dinner 4 Two

- ❖ As a special thanks for downloading the Weddmark, all new users will have the opportunity to schedule a dinner and show through our partner, Royal Prestige.



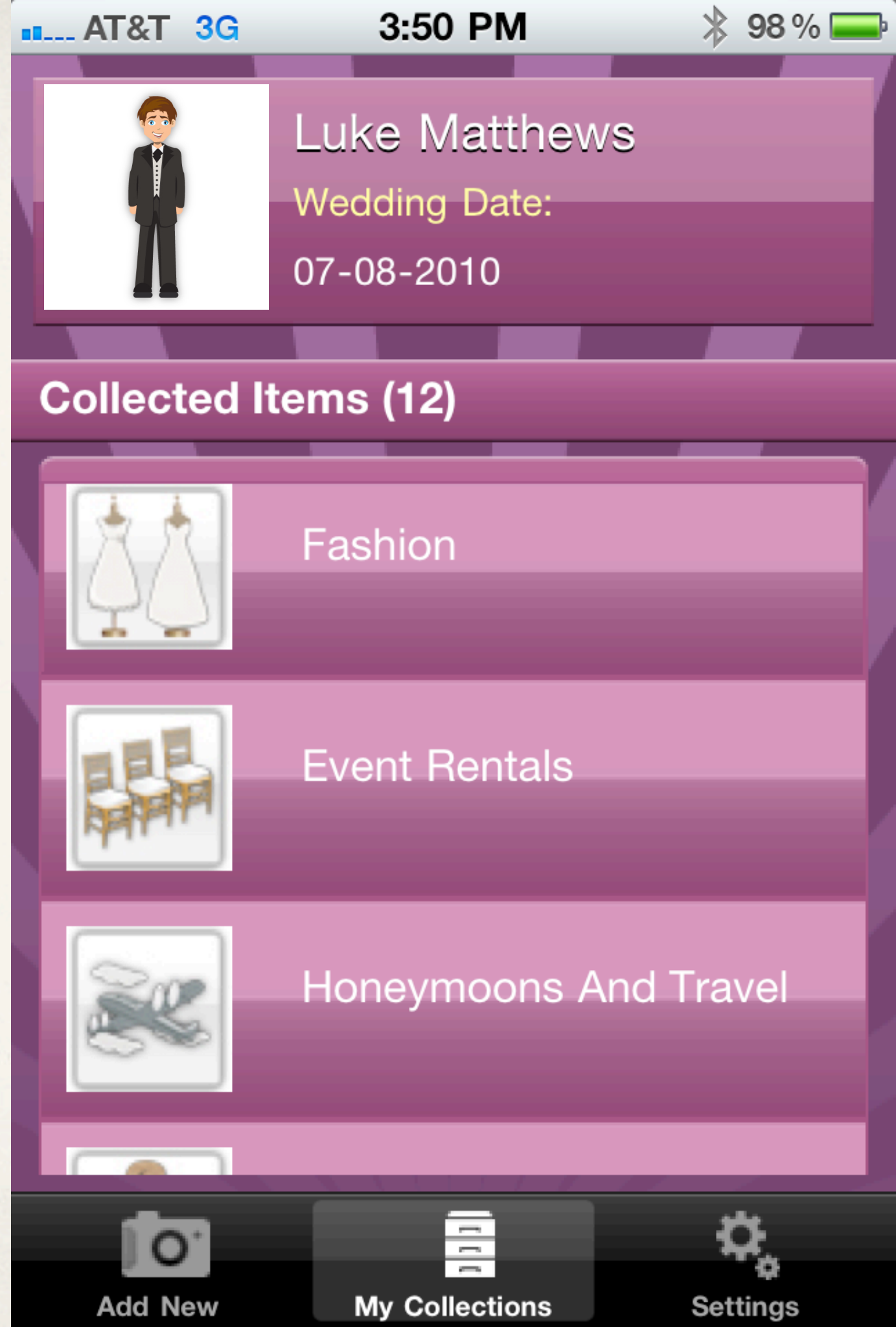
Socially Integrated

- ❖ Users can connect their social networks to have all pictures added via the app automatically posted to Facebook or Twitter to get instant feedback from their communities.



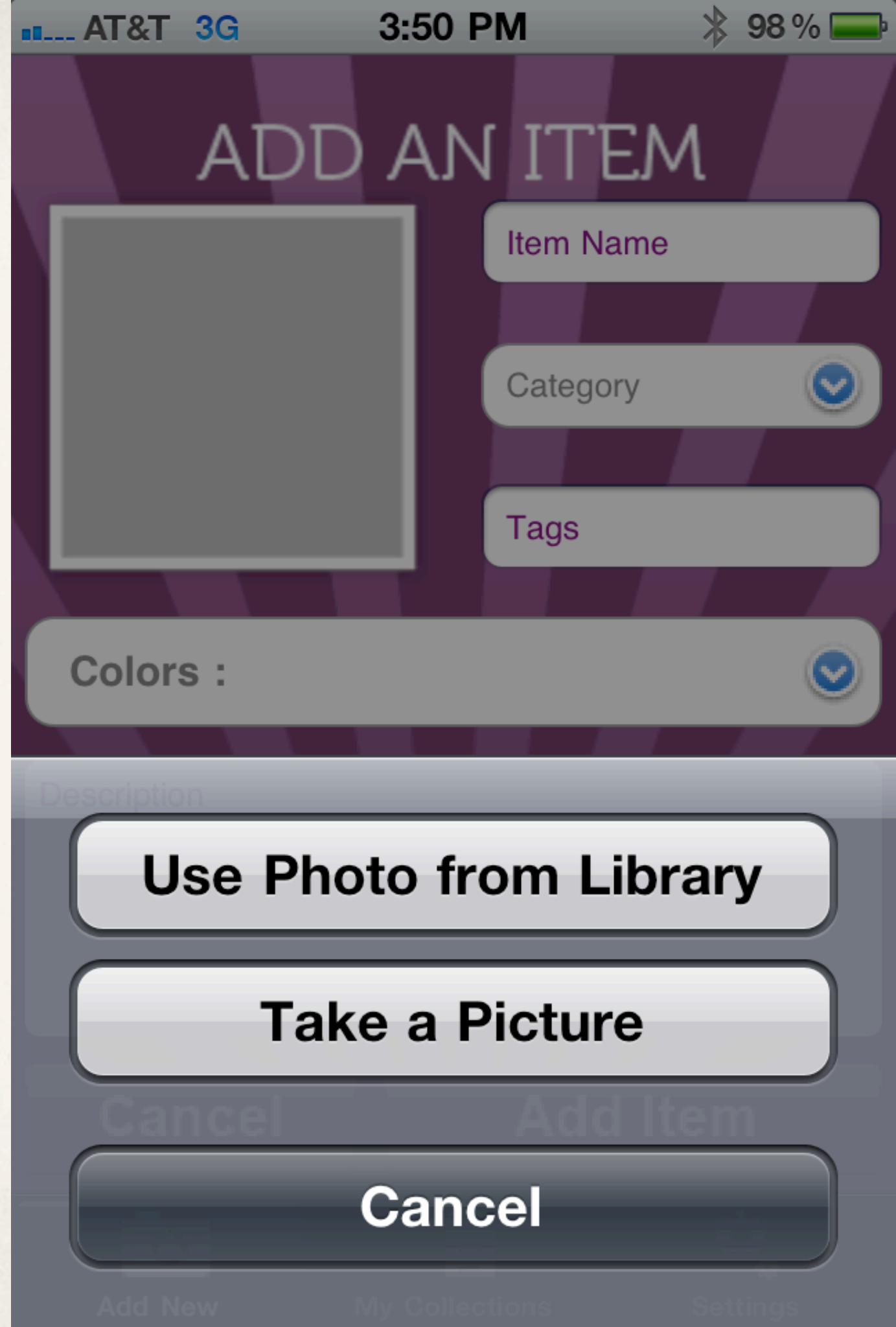
My Collection

- ❖ All items collected online through Weddzilla.com or via the Weddmark app can be quickly viewed and shared.



Add Pictures

- ❖ Inspiration is everywhere! Nearlyweds can snap a picture with their iPhone camera or simply grab a picture from their camera roll and add it to their Weddzilla *Collection*.




Add Details


- ❖ Users can fill in details to store for when they go back to view it later.


AT&T 3G 3:51 PM 97%


ADD AN ITEM



This fancy pendant is perfect for any occasion...as long as you name starts with a W!


Add New


My Collections


Settings

View Full Size

- ❖ Users can select any item from their *Collection* to view in full screen.



See Item Detail

- ❖ Each Weddmarked image can be stored with a brief description, categorized, and tagged with keywords for easy reference.

The screenshot shows a mobile application interface for viewing item details. At the top, the status bar displays 'AT&T 3G', '3:51 PM', and '97%' battery. The app's header bar is dark grey with a 'Back' button on the left, the title 'View Item Info' in the center, and a share icon on the right. The main content area has a purple background with a diagonal stripe pattern. It contains several white input fields: 'Item Name : W necklace', 'Category : Fashion', 'Tags :' (empty), 'Colors : Silver', and 'Description: This fancy pendant is perfect for any occasion...as long as you name starts with a W!'. At the bottom, there is a dark grey navigation bar with three icons: a camera for 'Add New', a stack of books for 'My Collections', and a gear for 'Settings'.

AT&T 3G 3:51 PM 97%

Back View Item Info

Item Name :
W necklace

Category :
Fashion

Tags :

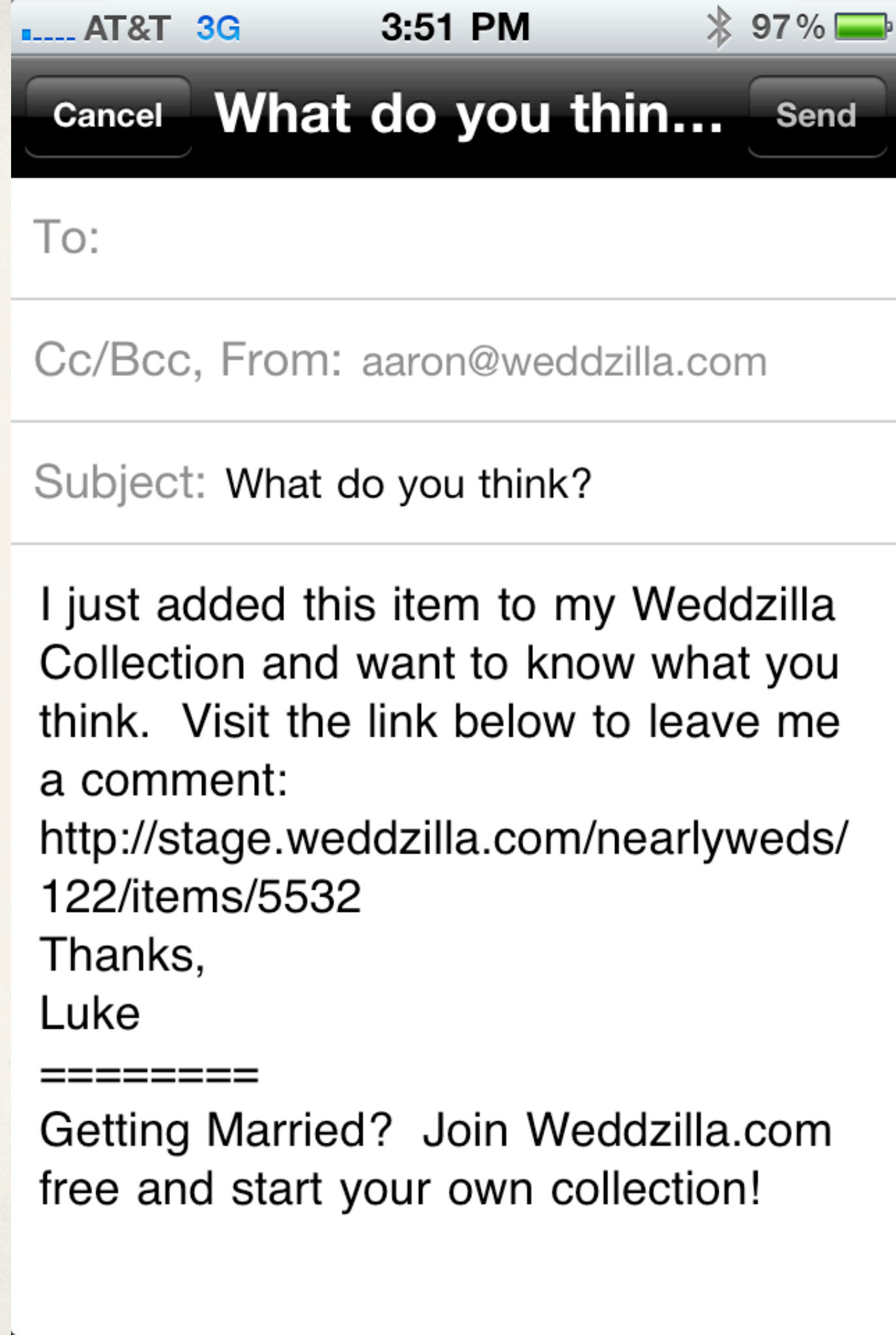
Colors :
Silver

Description:
This fancy pendant is perfect for any occasion...as long as you name starts with a W!

Add New My Collections Settings

Share via Email

- ❖ Users can get friends' opinions in a flash by sharing a link to their image on Weddzilla.com via email.



WEDDZILLA



Collect On-The-Go

Get the Weddmark App for your iPhone today!

▶ DOWNLOAD
NOW

ABOUT
the Weddmark

WEDDMARK
for the browser

WEDDMARK
for the iPhone

WEDDMARK
labs

Visit www.Weddmark.it



Available on the
App Store

Inquiries

weDDZiLLa

www.Weddzilla.com
(800) 515-1930

- ❖ Investor & Corporate Relations

- ❖ Aaron Hall - aaron@weddzilla.com

- ❖ Matt McKelvey - matt@weddzilla.com

- ❖ Marketing and Public Relations

- ❖ Sara Morgan - sara@weddzilla.com